

BACK
TO THE FUTURE



DMA Conferences 1998 - 2024 Budapest

1998 - Amsterdam	2009 - Tallinn	2019 - Bucharest Belgrade
1999 - Rome	Bucharest Budapest	Istanbul Barcelona
2000 - Prague	2010 - Berlin	2020 - COVID
Caracum	Dublin	
2001 - Copenhagen	2011 - Nice	2021 - Berlin
Vancouver	Vienna	
2002 - Amsterdam	2012 - Atlanta	2022 - Helsinki
Moscow	Istanbul	Barcelona
2003 - Vienna	2013 - Helsinki	2023 - Warsaw
- Ireland/Dublin	Prague Cologne	Amsterdam
2004 - The Hague	2014 - Berlin Helsinki	2024
- Orlando	Athens	BERLIN!
2005 - Barcelona	2015 - Amsterdam Berlin	
	Madrid	
2006 - Toronto	2016 - Amsterdam	
Munich	Bern	
2007 - Lisbon	2017 - Belgrade	
Amsterdam	Barcelona	
2008 - Brussels	2018 - Vienna	
Miami	Valetta	



The oldest known advertisement was discovered in Thebes and has been dated back to **3000BC**. The ad outlined the story of Habu, a fabric vendor, and his missing slave, Shem. Whilst asking for any information regarding the whereabouts of Shem, and the return of his slave in exchange for a piece of gold, Habu made sure to mention his store where the most beautiful fabrics are woven to each person's tastes. Sounds a little bit like storytelling in advertising, doesn't it?



3000 BCE

4450 yrs later



561 yrs later

World Wide Web

The WorldWideWeb (W3) is a wide-area [hypertext](#) information retrieval initiative aiming to give universal access to a large universe of documents.

Everything there is online about W3 is linked directly or indirectly to this document, including an [executive summary](#) of the project, [Mailing lists](#), [Policy](#), November's [W3 news](#), [Frequently Asked Questions](#).

[What's out there?](#)

Pointers to the world's online information, [subjects](#), [W3 servers](#), etc.

[Help](#)

on the browser you are using:

[Software Products](#)

A list of W3 project components and their current state. (e.g. [Line Mode](#), [X11 Style](#), [NeXTStep - Servers](#), [Tools](#), [Mail robot](#), [Library](#).)

[Technical](#)

Details of protocols, formats, program internals etc.

[Bibliography](#)

Paper documentation on W3 and references.

[People](#)

A list of some people involved in the project.

[History](#)

A summary of the history of the project.

[How can I help?](#)

If you would like to support the web,

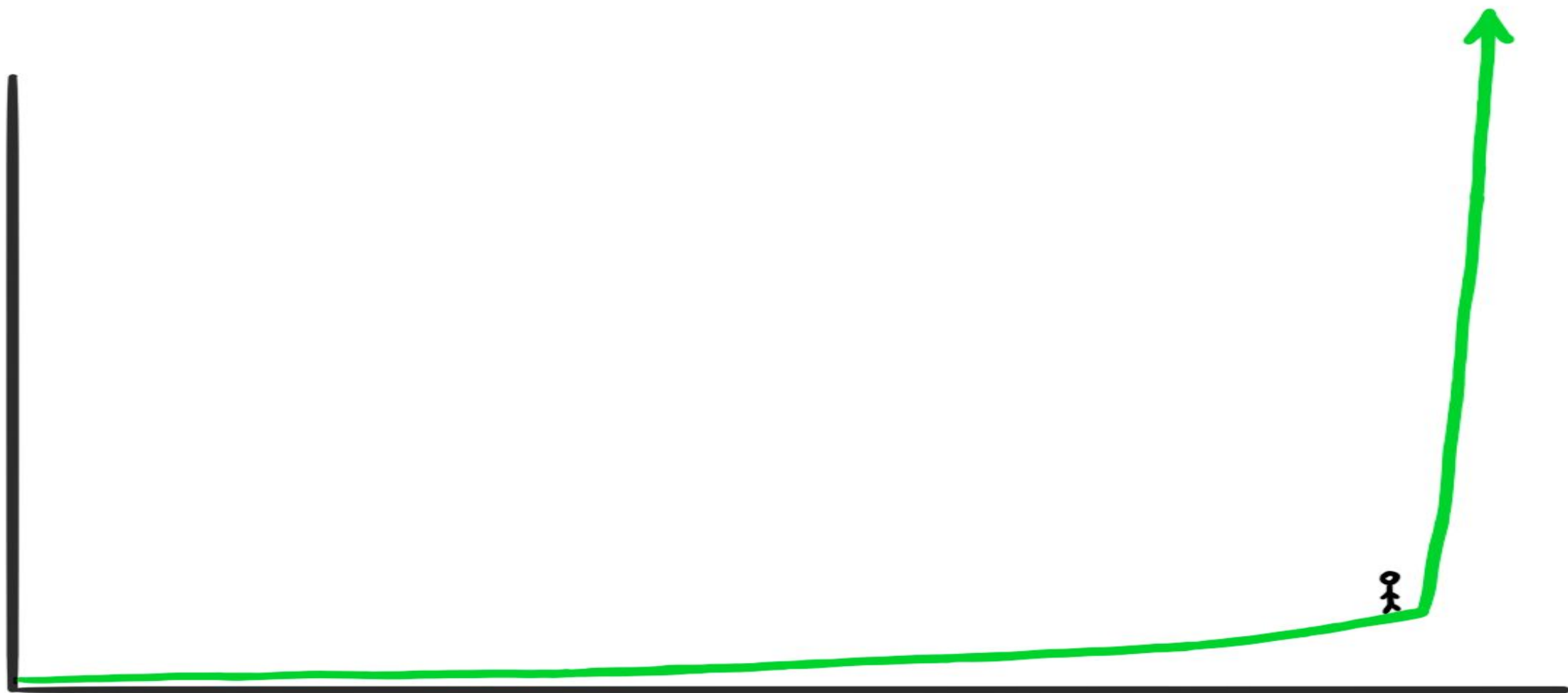
[Getting code](#)

