



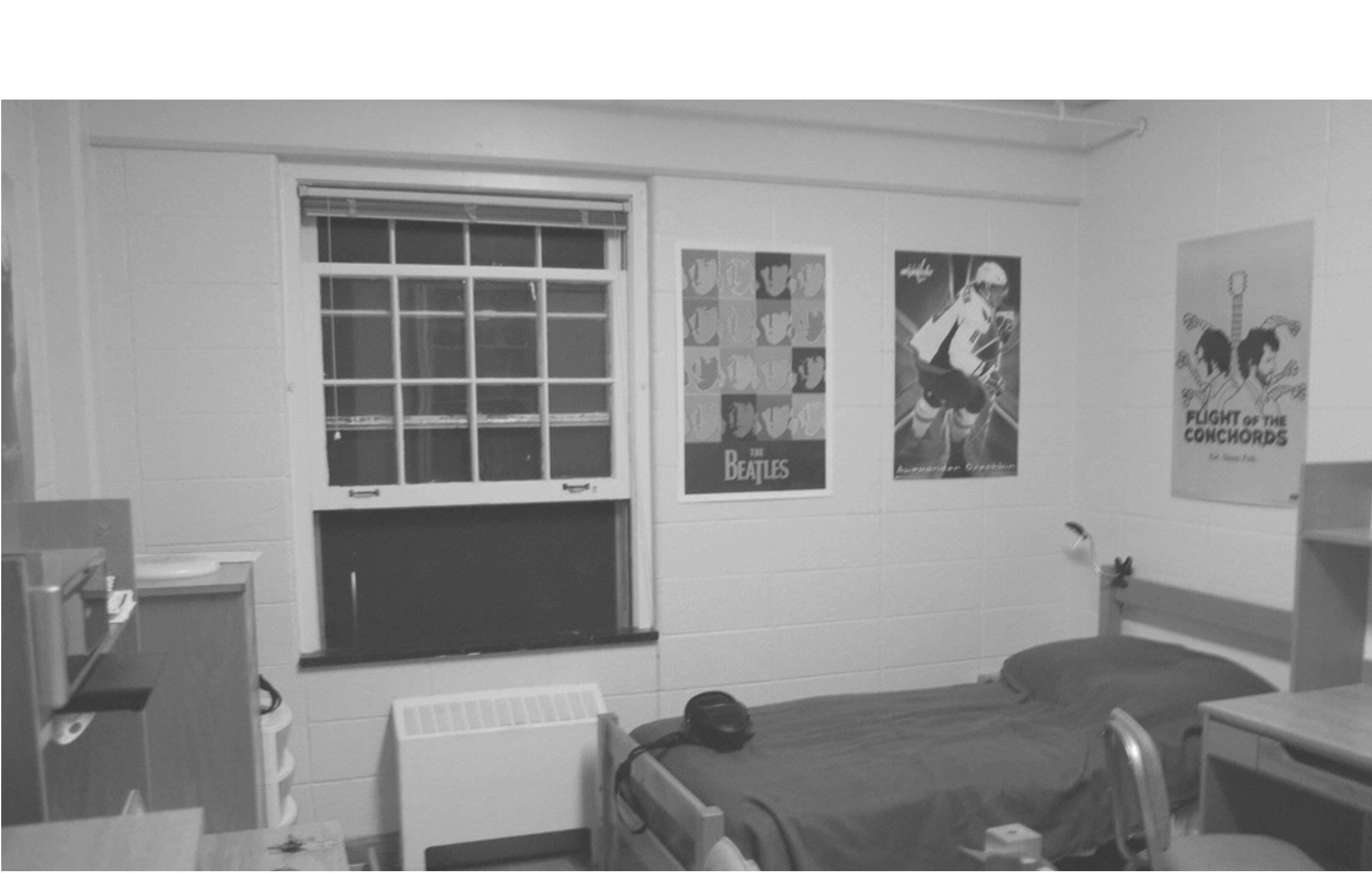
be original

—
Launching a mobile marketplace
in an unexpected Market: ART
May 2016



As a result, 25% of people have generic posters on their walls and 80% have empty walls

