



INTERNATIONAL CLASSIFIED MEDIA ASSOCIATION

Making classified media work better!

ICMA MEMBERSHIP APPLICATION FORM 2006

This Application Form is divided into four sections:

Section One – level of membership you are applying for

Section Two – specific information about your company

Section Three – acceptance of ICMA rules and regulations

Section Four - instructions to send in your application

Please either TYPE or print using BLOCK LETTERS when completing this form.

SECTION ONE: Please specify what level of membership you are applying for:

First level Membership

(First level Membership is open to all types of classified advertising media)

Second level Membership – entry to the International Ad Exchange programme

(Second level Membership is open to all types of classified advertising media)

Addition of new publications to the International Ad Exchange programme

(You must already have at least one publication operating in the International Ad Exchange programme)



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SECTION TWO: Application forms will only be deemed valid once all questions are completed.

We herewith apply for membership of ICMA and declare that all information stated below is true. We agree to all ICMA Statutes and Regulations, if we become a member. We enclose proof of payment for prepaid membership costs (all bank charges to be paid by us). We understand that we will be obliged to present our application to a General Meeting in person.

NAME OF PUBLISHING COMPANY:

ADDRESS:

.....

.....

MAIN PHONE:

MAIN FAX:

PARENT COMPANY (IF APPLICABLE)

WEBSITE URL(S):

PUBLISHER/CEO/MD

EMAIL ADDRESSS

OF EMPLOYEES FULL-TIME PART-TIME

COUNTRIES OPERATED IN

ANNUAL TURNOVER € EQUIVALENT:

**NUMBER AND BUSINESS MODEL OF
CLASSIFIED PRODUCTS**
..... FREE ADS PAPERS PAID ADS PAPERS
..... NICHE PAPERS ONLINE CLASSIFIED SITES
..... OTHERS



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PRINT PUBLICATIONS APPLYING TO PARTICIPATE IN THE INTERNATIONAL AD EXCHANGE

1) name

business model

circulation

frequency

distribution area

2) name

business model

circulation

frequency

distribution area

3) name

business model

circulation

frequency

distribution area

WEBSITES TO PARTICIPATE IN THE INTERNATIONAL AD EXCHANGE

1)

unique visitors

2)

unique visitors

3)

unique visitors



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CONTACT DETAILS OF OTHER KEY EMPLOYEES THAT YOU WISH TO BE ADDED TO THE ICMA DATABASE (USED FOR MAILING THE NEWSLETTER, CONFERENCE PROGRAMMES AND INFORMATION UPDATES):



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SECTION THREE: ICMA Rules & Regulations

WE UNDERTAKE TO :

1. Ensure that this publishing company is in line with ICMA Membership criteria.
2. Accept any sanctions enforced by the Committee, according to the following stages:
 - I. written formal warning
 - II. pecuniary fine determined by the Committee, and/or cut off from the international Ad Exchange
 - III. expulsion
3. Accept that our membership will be terminated if we do not publish relevant publications for more than six consecutive weeks without having provided the Committee with an acceptable explanation.
4. Pay all invoices from ICMA in due time, assuming that they are in accordance with decisions made by the General Meeting.
5. Send a copy of relevant papers or website access details to ICMA Head Office with our application.
6. Accept all other rules and regulations which form the Articles and Bylaws of ICMA, or which are agreed upon at any General Meeting, and any modifications to them, as long as they are made in accordance with the ICMA Articles and Bylaws, and which may be communicated to us through the Newsletter or by any other means.

Name of Publishing Company : _____

Name of Signatory : _____

Signature : _____

Date : _____

Who do we contact with regard to this application?:

Name : _____

Email : _____



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SECTION FOUR: Where to send your application:

Return your completed application to: ICMA Head Office
Koggestraat 9H
1012TA Amsterdam
THE NETHERLANDS

Before you seal the envelope, here's a checklist of what you must include:

- Completed application form (Sections One and Two)
- Signed declaration of acceptance of ICMA rules and regulations (Section Three)
- Proof of payment

Bank details: ABN/AMRO Bank
Vijzelstraat 68&78
Postbus 407
1000 AK
Amsterdam
The Netherlands

Account number: 49.00.80.227
Account Name: ICMA
SWIFT Code: ABNANL2A
IBAN: NL07ABNA0490080227

- Two consecutive, and recent, copies of relevant publications (or web address and access details)

If you have any questions or concerns about your application, please contact Lucie Hime at ICMA by email: L.hime@icmaonline.org, phone: +31 20 6382336, or by fax: +31 20 6382371.