



CONTENT MODERATION FOR
MARKETPLACES AND CLASSIFIEDS



German Gedgauds

Since 2016

Arbitrum

Director & Co-founder

Content moderation service

2013-2016

askfm

Content Moderation Manager

2 billion Q&A posts per month

100 million images per month

150 million users

WHY DO YOU NEED
CONTENT
MODERATION?

REJECT DUPLICATED LISTINGS

FORBID ABUSE

BAN ILLEGAL PRODUCTS

WHY DO YOU NEED
CONTENT MODERATION?

AVOID LEGAL ISSUES

REMOVE SCAMS

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WHY DO YOU NEED
CONTENT MODERATION?

AVOID LEGAL ISSUES

REMOVE SCAMS

BUILD CLIENT TRUST

MODERATION COMPONENTS

Automation
Process

Human
Resources

Moderation
Platform

Pack of 20 Mastercard/Visa CCards

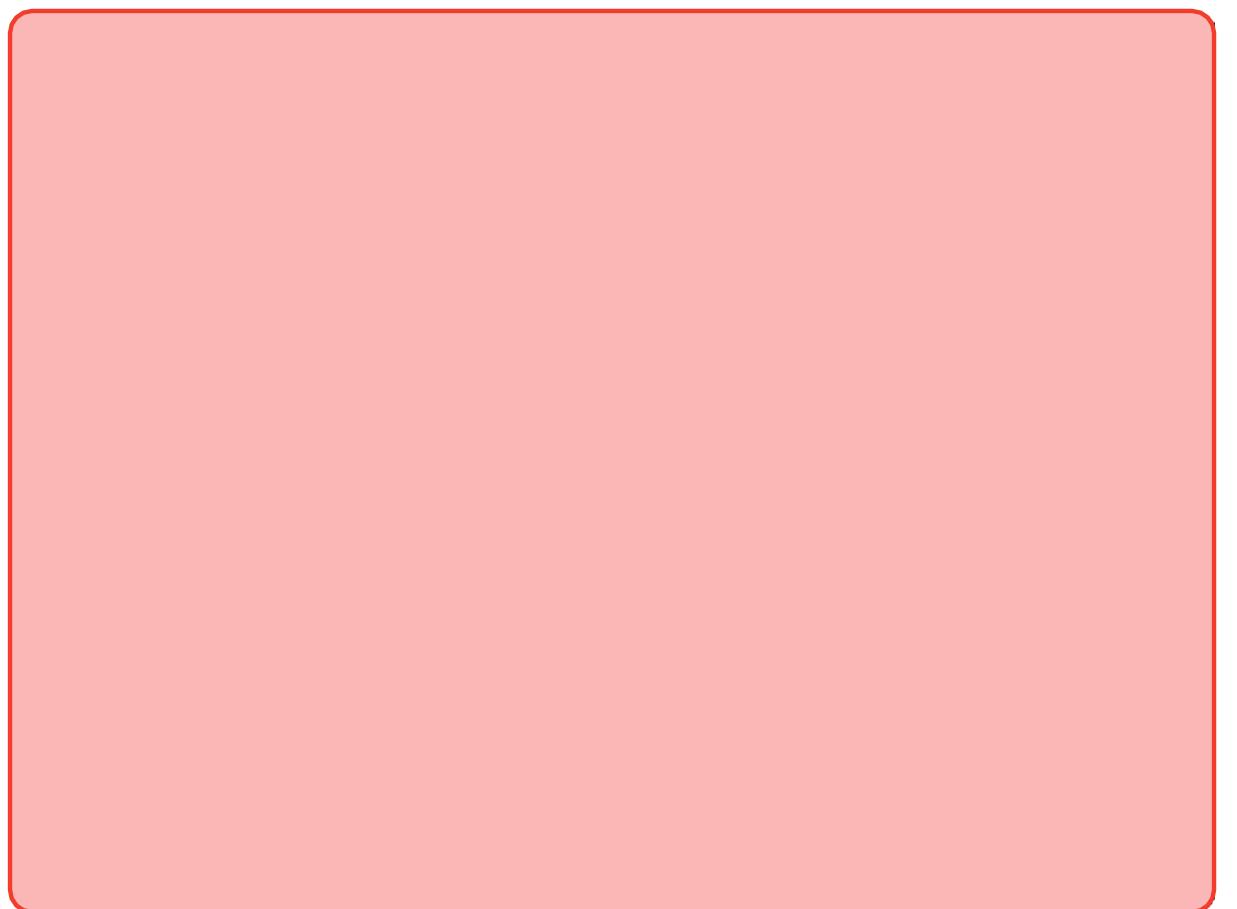


Price: 2600 EUR

Quick deal. 20 pieces, MasterCards/Visa CC's.
Dump track copy, no fullzinfo, no COB's included.
High balance, top >1k so buy fucking fast.

