

2012 On-Site Personalization



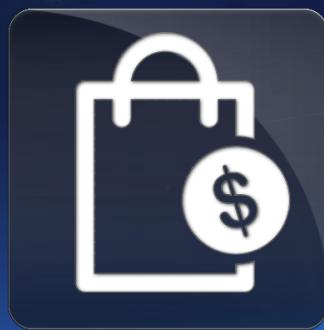
Product
Recommendations



Smart Search



Dynamic Landing
Pages



Product
Recommendations



Smart Search



Dynamic Landing
Pages

2013 Full Personalization



On-Site
Personalization

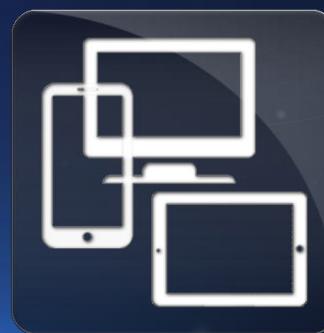
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Email
Personalization



Personalized
Retargeting



Device
Awareness

Classified partners on four continents



SCHIBSTED
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