

# Democratizing AI



Carsten Rauh



English

Carsten



0



Alle Bilder Videos Karten News

Meine gespeicherten Elemente

Kontakte



2.430.000 Ergebnisse

Datum ▾

Sprache ▾

Region ▾

In der Nähe von Nisbetiye, Nisbetiye, Istanbul · Ändern

Microsoft Geschäftsergebnisse



Info

Dateien

Organisation

Gruppen

Bürostandort



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MUNICH-HQ/Mobile

Organisation

Unterstellt



Axel Steinman  
VP INTERNATIONAL SEARCH SALES

Gleicher Manager:



+1

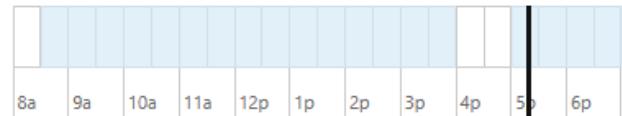
Abteilung

DE Strat Search Mngmt

Heutige Ereignisse

GMT+02:00

(Mitteleuropäische Sommerzeit)



Bevorstehende Ereignisse

MENTOR RINGS KICK-OFF (MENTORS) 1 OF 1

Heute 5:00p - 6:00p

Skype Meeting

Final Deck Check ICMA Barcelona

Morgen 5:30a - 6:00a

Skype-Besprechung

Nur Mitarbeiter von Microsoft können dies sehen | Feedback

[Carsten Rauh - Director Search Advertising | Strategic ...](#)

[https://www.xing.com/profile/Carsten\\_Rauh2](https://www.xing.com/profile/Carsten_Rauh2)

Director Search Advertising | Strategic ...

Gruppen-Mitgliedschaften von Carsten Rauh Tauschen Sie sich mit Carsten Rauh in XING Gruppen über gemeinsame Themen aus.

Ähnliche Suchen

[karsten rauhe](#)

Why AI?  
Why now?



