



International Total Sent Per Country

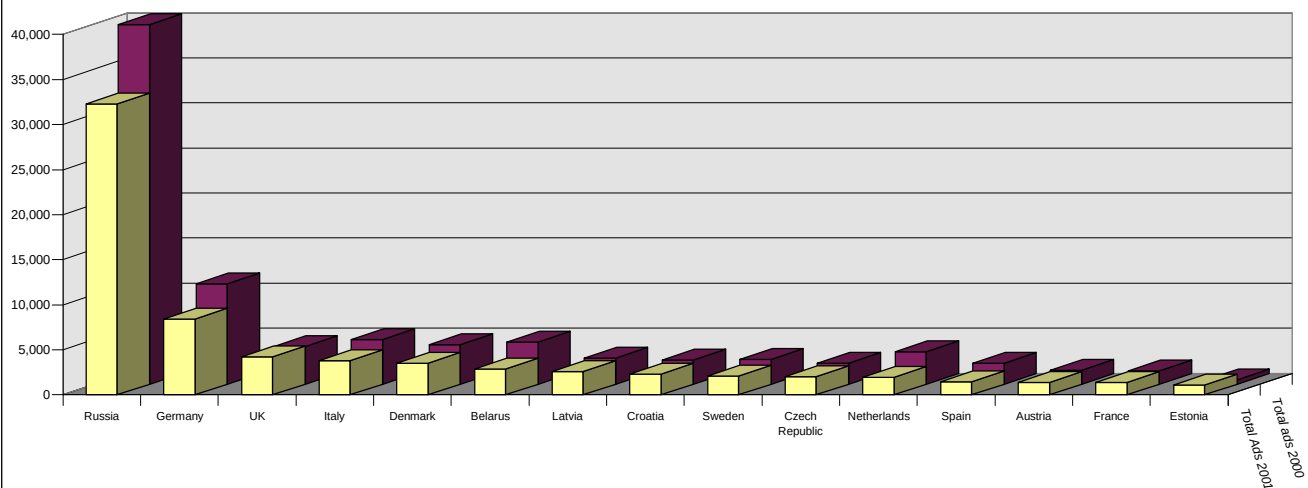
NO. OF ADS

Country	Total Ads 2001	Total ads 2000	2001 as % of 2000
Russia	32,306	39,921	81%
Germany	8,431	11,152	76%
UK	4,196	4,158	101%
Italy	3,806	4,951	77%
Denmark	3,541	4,353	81%
Belarus	2,881	4,629	62%
Latvia	2,601	2,899	90%
Croatia	2,281	2,692	85%
Sweden	2,071	2,725	76%
Czech Republic	2,002	2,314	87%
Netherlands	1,949	3,568	55%
Spain	1,444	2,308	63%
Austria	1,412	1,508	94%
France	1,401	1,472	95%
Estonia	1,090	470	232%
Mexico	1,056	1,466	72%
Lithuania	909	879	103%
Belgium	869	837	104%
Finland	819	872	94%
Australia	798	1,271	63%
Romania	740	899	82%
Canada	736	1,528	48%
Brazil	730	1,068	68%
South Africa	684	769	89%
Hungary	609	730	83%
Portugal	606	590	103%
India	507	739	69%
Argentina	475	954	50%
New Zealand	460	653	70%
Ireland	432	892	48%
USA	417	441	95%
Greece	156	95	
Slovakia	148	274	54%
Thailand	116	0	0%
Poland	0	143	0%
Total ads sent	82,679	104,220	79%