- galleries are intimidating
- discovery is horrible
- pricing is confusing

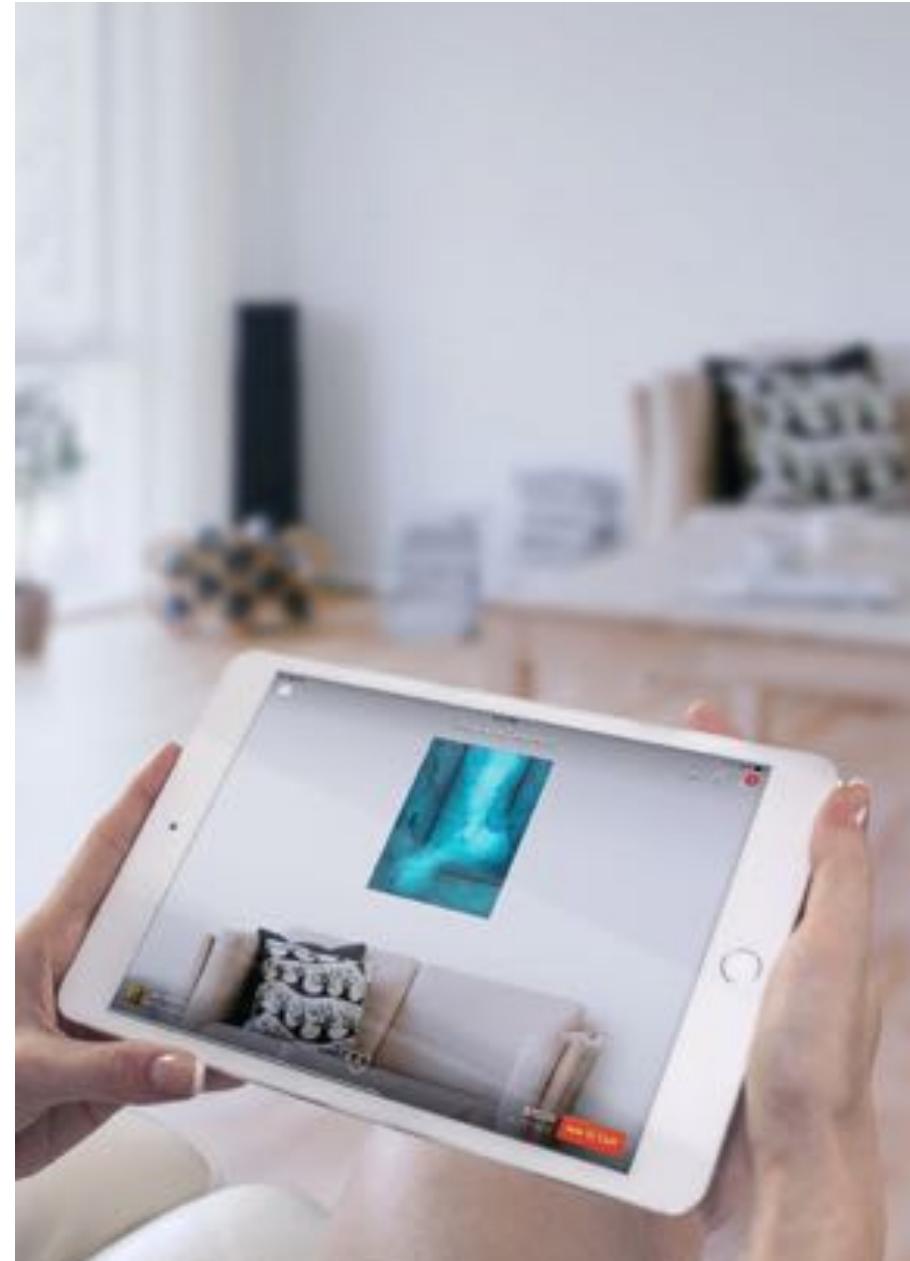




Killing Time



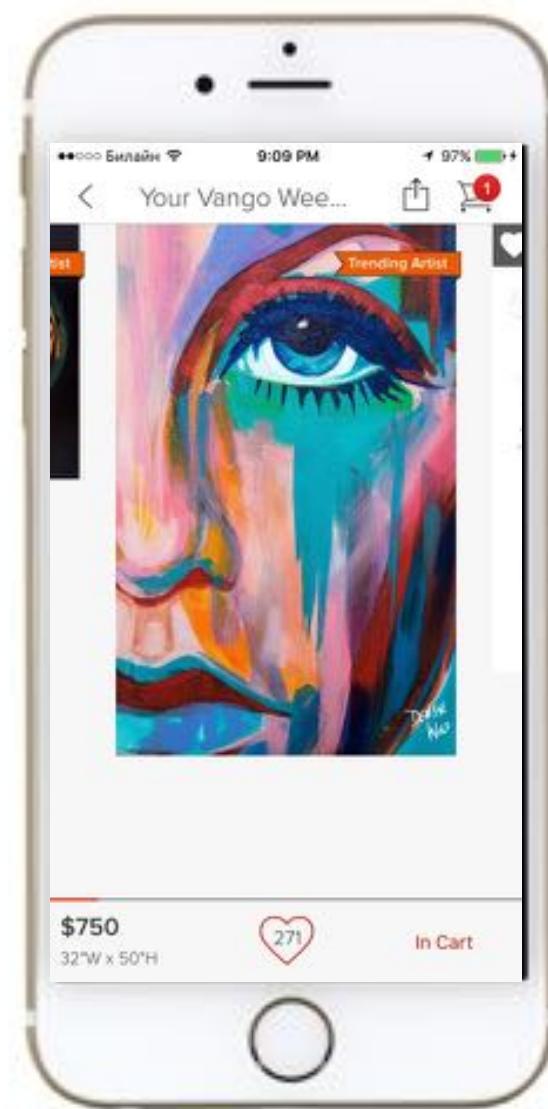
Try before
you Buy



Subtle Engagement