Big  
Data



Big Computing  
in the Cloud



Powerful  
Algorithms

# Playing the long game

Solving AI started long ago



# Invest in the long-term: Microsoft Translator



1991

2007

2014

2015

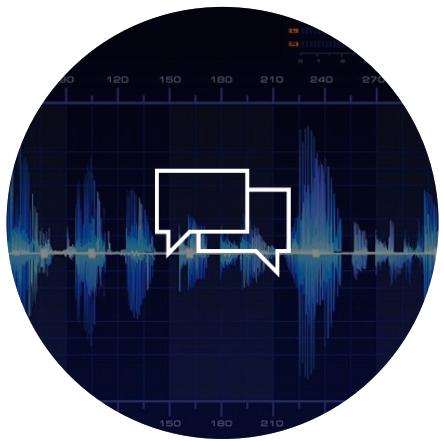
2016



# Computers understanding the world



Vision



Speech



Language



Knowledge

# Democratizing AI

For every person and every organization



Agent



Applications



Services



Infrastructure



# Agent

## Cortana

Knows you | Knows your work + life

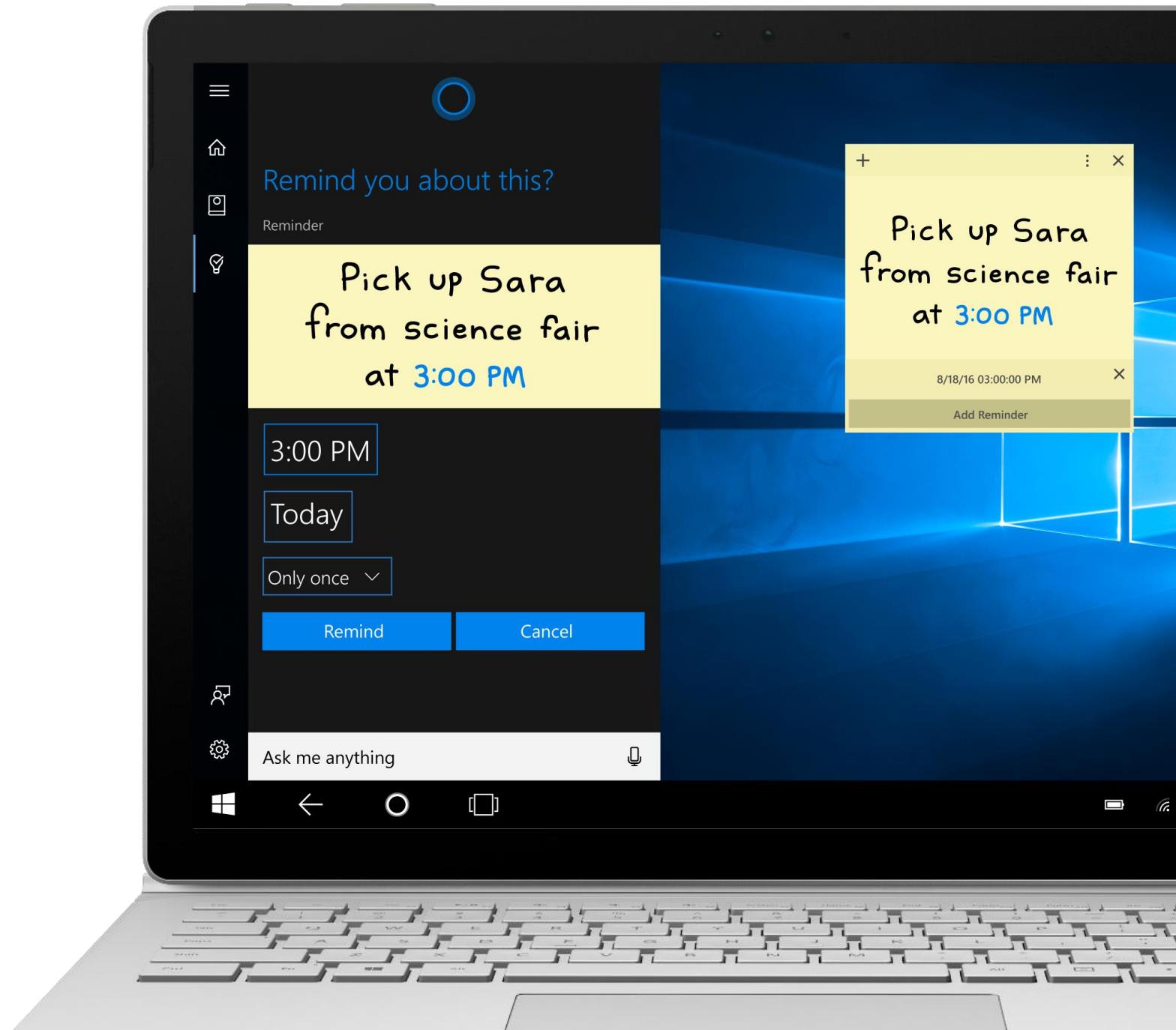
Knows the world

Across all your devices

**145 million** users | **17 billion** questions

# Cortana

Beyond the desktop





# Services

## Cortana Intelligence Suite

Bot Framework

Cognitive Services

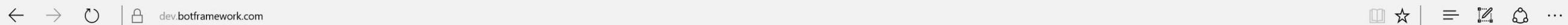


# Cortana Devices SDK





# Bot Framework



Bot Framework  
PREVIEW

My bots

Register a bot

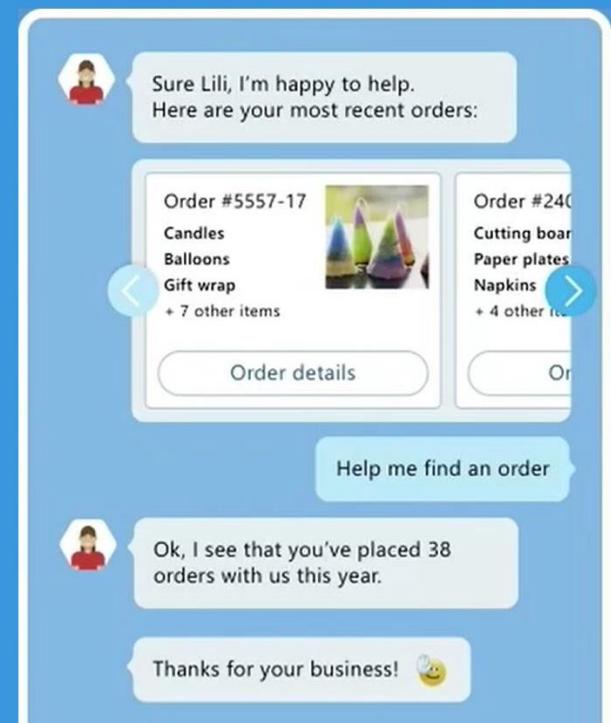
Documentation

Bot Directory

Blog

## Build a great conversationalist.

Build and connect intelligent bots to interact with your users naturally wherever they are — from your website or app to text/SMS, Skype, Slack, Facebook Messenger, Office 365 mail, Teams and other popular services.