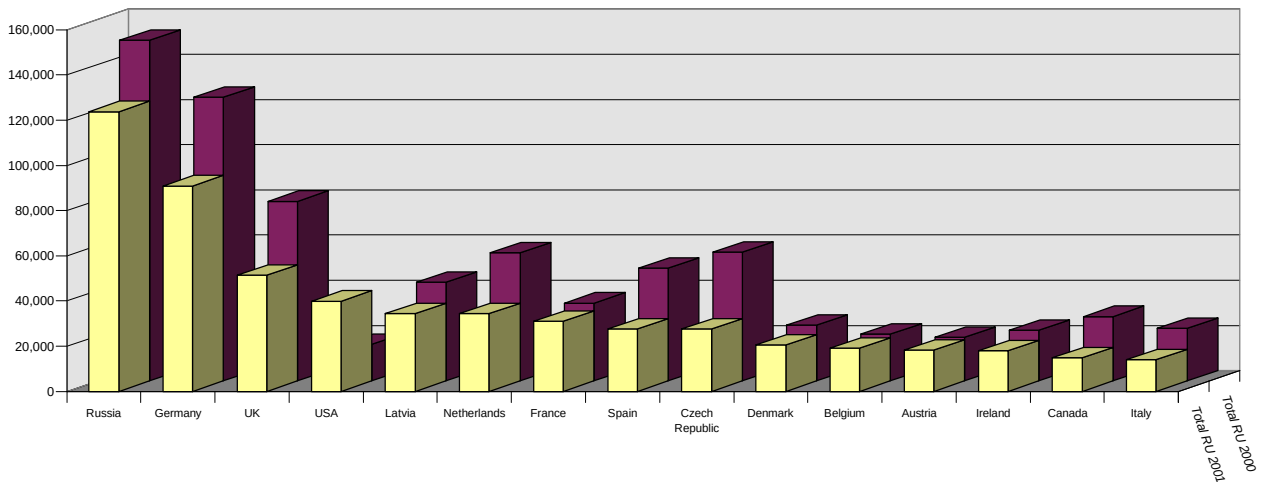
REPEAT UNITS

Country	Total RU 2001	Total RU 2000	2001 as % of 2001
Russia	123,763	150,841	82%
Germany	90,944	125,660	72%
UK	51,395	79,549	65%
USA	39,948	16,267	246%
Latvia	34,392	43,730	79%
Netherlands	34,348	56,752	61%
France	30,989	34,527	90%
Spain	27,594	49,873	55%
Czech Republic	27,549	57,009	48%
Denmark	20,482	24,803	83%
Belgium	19,060	20,736	92%
Austria	18,390	19,289	95%
Ireland	18,071	22,442	81%
Canada	14,820	28,577	52%
Italy	14,049	23,230	60%
Sweden	13,204	21,350	62%
Croatia	10,599	24,952	42%
India	8,883	12,815	69%
South Africa	8,085	7,382	110%
Belarus	7,117	14,783	48%
Estonia	6,883	470	1464%
Finland	5,984	7,032	85%
Romania	5,165	6,856	75%
New Zealand	4,254	6,818	62%
Lithuania	4,191	4,772	88%
Slovakia	4,111	801	513%
Hungary	2,844	3,848	74%
Brazil	2,295	7,016	33%
Australia	2,293	12,344	19%
Portugal	2,062	2,233	92%
Mexico	1,770	2,703	65%
Greece	1,271	1,155	110%
Argentina	923	1,913	48%
Thailand	244		0%
Poland	0	651	0%
Total RU sent	657,972	893,179	74%