Getting the code by [anonymous FTP](#), etc.

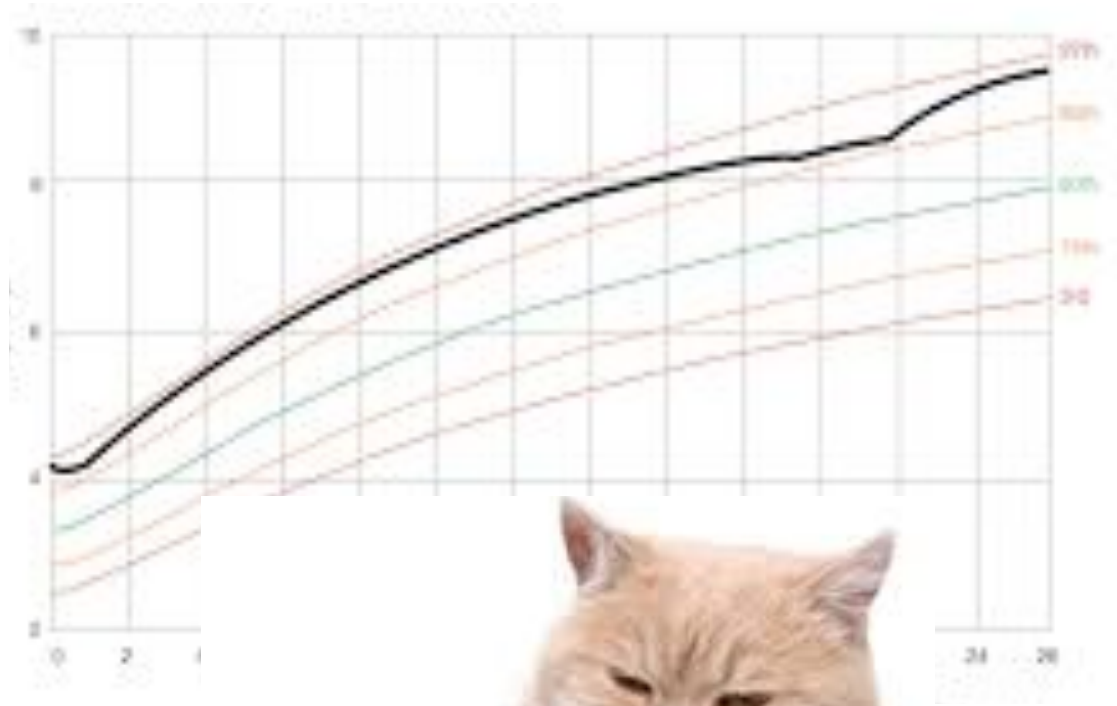


30 yrs
later

Human Progress



Time



PRINT T DAYS

1992

AutoTrader









.COM DAYS





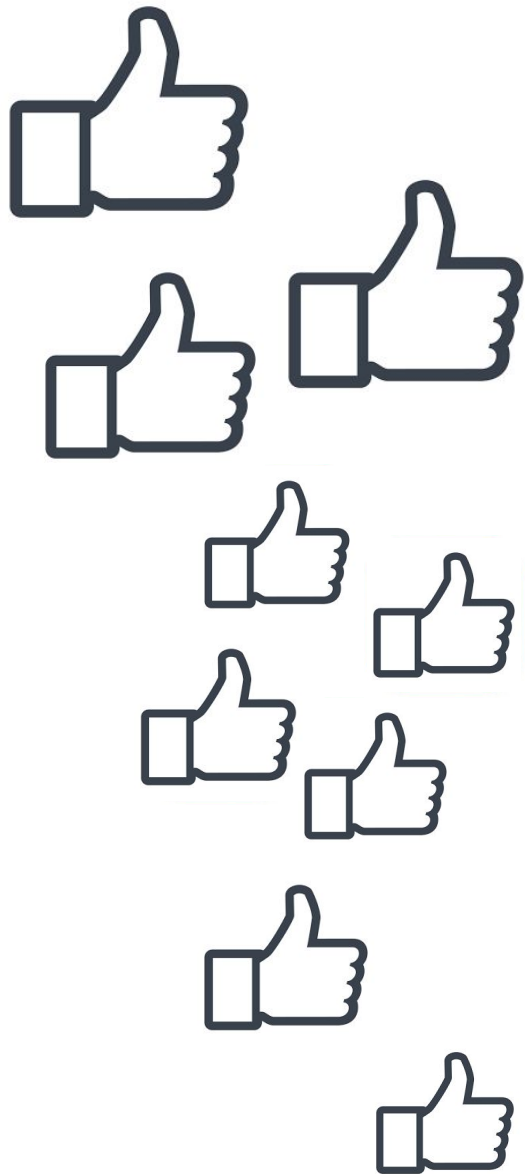
**2000:
Bought for 190 000 000
pounds**







2001:
Sold for 75 000 000
pounds



WEB 2.0 MOBILE DAYS



TIME Cover Store
Person Of The Year ...



NPR
Trump Says He Passed On Being 'Person ...



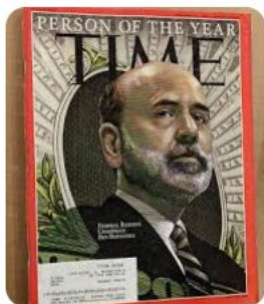
Wikipedia
File:1933 Time Man ...



The Honors Program ...