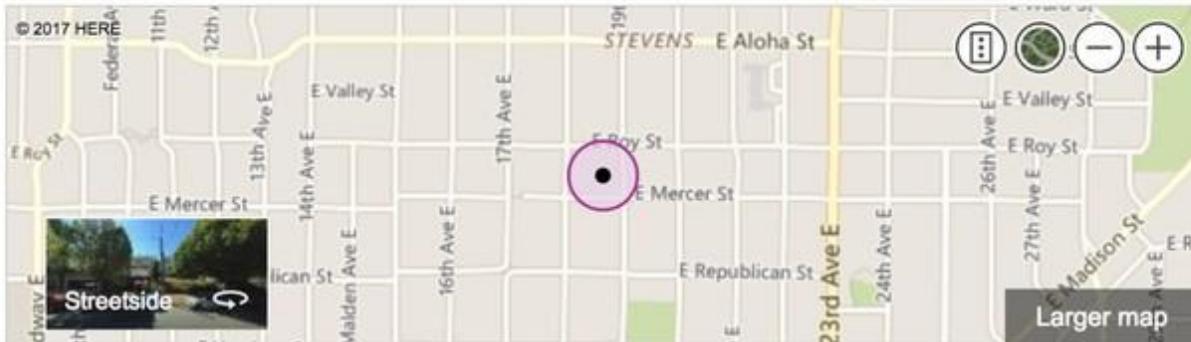


[Web](#)[Images](#)[Videos](#)[Maps](#)[News](#)[My saves](#)

Also try: [monsoon bellevue menu](#) · [monsoon restaurant week menu](#) · [monsoon b...](#)

17,200,000 RESULTS

Any time



## Monsoon Restaurant

[www.monsoonrestaurants.com](http://www.monsoonrestaurants.com)

615 19th Ave E, Seattle, WA 98112

(206) 325-2111

Closed now, opens at 11:30 AM

483 Yelp reviews · \$\$\$

Save

[Directions](#)

[Menu](#)

[Suggest an edit](#)

Questions? Ask Monsoon Restaurant bot for help

[Chat](#)

## Seattle — MONSOON

[www.monsoonrestaurants.com/seattle](http://www.monsoonrestaurants.com/seattle) ▾

Monsoon offers traditional Vietnamese cuisine in a contemporary setting with Pacific Northwest ingredients.

## Monsoon - Seattle - 251 Photos & 483 Reviews - Vietnamese ...

[www.yelp.com](http://www.yelp.com) · Restaurants · Vietnamese

4/5 · 483 Yelp reviews · Seattle, WA · (206) 325-2111

483 reviews of Monsoon - Seattle "I was REALLY skeptical about this place because it's an Asian fusion



Monsoon Restaurant

### More about

Cuisine: Vietnamese

Open today

Menu favorites

Caramelized Idaho Ca

Crispy Local Drunken

Crispy Imperial Rolls

Bo la Lot

Carlton Farm Pork Sp



Welcome back, Dan Thorp-Lancaster!

Critic Reviews



Type to chat...

# Microsoft Cognitive Services

[microsoft.com/cognitive](http://microsoft.com/cognitive)

 Vision

 Speech

 Language

 Knowledge

 Search

Computer Vision	Custom Recognition	Bing Spell Check	Academic Knowledge	Bing Autosuggest
Emotion	Speaker Recognition	Language Understanding	Entity Linking	Bing Image Search
Content Moderator	Speech	Linguistic Analysis	Knowledge Exploration	Bing News Search
Face	Translator	Text Analytics	Recommendations	Bing Video Search
Video		Web Language Model	QnA Maker	Bing Web Search

# Face | how-old.net



# How-Old.net

How old do I look? #HowOldRobot



https://

Sorry if we didn't quite get it right - [we are still improving this feature.](#)

Try Another Photo!