Pack of 20 Mastercard/Visa CCards

ARBITRUM AI



Price: 2600 EUR

Quick deal. 20 pieces, MasterCards/Visa CC's.

Dump track copy, no fullzinfo, no COB's included.

High balance, top >1k so buy fucking fast.

IMAGE MAY CONTAIN SENSITIVE
PRIVATE INFORMATION

POSSIBLE CREDIT CARDS
FRAUD

RUDE LANGUAGE / ABUSE

LISTING FLAGGED!

SUBMIT TO MODERATORS

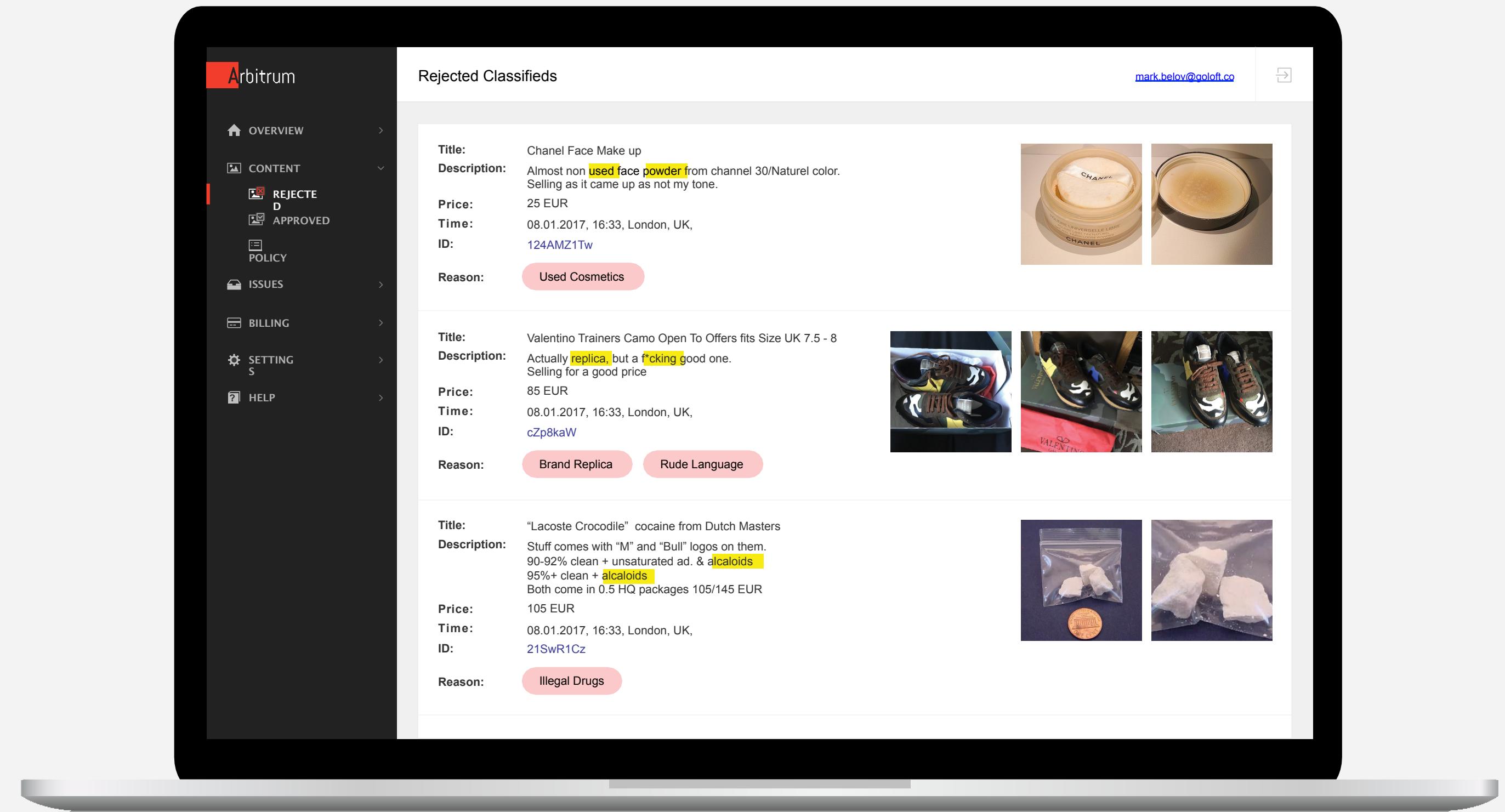
HUMAN MODERATION

Double Checked

Supervised

16 Languages

24/7 Service



Arbitrum

Rejected Classifieds

mark.belov@golot.co

Rejected Classifieds

1. Chanel Face Make up
Description: Almost non **used face powder** from channel 30/Naturel color. Selling as it came up as not my tone.