Selene San Felice ...



Facebook
TIME - Picture yours...



eBay
Time Magazine Dec...



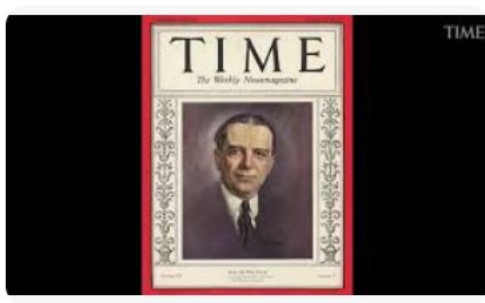
The Wall Street Journal
When Time's 'Man of the Year' Meant ...



Farvartish Online
Taylor Swift crowned Time magazine's ...



LinkedIn
Generative AI May Become the 2023 Tim...



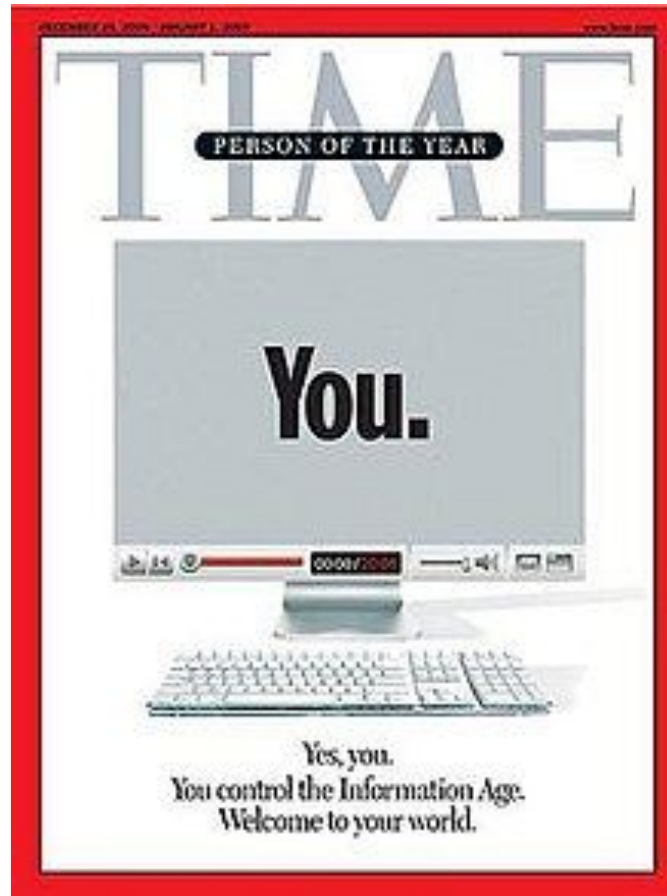
Time
The History of TIME's Person of the ...



BBC
Time Magazine Person of the Year 2018 ...



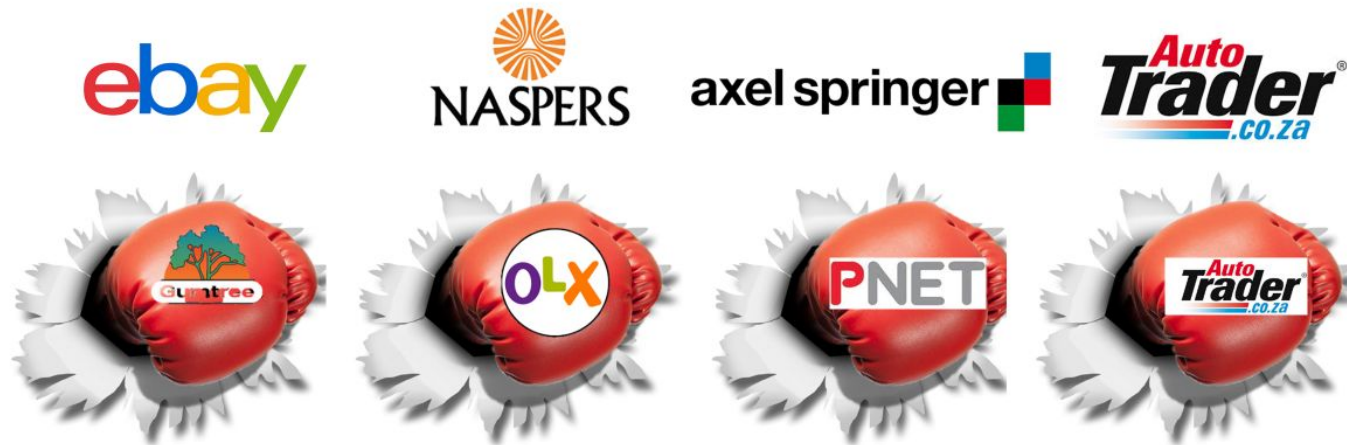
Kenmare Lace
TIME Magazine - TAYLOR SWIF...