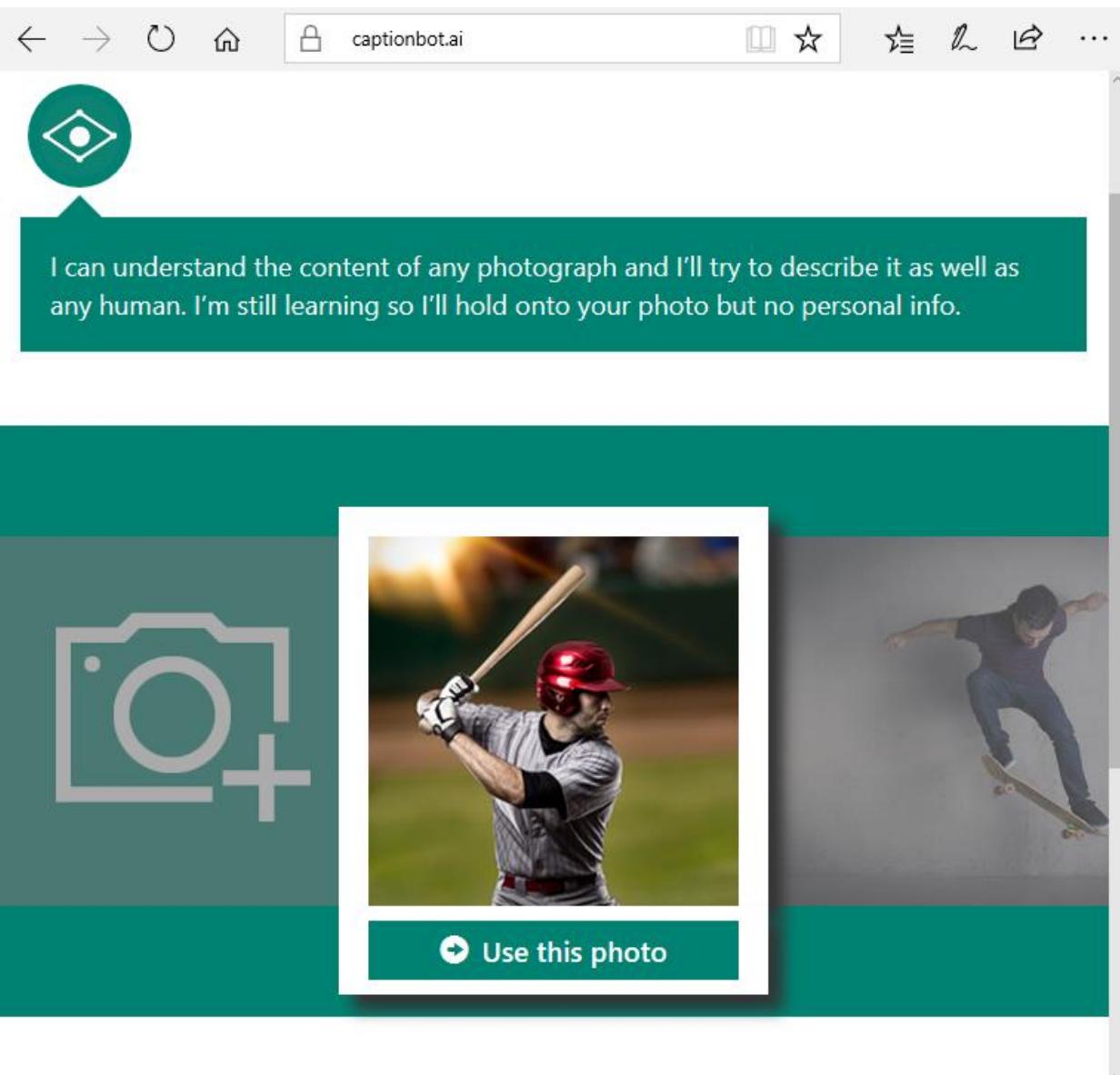
P.S. We don't keep the photo

Share 10K Tweet

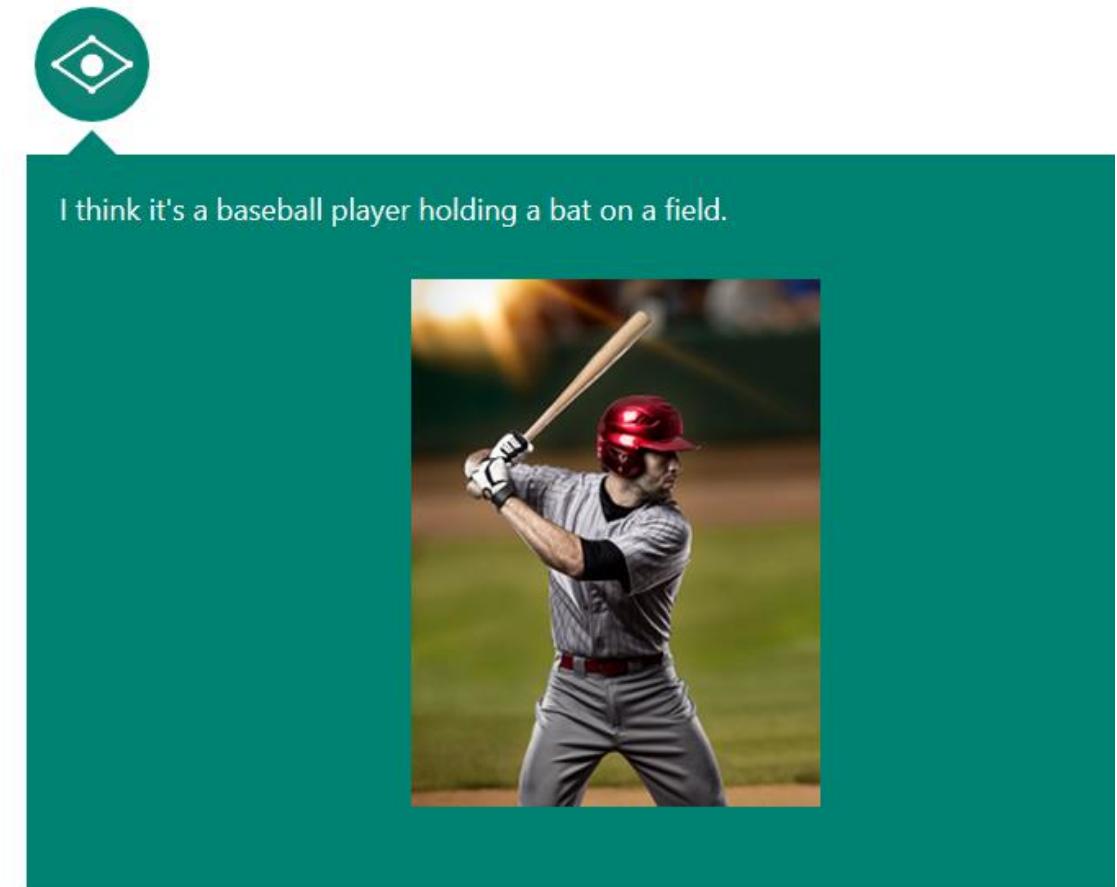
The magic behind How-Old.net

[Privacy & Cookies](#) | [Terms of Use](#) | [View Source](#)

# Computer Vision | captionbot.ai



A screenshot of a web browser showing the [captionbot.ai](https://captionbot.ai) website. The interface includes a header with navigation icons (back, forward, refresh, home, lock, search, star, etc.) and a teal header bar with the text: "I can understand the content of any photograph and I'll try to describe it as well as any human. I'm still learning so I'll hold onto your photo but no personal info." Below this is a large teal area containing two images: a baseball player in a batting stance and a skateboarder performing a trick. A white button at the bottom of this area says "Use this photo".



The captionbot.ai interface showing a generated caption and the image. The teal header bar displays the text: "I think it's a baseball player holding a bat on a field." Below this is a large teal area containing the image of the baseball player and a caption at the bottom: "How did I do?"

# Bing Image Search | bing.com

bing.com/images/search?view=detailV2&iss=VS&imgurl=http%3a%2f%2fwww3.pictures.stylebistro.com%2fbg%2fKim%2bKardashian%2bShoulder%2bBags%2bLeather%2bShoulder%2bjB\_UcNh

