

*Looking Forward to Building a Mutually
Rewarding Collaborative Partnership*



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ICMA

International Classified
Media Association



About ICMA

- Originally called FAPIA (Free Ads Paper International Association) was founded in 1986 by a small group of free ads paper publishers.
- 2002 members voted to open the association up to other types of classified publishers, other than just traditional free ads papers.
- 2003 the association's name changed to ICMA International Classified Media Association
- ICMA's head office is located in Amsterdam, The Netherlands
- ICMA counts 64 member companies from 31 countries



International Classified
Media Association

Our Mission:

ICMA is the global leading community of trusted influencers in the Classified Media Industry. We are dedicated to enhance our members' business capabilities by sharing best practices and new innovations openly. Our network reaches experienced specialists and new potential customers worldwide.



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By partnering with ICMA:

- You expand your network internationally with leading global media publishers
- Achieving greater reach of your advertisements & subscribers
- Membership access to a greater pool of knowledge, expertise, skills & network
- Higher value for members with access to more industry related resources
- Achieving earned organizational reputation and greater credibility



International Classified
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Partnership Opportunities:

Your Benefits

Logo & url on ICMA website

Events on ICMA website

Events published on ICMA eNewsletter

Free conference pass for staff or Board

Discounted member pricing to ICMA webinars

ICMA Benefits

Description, logo & url on your website

ICMA Events on your website

ICMA events published in your email marketing

Free conference pass for staff or Board

Discounted member pricing to your events

All partnership opportunities can be adapted to meet our mutual needs



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