SOUTH AFRICAN COMPETITIVE LANDSCAPE



4 CORE PRINCIPLES AT JUNKMAIL:

1.IMPROVE RESULTS

2. WORLD CLASS SALES TEAM

3. CHANGE FIT

4. GREAT & HAPPY STAFF



AI DAYS





PRIN
T

WW
W

APP
S

A
I



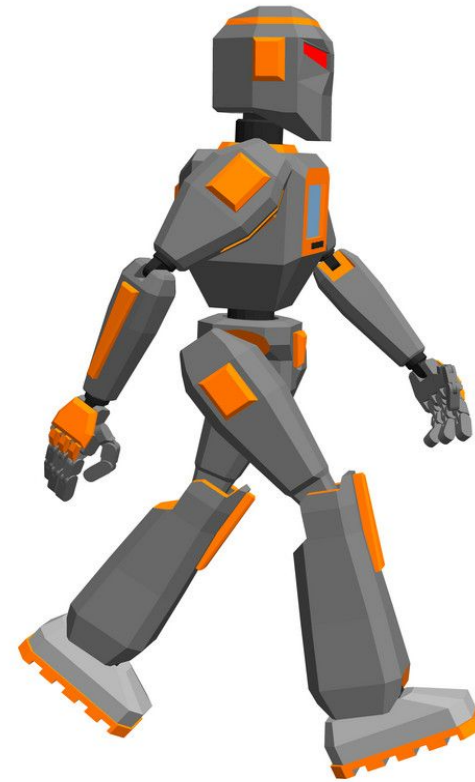
PRIN
T



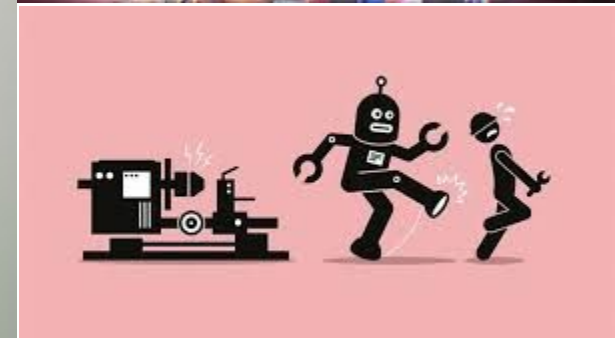
WW
W



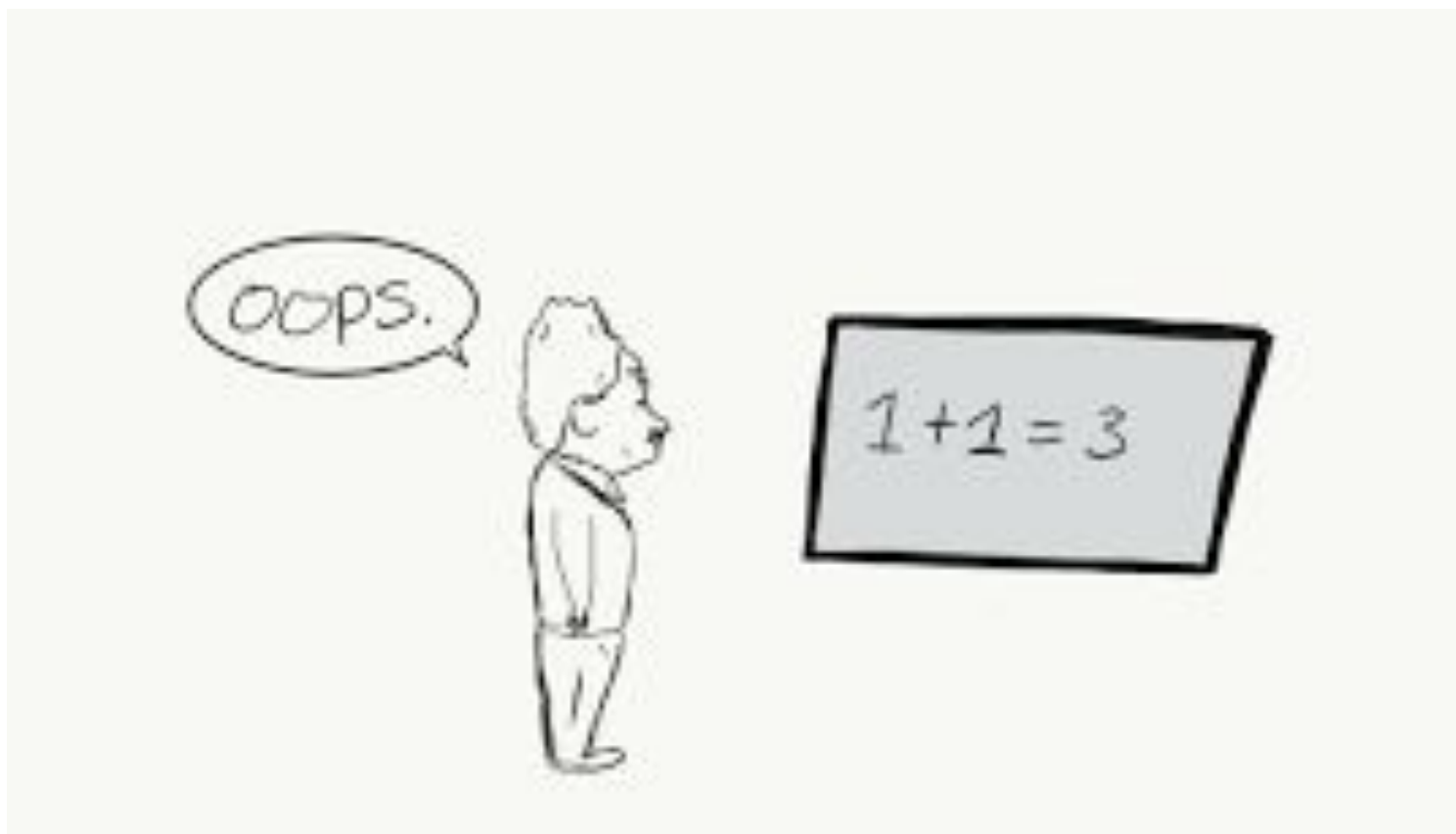
APP
S



