

iPod ⌂

1:08 PM



Rumgr



Everything within 50 miles

Henderson



Novedk...

2

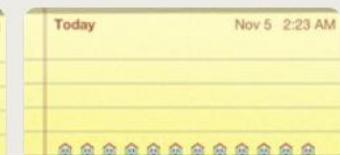
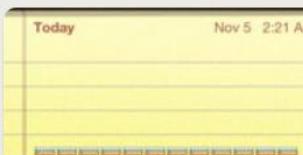
Items



Dlaurenk

111

Items



Following



Rummage



Sell



Garage



Profile

iPod ⌂

1:09 PM



Back

Las Vegas, NV



Make
Offer

WATCH



Make an offer

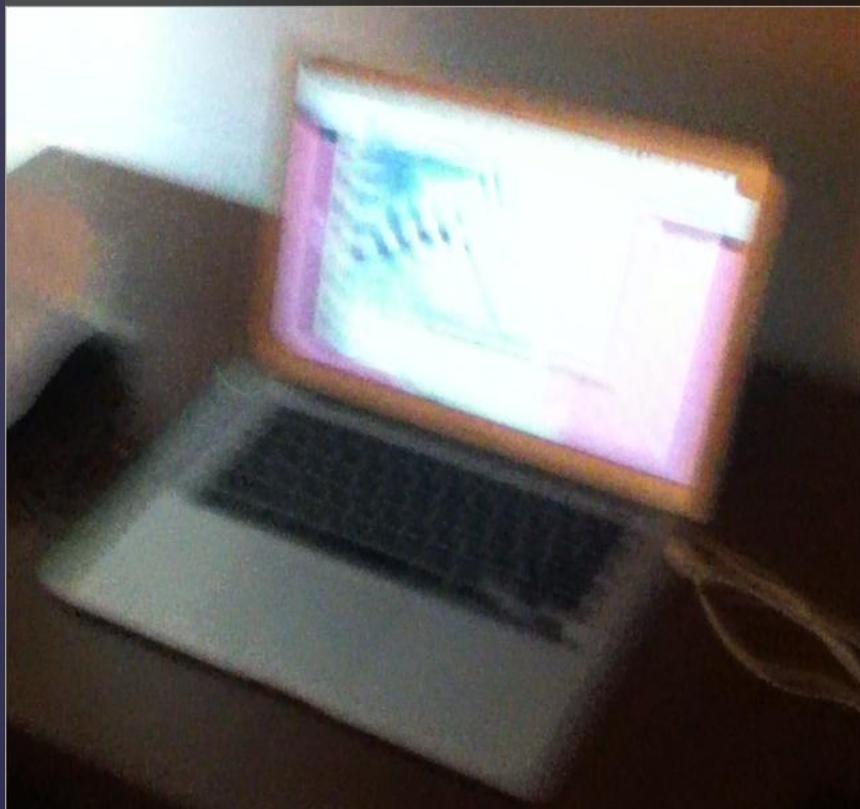
Ask a question



In Novedkyle's Garage



⚡ Off

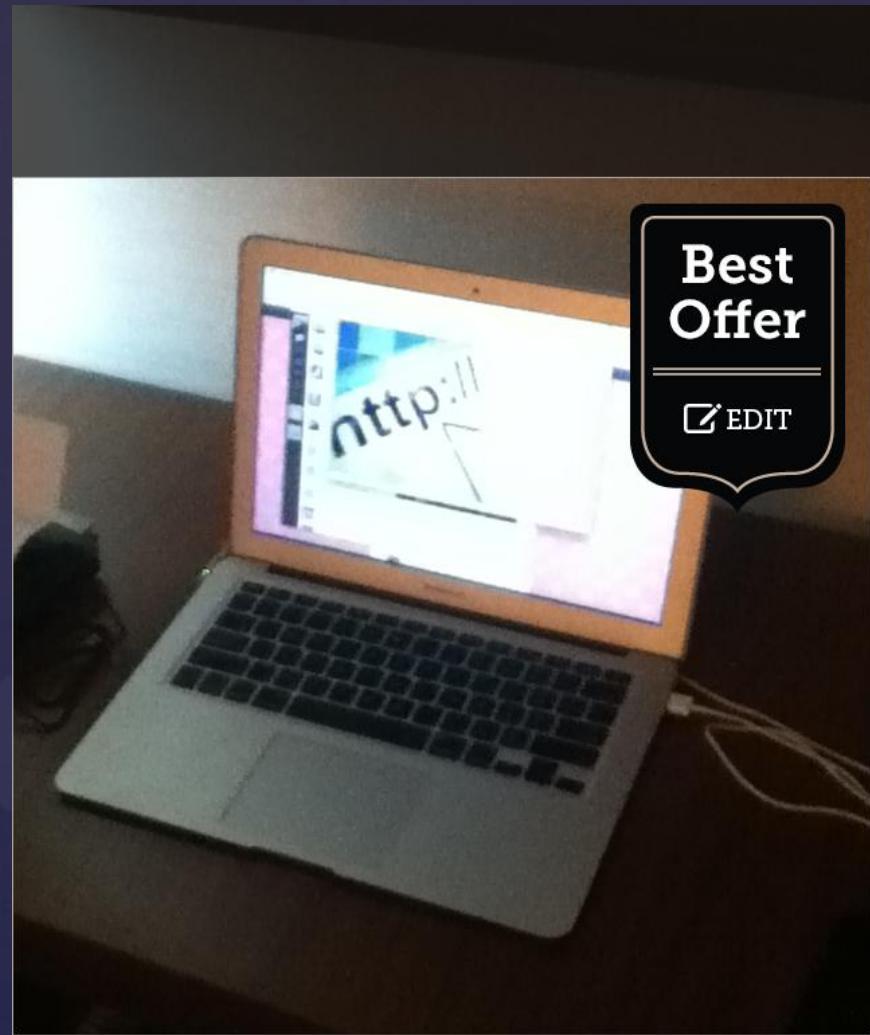


Retake

Finish

Best
Offer

EDIT



Vision
Specification
Sign Off
Construction
Approval

Vision

What problems should the app solve?

- Brainstorm within your organization
- Talk to your customers

Timeframe: One month

Deliverable: Project proposal



Specification

How will the app solve those problems?

- Decide on features
- Interaction design
- Branding & graphic design

Timeframe: Two months

Deliverable: Wireframes & specification





Place ad - Step 1

Category

None

Autos / Recreational Vehicles

Pets and Farm



Classifieds



Favorites



Scan



Post



Local



About Us

MarketBook

[For Sale](#)[Auction Results](#)[Tractors >](#)[Harvesters >](#)[Harvest Equipment >](#)[Planting Equipment >](#)[Tillage Equipment >](#)[Hay and Forage Equipment >](#)[Chemical Applicators >](#)[Other Equipment >](#)

Farm



Construction



Trucks



Trailers



More

Search Results:

Details

2012

\$208,850

MASSEY-FERGUSON 8650



Quality Machinery...

Tulare, California USA



Call



Email



Directions



Website

Specifications

Quantity 1

SerialNumber B318072

Other Number 0040



Farm



Construction



Trucks



Trailers



More



For Sale

Auction Results

Heavy Duty Trucks >

Medium Duty Trucks >

Light Duty Trucks >

Login/Register



Trucks



Trailers



Search



Watch List



More

Cab & Chassis Trucks

Details

2013

\$59,600

INTERNATIONAL 4300



INTERSTATE TRUC...

Stockton, California...



Call



Email



Directions



Website

Specifications

Quantity 1

StockNumber 300017



Trucks

Trailers

Search

Watch List

More

Sign Off

Do your stakeholders have any changes?

Timeframe: Two weeks

Deliverable: Approved specification



Construction

Develop and test the app.

- Implement specification in code
- Beta test app with trusted customers

Timeframe: Two months

Deliverable: Working mobile app



Approval

Get the app into the App Store.

- Submit app for approval
- Resolve any issues during review

Timeframe: One month

Deliverable: App available in App Store