No. of ads / country



No. of Repeat Units / Country



International Private Sent Per Country

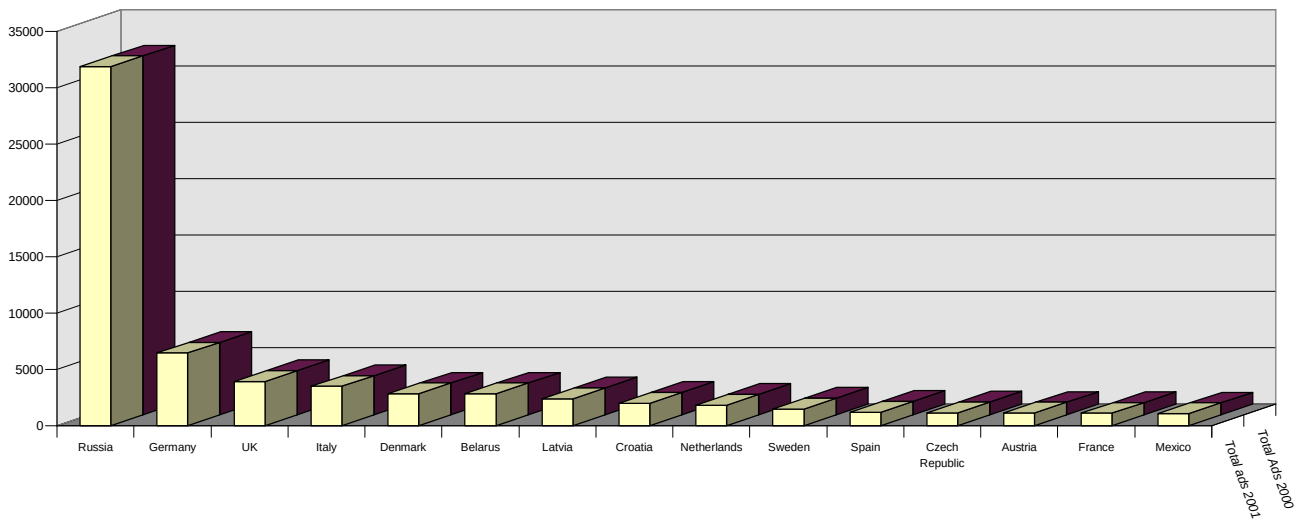
NO. OF ADS

Country	Total ads 2001	Total Ads 2000	2001 as % of 2000
Russia	31863	39399	81%
Germany	6439	7390	87%
UK	3924	3699	106%
Italy	3483	4716	74%
Denmark	2819	3316	85%
Belarus	2817	4568	62%
Latvia	2380	2612	91%
Croatia	1985	2303	86%
Netherlands	1822	3376	54%
Sweden	1475	1913	77%
Spain	1179	1491	79%
Czech Republic	1131	1342	84%
Austria	1108	1277	87%
France	1095	1317	83%
Mexico	1056	1466	72%
Estonia	860	354	243%
Australia	708	1000	71%
Belgium	692	748	93%
Romania	644	784	82%
Lithuania	642	702	0%
Brazil	622	855	73%
South Africa	617	663	93%
Portugal	528	520	102%
Hungary	510	604	84%
Finland	486	442	110%
New Zealand	447	626	71%
India	429	626	69%
Argentina	419	848	49%
Ireland	393	788	50%
Canada	338	487	69%
USA	189	216	88%
Slovakia	126	191	66%
Thailand	106	0	#DIV/0!
Greece	5	11	45%
Total ads sent	73,337	90,650	81%

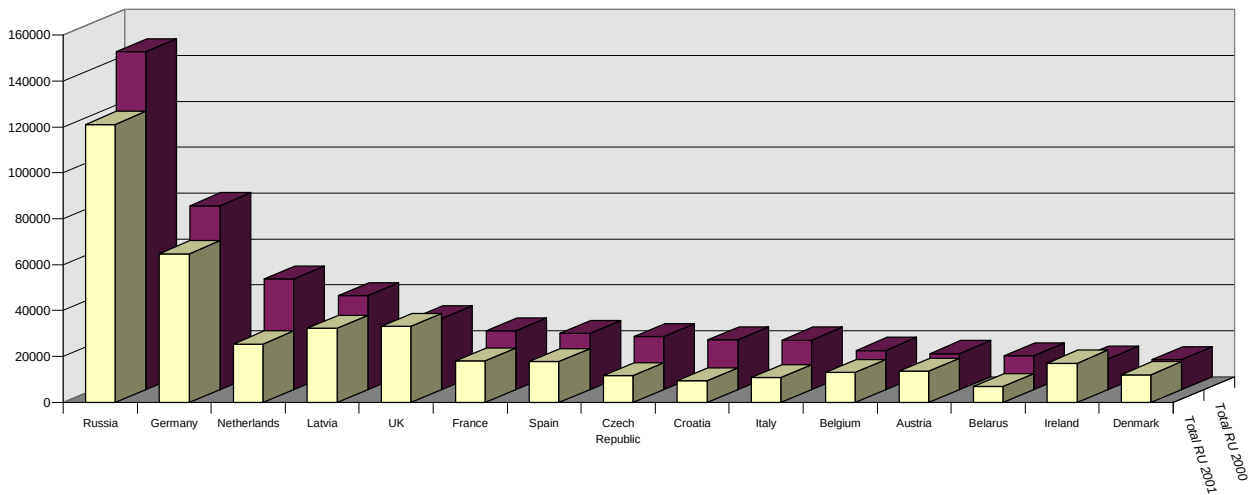
REPEAT UNITS

Country	Total RU 2001	Total RU 2000	2001 as % of 2000
Russia	121169	147122	82%
Germany	64810	80132	81%
Netherlands	25457	48111	53%
Latvia	32403	41018	79%
UK	33119	30908	107%
France	18159	25567	71%
Spain	17744	24398	73%
Czech Republic	11612	23062	50%
Croatia	9464	21543	44%
Italy	10885	21501	51%
Belgium	13162	17039	77%
Austria	13499	15668	86%
Belarus	7010	14616	48%
Ireland	17094	13218	129%
Denmark	12056	12969	93%
Sweden	8286	12517	66%
India	4243	8564	50%
New Zealand	4220	6599	64%
USA	5890	6168	95%
Romania	3845	5529	70%
Canada	2283	5321	43%
Brazil	1953	3771	52%
Australia	1670	3725	45%
Lithuania	2640	3722	0%
South Africa	4876	3278	149%
Finland	2885	2936	98%
Hungary	2333	2752	85%
Mexico	1770	2703	65%
Estonia	4305	2123	203%
Portugal	1770	1886	94%
Argentina	627	1385	45%
Slovakia	4073	451	903%
Thailand	180	0	#DIV/0!
Greece	35	49	0%
Total RU's sent	465,527	610,351	76%

