



ICMA

International Classified
Media Association

Welcome to Madrid, welcome to ICMA

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What's next ...



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What's next for marketplaces?

Wednesday	Boot Camp, Welcome Reception
Thursday	Presentations, discussions
	Sharing best practices
	Members meeting
	Group Dinner sponsored by Mitula
Friday	Workshops
	Keynote Speaker
	Presentations, discussions
	Friday Night Out conference closing party

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What's next for you?

SCHED for **icmaMadrid**



Welcome to Madrid! We have a great conference planned for you. Links to the **evaluations** for each session are included in each scheduled topic. Please be sure to click the "Evaluation" button at the end of every session and give us your feedback.






Be sure to use **icmaMadrid** in all your social posts while here.











[Schedule](#) [Speakers](#) [Attendees](#) [Links to evaluations](#)

You're speaking at this event! [Manage & promote your sessions](#) →

Wednesday, October 21

09:00	<input type="radio"/> Optional activity
12:00	<input type="radio"/> Conference & Boot Camp Registration Desk Open
13:00	<input type="radio"/> Boot Camp: "Facebook – Enemy or Friend? How to cooperate Successfully with them"



 Oct 21-23, 2015
 Hotel Hesperia | Paseo de la Castellana, 57, 28046 Madrid
 Boot camp
 Coffee break
 Lunch
 Registration open
 Session 1-Thursdays
 Session 1-Workshops
 Session 2-Friday
 Session 2-Thursdays

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