

ICMA Exhibitor Packages

Delegates from Previous Conferences Include Executives From:



Join ICMA for the opportunity to meet key decision makers in the classified media industry. Choose from an array of options and add-on's to suit your needs and ensure you're getting your products and services in front of the right audience.

EXHIBITOR PACKAGE: €1,999

The Exhibition package includes two full conference registrations, including all coffee & lunch breaks during the conference, the welcome reception dinner, local dinner event and 2 Friday Night Out party tickets worth €230. In addition we will ensure your company's presence is prevalent with a healthy dose of promotional opportunities (excludes travel to and from the conference, hotel accommodation and any "member only sessions")

Before the Conference

- Your company logo and description (max 250 words) on our conference website
- Exposure in all conference related eNewsletters in the lead-up to the conference, reaching our complete database (2,500+ contacts, minimum 2 emails per month)
- Exposure in social postings (Facebook, Twitter, LinkedIn)

At the Conference

- An exhibition space for the duration of the conference, consisting of a table 180 x 60 cm, two chairs, and ample space for pop up banners. Does not include AV, which can be rented for an additional fee from the hotel
- Your company logo & description on the conference app
- Your company logo on the conference slide deck (playing prior to speakers & during all breaks)

TWO DAY VENDOR TICKET: € 1,444

Looking to enjoy the full conference, full of networking opportunities without actually exhibiting? The 2 day vendor ticket allows you to do just that. It includes all lunch & coffee breaks, social activities & dinners planned on the day, & 1 Friday Night Out ticket worth €115 (excludes travel to & from the conference, hotel accommodation & any "member only" sessions).

ADDITIONAL MARKETING OPPORTUNITIES: € 300

NAME BADGE & LANYARD SPONSORSHIP

Provide your branded lanyards for the delegate name badges & we'll include your logo on the badge itself. A way to ensure you're always hanging out front & centre with the guests!

DELEGATE REGISTRATION TABLE

A great option for those who would like their brand front & centre at our registration desk. Just provide your banner, signage, and flyers.

SEAT DROP

Surprise the delegates with a gift from your company prior to the start of a plenary session. Pens, water bottles, USB sticks, moleskins, etc, are always popular! (Gifts provided by sponsors).