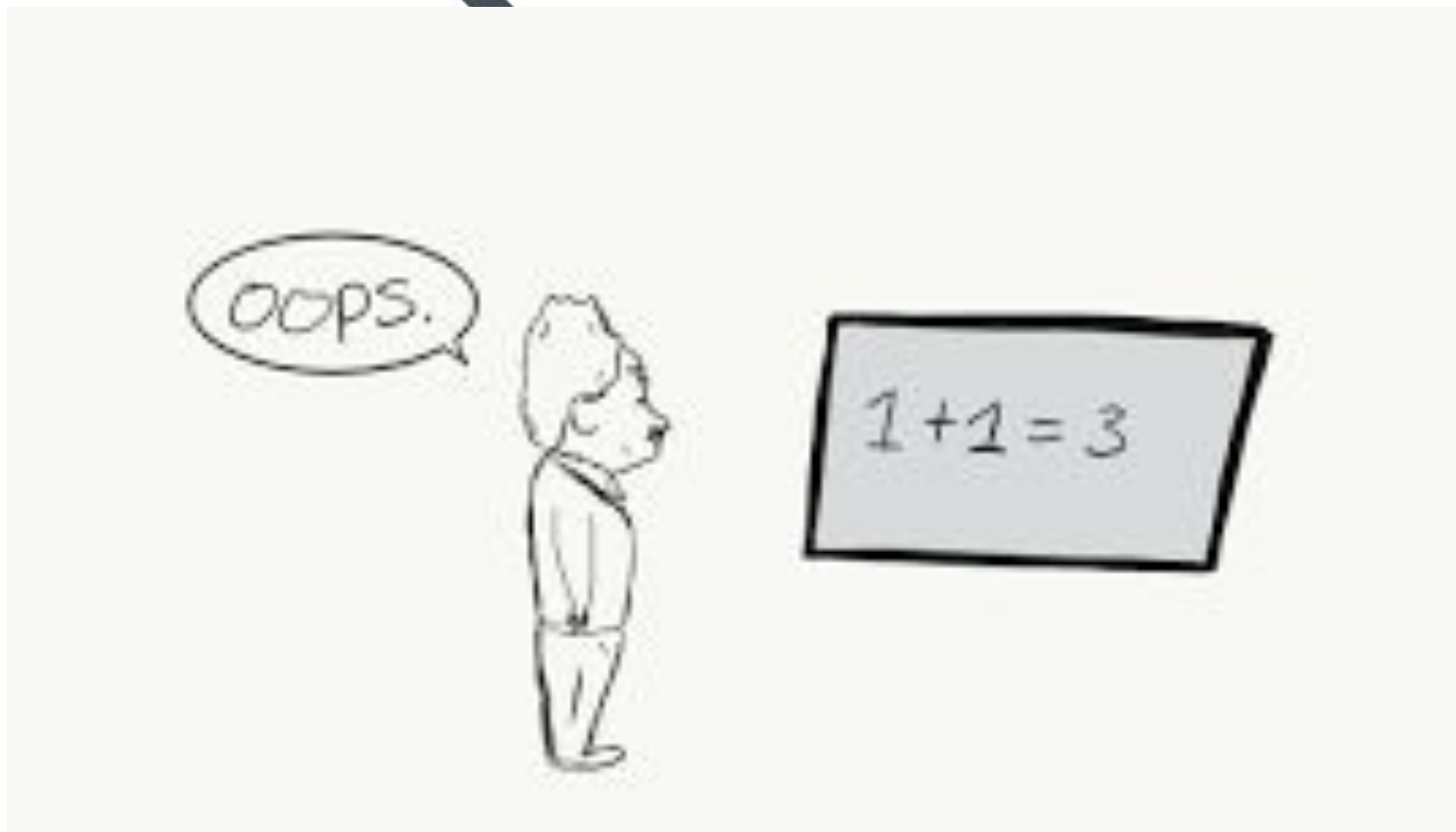
A
I



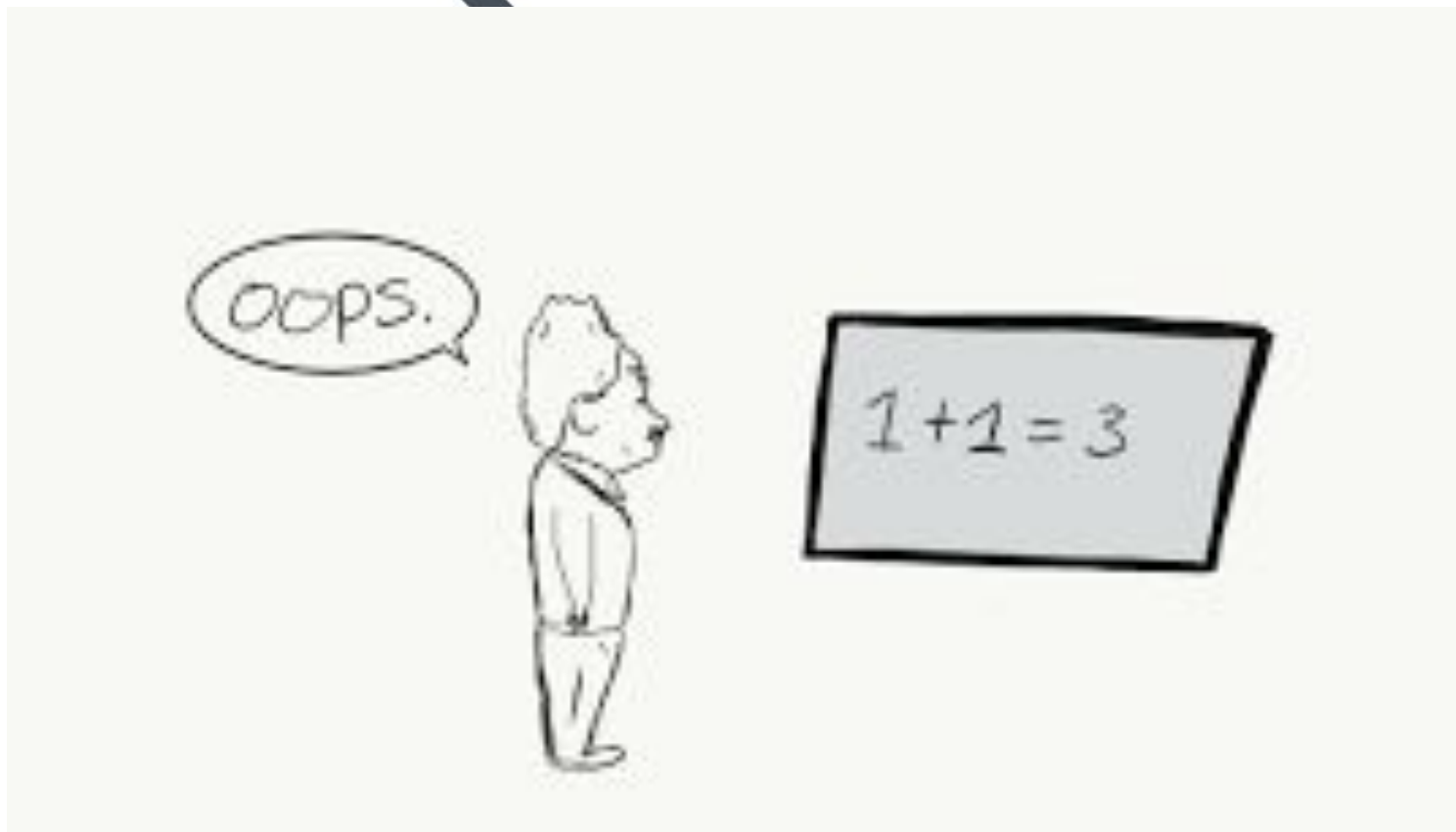
THE FEAR



SEO



SEO



SEO



**The more
things
change, the
more they
stay the
same.**

craigslist

post to classifieds

my account

search craigslist

search

event calendar

M	T	W	T	F	S	S
27	28	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26

help, faq, abuse, legal

avoid scams & fraud

personal safety tips

terms of use

privacy policy

system status

about craigslist

craigslist is hiring in sf

craigslist open source

SF Bay Area

sfc

sby

ebv

pen

nby

scz

community

activities groups
artists local news
car pools lost+found
childcare musicians
classes pets
events politics
general volunteers