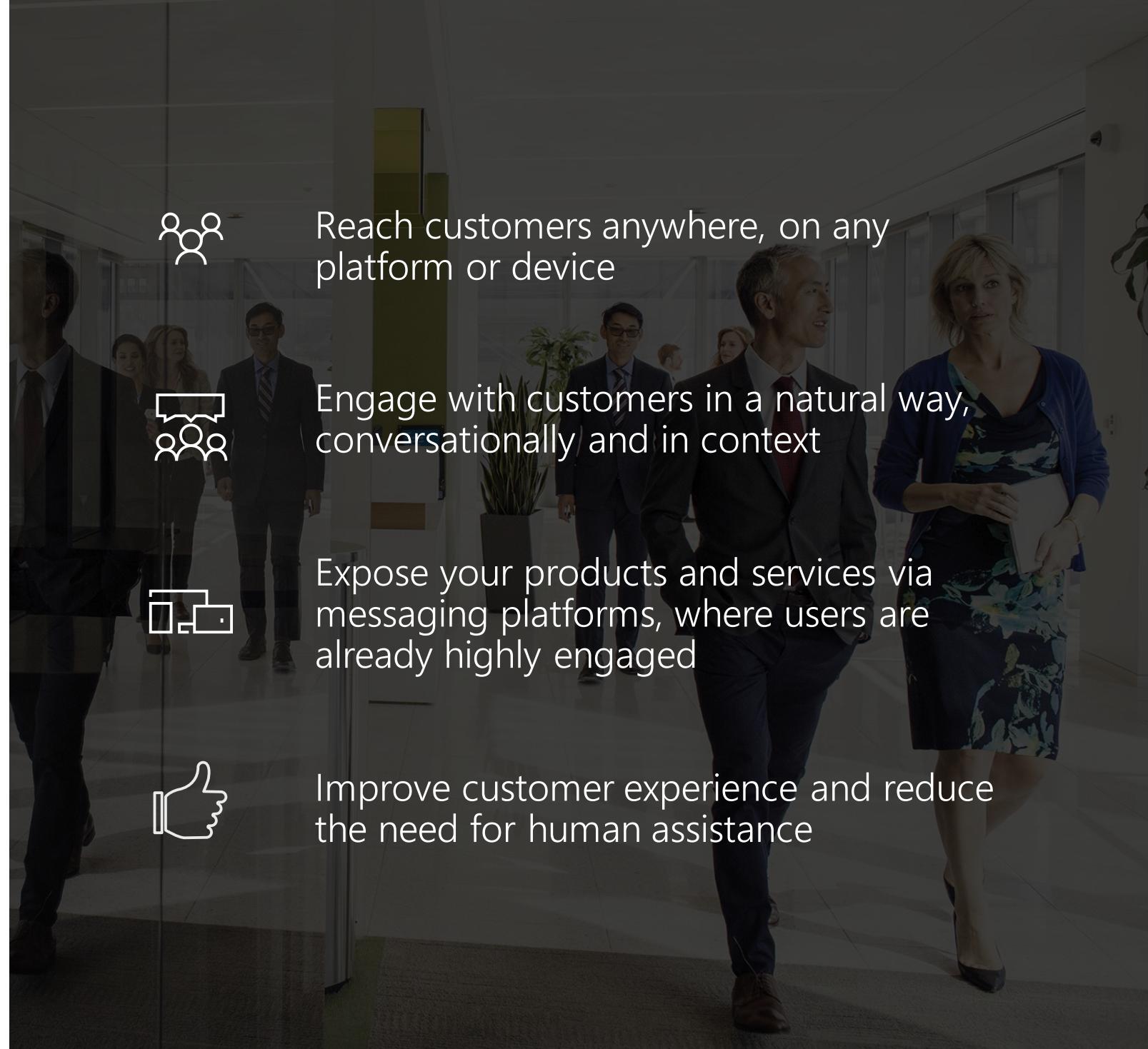
leather bag accessory leather bags leather messenger bags cape shoulder bags faux leather rubber fashion

Verwandte Bilder

Waren die visuellen Suchergebnisse gut?



# Transforming customer engagement



Reach customers anywhere, on any platform or device



Engage with customers in a natural way, conversationally and in context



Expose your products and services via messaging platforms, where users are already highly engaged



Improve customer experience and reduce the need for human assistance

# Balancing IQ and EQ

## Cortana & Chatbots





“Empower every person and every organization on the planet to achieve more.”





Microsoft.com/ai

A close-up photograph of two hands forming a heart shape against a blurred sunset or sunrise background. The hands are positioned in the center, with the fingers of one hand meeting the thumb and index finger of the other to create a heart outline. The background is a soft-focus landscape with warm, golden, and orange hues.

Thank you.