



ICMA

International Classified
Media Association

Welcome to Madrid,
welcome to ICMA

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Click Performance Group



eRated.

ubiflow The logo for ubiflow features the word 'ubiflow' in a lowercase, italicized, dark gray sans-serif font, followed by a small graphic element consisting of three colored dots (yellow, red, blue) arranged in a triangular pattern.

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What's next ...



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What's next for marketplaces?

Wednesday	Boot Camp, Welcome Reception
Thursday	Presentations, discussions
	Sharing best practices
	Members meeting
	Group Dinner sponsored by Mitula
Friday	Workshops
	Keynote Speaker
	Presentations, discussions
	Friday Night Out conference closing party

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What's next for you?

SCHED for [icmaMadrid](#)



Welcome to Madrid! We have a great conference planned for you. Links to the **evaluations** for each session are included in each scheduled topic. Please be sure to click the "Evaluation" button at the end of every session and give us your feedback.

Be sure to use #icmamadrid in all your social posts while here.

 [Schedule](#) [Speakers](#) [Attendees](#) [Links to evaluations](#)

    

You're speaking at this event! [Manage & promote your sessions](#) →

Wednesday, October 21

Time	Activity
09:00	 Optional activity
12:00	 Conference & Boot Camp Registration Desk Open
13:00	 Boot Camp: "Facebook – Enemy or Friend? How to cooperate Successfully with them"

Schedule or People [Search](#)

Oct 21-23, 2015

-  Hotel Hesperia | Paseo de la Castellana, 57, 28046 Madrid
-  Boot camp
-  Coffee break
-  Lunch
-  Registration open
-  Session 1-Thursday
-  Session 1-Workshops
-  Session 2-Friday
-  Session 2-Thursday

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