personals

strictly platonic
women seek women
women seeking men
men seeking women
men seeking men
misc romance
casual encounters
missed connections
rants and raves

discussion forums

apple help photo
arts history p.o.c.
atheist housing politics
autos jobs psych
beauty jokes queer

housing

flats/housing
holiday rentals
housing/real estate for sale
housing swap
housing wanted
office / commercial
parking / storage
rooms/shared
rooms wanted
sub-lets / temporary

for sale

antiques free
appliances furniture
arts+crafts garage sale
atv/utv/sno general
auto parts heavy equip
baby+kid household
barter jewellery
beauty+hlth materials
bikes mobile phones
boats motorcycles
books music instr
business photo+video

jobs

accounting+finance
admin / office
arch / engineering
art / media / design
biotech / science
business / mgmt
customer services
education
food / bev / hosp
general labour
government
housing/real estate
human resources
internet engineers
legal / paralegal
manufacturing
marketing / pr / ad
medical / health
non-profit sector
retail / wholesale
sales / biz dev
salon / spa / fitness
security
skilled trade / craft
software/qa/dba

english

nearby cl

bakersfield
chico
fresno
gold country
hanford
humboldt
inland empire
klamath falls
las vegas
los angeles
medford
mendocino county
merced
modesto
monterey
orange county
palm springs
redding
reno
roseburg
sacramento
san luis obispo
santa barbara
santa maria
siskiyou county
stockton
susanville
ventura
visalia-tulare
yuba-sutter

DON'T LISTEN TO THE NOISE



CONTENT
= CIRCULATION
= COMMERCIAL ADS

<CONTENT
= <CIRCULATION
= <COMMERCIAL ADS

>CONTENT
= >CIRCULATION
= >COMMERCIAL ADS

CONTENT
= UV'S
= COMMERCIAL ADS

CONTENT
= DATA
= COMMERCIAL ADS

CONTENT IS KING



WE IN THE BUSINESS OF

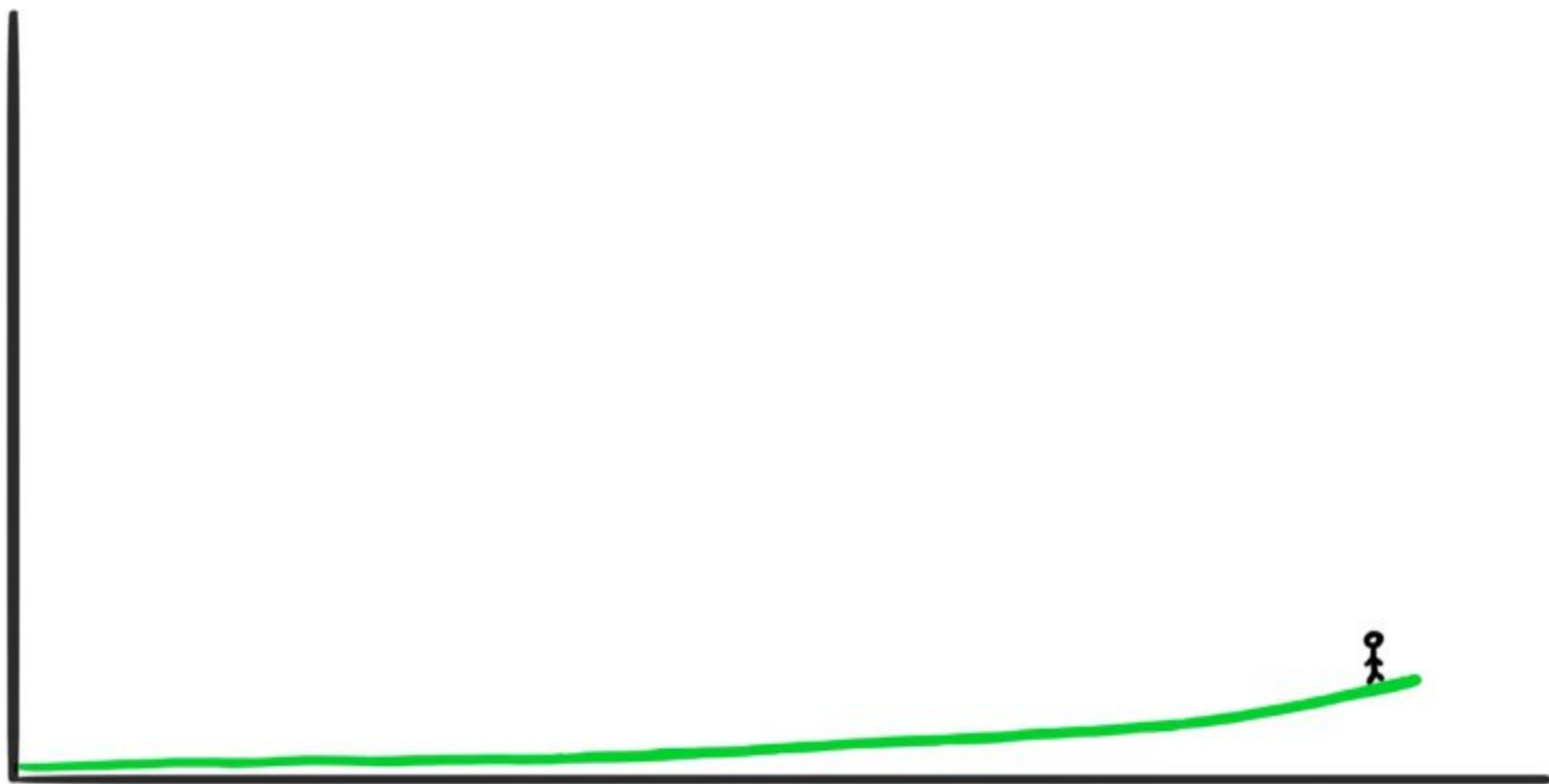
...

