



ICMA MEMBERSHIP APPLICATION FORM 2003

This Application Form is divided into four sections:

Section One – level of membership you are applying for

Section Two – specific information about your company

Section Three – acceptance of ICMA rules and regulations

Section Four - instructions to send in your application.

Please either TYPE or print using BLOCK LETTERS when completing this form. Application forms will only be deemed valid once all questions are completed.

SECTION ONE: Please specify what level of membership you are applying for:

First level Membership

(First level Membership is open to all types of classified advertising media)

Second level Membership – entry to the International Ad Exchange programme

(Second level Membership is open to free ads papers only)

SECTION TWO:

We hereby apply for membership of ICMA and declare that all information stated below is true. We agree to all ICMA Statutes and Regulations, if we become a member. We enclose proof of payment for prepaid membership costs (all bank charges to be paid by us). We understand that we may be obliged to present our application to a General Meeting in person.

NAME OF PUBLISHING COMPANY:

NAME OF PUBLICATION(S):

(select max. 3 most relevant)

NAME OF CITY/AREA:

ADDRESS:

MANAGEMENT PHONE:

MANAGEMENT FAX:

EMAIL:

WEBSITE URL:

DATE FIRST PUBLISHED:

Editor/Publisher/CEO : _____

of employees : Full-time: _____ Part-time: _____

Annual turnover: : _____ Euro equivalent: _____

Type of publication : Free ads paper Paid ads paper Niche paper

Free distribution paper Commission ads paper

Online classified site Other _____

If publish free ads paper (paid distribution):

Price of paper : _____ Currency? _____ Euro equivalent: _____

If publish paid ads paper (free distribution):

Price of local advert : _____ Currency? _____ Euro equivalent: _____

If publish paid ads paper (paid distribution):

Price of paper : _____ Currency? _____ Euro equivalent: _____

Price of local advert : _____ Currency? _____ Euro equivalent: _____

All types of publications:

Distribution area : _____

Pop. of distribution area : _____

Language of paper : _____

of issues per week : _____

Days of publication : _____ / _____ / _____ / _____ / _____

Average # of ads per week : _____

Average # of pages per week : _____

Sold circulation per week : _____

Readership per week : _____

Printed circulation per week : _____

Successful classifications : _____

Types of ads refused : _____

SECTION THREE: ICMA Rules & Regulations

WE UNDERTAKE TO:

1. Ensure that this publication is in line with ICMA Membership criteria.
2. Accept any sanctions enforced by the Committee, according to the following stages:
 - I. written formal warning
 - II. pecuniary fine determined by the Committee, and/or cut off from FAPCOM
 - III. expulsion
3. Accept that our membership will be terminated if we do not publish the publication for more than six consecutive weeks without having provided the Committee with an acceptable explanation.
4. Pay all invoices from ICMA in due time, assuming that they are in accordance with decisions made by the General Meeting.
5. Send a copy of our paper or website access details to each member of ICMA after acceptance of our application.
6. Accept all other rules and regulations which form the Articles and Bylaws of ICMA, or which are agreed upon at any General Meeting, and any modifications to them, as long as they are made in accordance with the ICMA Articles and Bylaws, and which may be communicated to us through the Newsletter or by any other means.

Name of Publishing Company : _____

Name of Signatory : _____

Signature : _____

Date : _____

Who do we contact with regard to this application?:

Name : _____

Email : _____

SECTION FOUR: Where to send your application:

Return your completed application to: **ICMA Head Office**
Rokin 36/2
1012 KT Amsterdam
THE NETHERLANDS

Before you seal the envelope, here's a checklist of what you must include with your ICMA application:

- Completed application form (Sections 1 and 2)
- Signed declaration of acceptance to ICMA rules and regulations (Section 3)
- Map of Area where you distribute your publication(s) (if applicable)
- Proof of Payment

Bank Details: ABN/AMRO Bank
Vijzelstraat 68 & 78
Postbus 407
1000 AK
Amsterdam
The Netherlands

Account Number:

49.00.80.227

Account Name: ICMA

SWIFT Code: ABNANL2A

Two consecutive, and recent, copies of the relevant publications (or web address and access details)

If you have any questions or concerns about your application, please contact ICMA by email: info@icmaonline.org, phone: +31 (0)20 6382336, or by fax: +31 (0)20 6382371.