Designed to Learn



Local



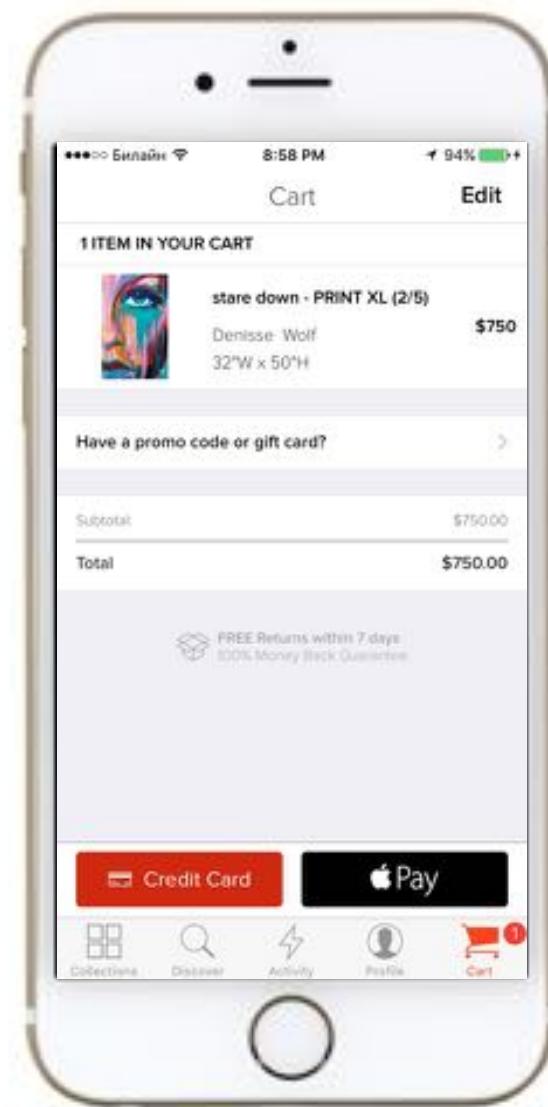
iPad first



Personal Touch



Frictionless Payments



One sided
marketplace



Questions

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