No. of private ads / country



No. of private Repeat Units / Country



International Commercial Sent Per Country

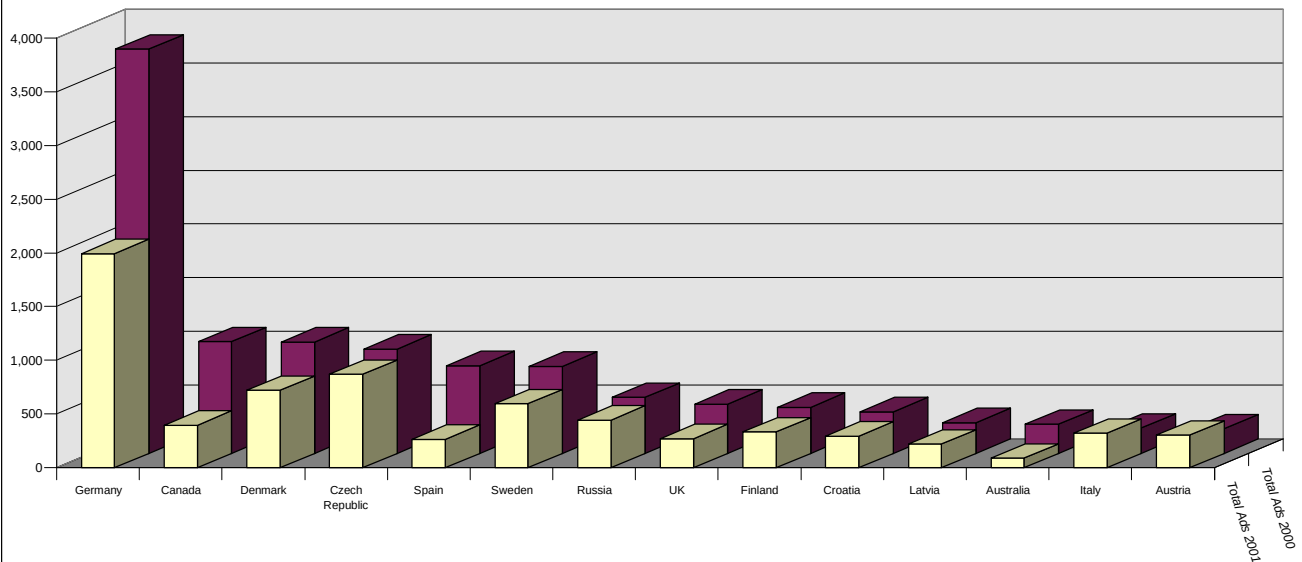
NO. OF ADS

Country	Total Ads 2001	Total Ads 2000	2001 as % of 2000
Germany	1,992	3,762	53%
Canada	398	1,041	38%
Denmark	722	1,037	70%
Czech Republic	871	972	90%
Spain	265	817	32%
Sweden	596	812	73%
Russia	443	522	85%
UK	272	459	59%
Finland	333	430	77%
Croatia	296	389	76%
Latvia	221	287	77%
Australia	90	271	33%
Italy	323	235	137%
Austria	304	231	132%
USA	228	225	101%
Brazil	108	213	51%
Netherlands	127	192	66%
Lithuania	267	177	0%
France	306	155	197%
Hungary	99	126	79%
Estonia	230	116	198%
Romania	96	115	83%
India	78	113	69%
South Africa	67	106	63%
Argentina	56	106	53%
Ireland	39	104	38%
Belgium	177	89	199%
Greece	151	84	0%
Slovakia	22	83	27%
Portugal		70	0%
Belarus	64	61	105%
Thailand	10	0	#DIV/0!
New Zealand	13	27	48%
Total ads sent	9,264	13,427	69%

REPEAT UNITS

Country	Total RU 2001	Total RU 2000	2001 as % of 2000
USA	34,058	10,099	337%
Germany	26,134	45,528	57%
UK	18,276	48,641	38%
Czech Republic	15,937	33,947	47%
France	12,830	8,960	143%
Canada	12,537	23,256	54%
Spain	9,850	25,475	39%
Netherlands	8,891	8,641	103%
Denmark	8,426	11,834	71%
Belgium	5,898	3,697	160%
Sweden	4,918	8,833	56%
Austria	4,891	3,621	135%
India	4,640	4,251	109%
South Africa	3,209	4,104	78%
Italy	3,164	1,729	183%
Finland	3,099	4,096	76%
Russia	2,594	3,719	70%
Estonia	2,578	2,040	126%
Latvia	1,989	2,712	73%
Lithuania	1,551	1,050	0%
Romania	1,320	1,327	99%
Greece	1,236	1,106	0%
Croatia	1,135	3,409	33%
Ireland	977	9,224	11%
Australia	623	8,619	7%
Hungary	511	1,096	47%
Brazil	342	3,245	11%
Argentina	296	528	56%
Portugal	292	347	84%
Belarus	107	167	64%
Thailand	64	0	#DIV/0!
Slovakia	38	350	11%
New Zealand	34	219	16%
Total RU's sent	192,445	285,870	67%

Commercial ads / Country



Commercial Repeat Units / Country