BRINGING

BUYERS AND SELLERS

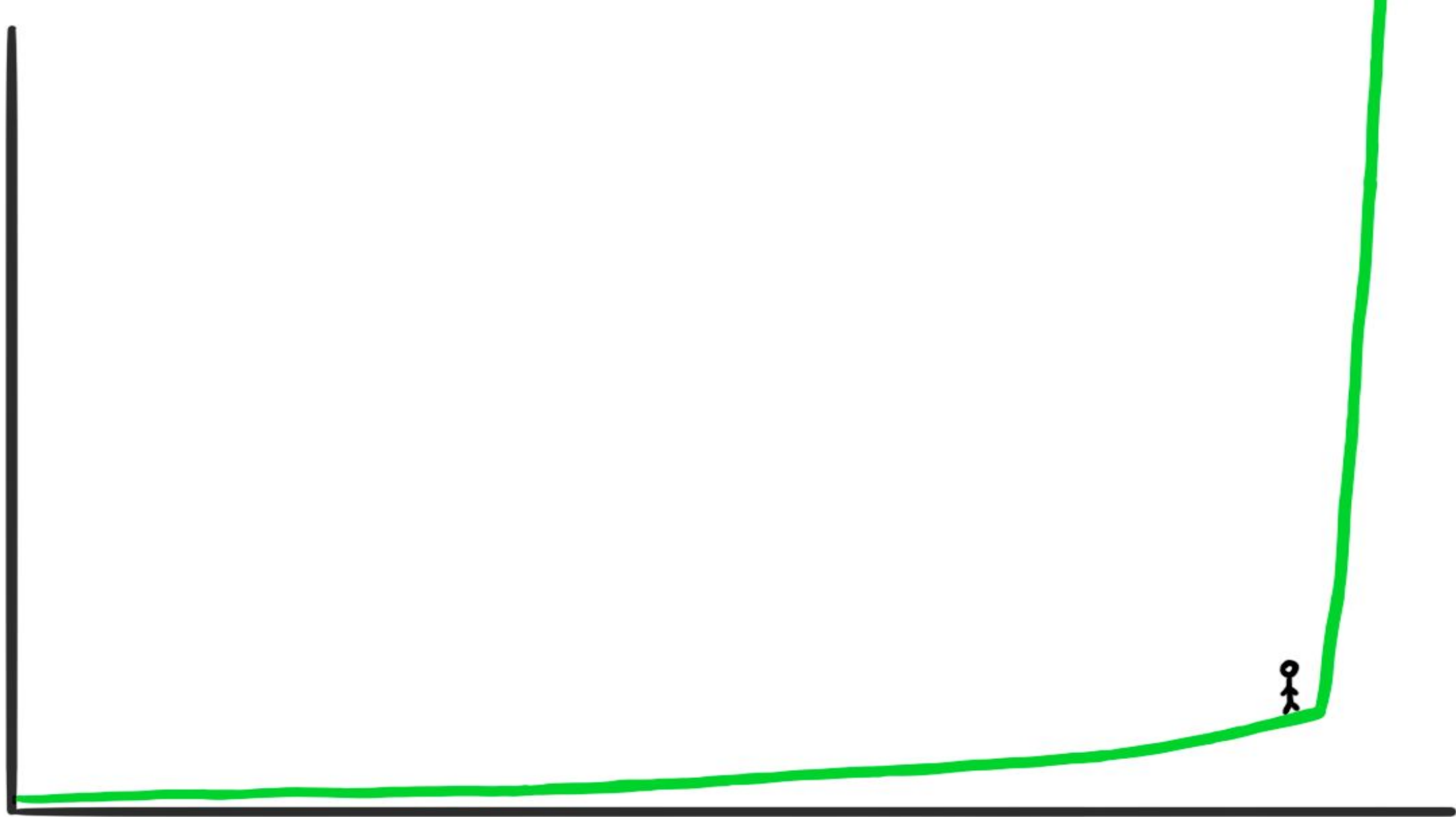
TOGETHER

Human Progress



Time

Human Progress



Time

Today, truly is a wide-open
frontier. We are all becoming. It is
the best time ever in human
history to begin.
You are not late.