Price: 25 EUR
Time: 08.01.2017, 16:33, London, UK,
ID: 124AMZ1Tw

Reason: Used Cosmetics

2. Valentino Trainers Camo Open To Offers
Description: Actually **replica**, but a **f*cking** good one. Selling for a good price

Price: 85 EUR
Time: 08.01.2017, 16:33, London, UK,
ID: cZp8kaW

Reason: Brand Replica, Rude Language

3. "Lacoste Crocodile" cocaine
Description: Stuff comes with "M" and "Bull" logos on them. 90-92% clean + unsaturated ad. & **alcaloids**
95%+ clean + **alcaloids** Both come in 0.5 HQ packages 105/145 EUR

Price: 105 EUR
Time: 08.01.2017, 16:33, London, UK,
ID: 21SwR1Cz

Reason: Illegal Drugs

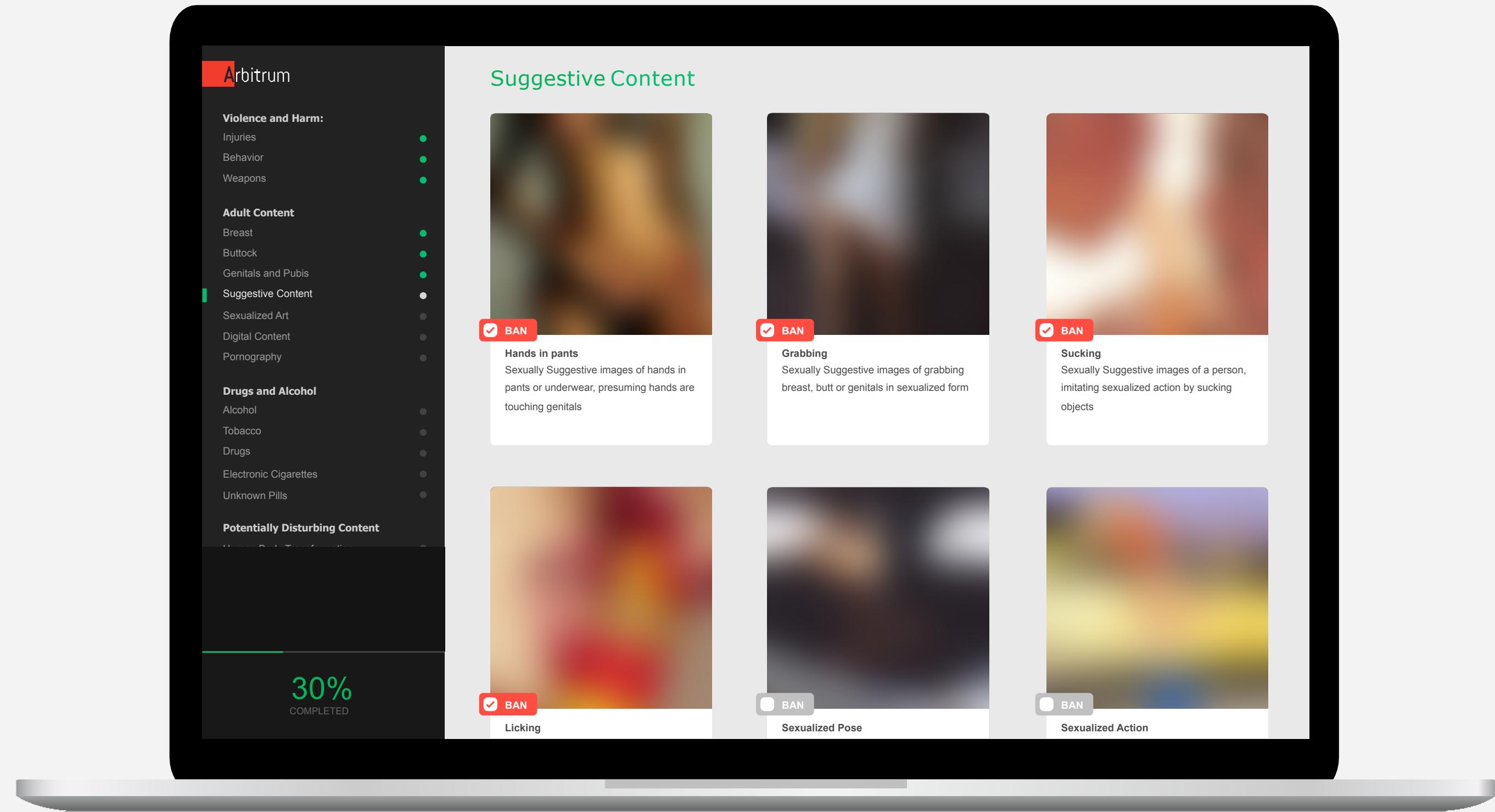
QUALITY ASSURANCE

Two Layer Moderation

Control Items

Machine Learning

Algorithm Training



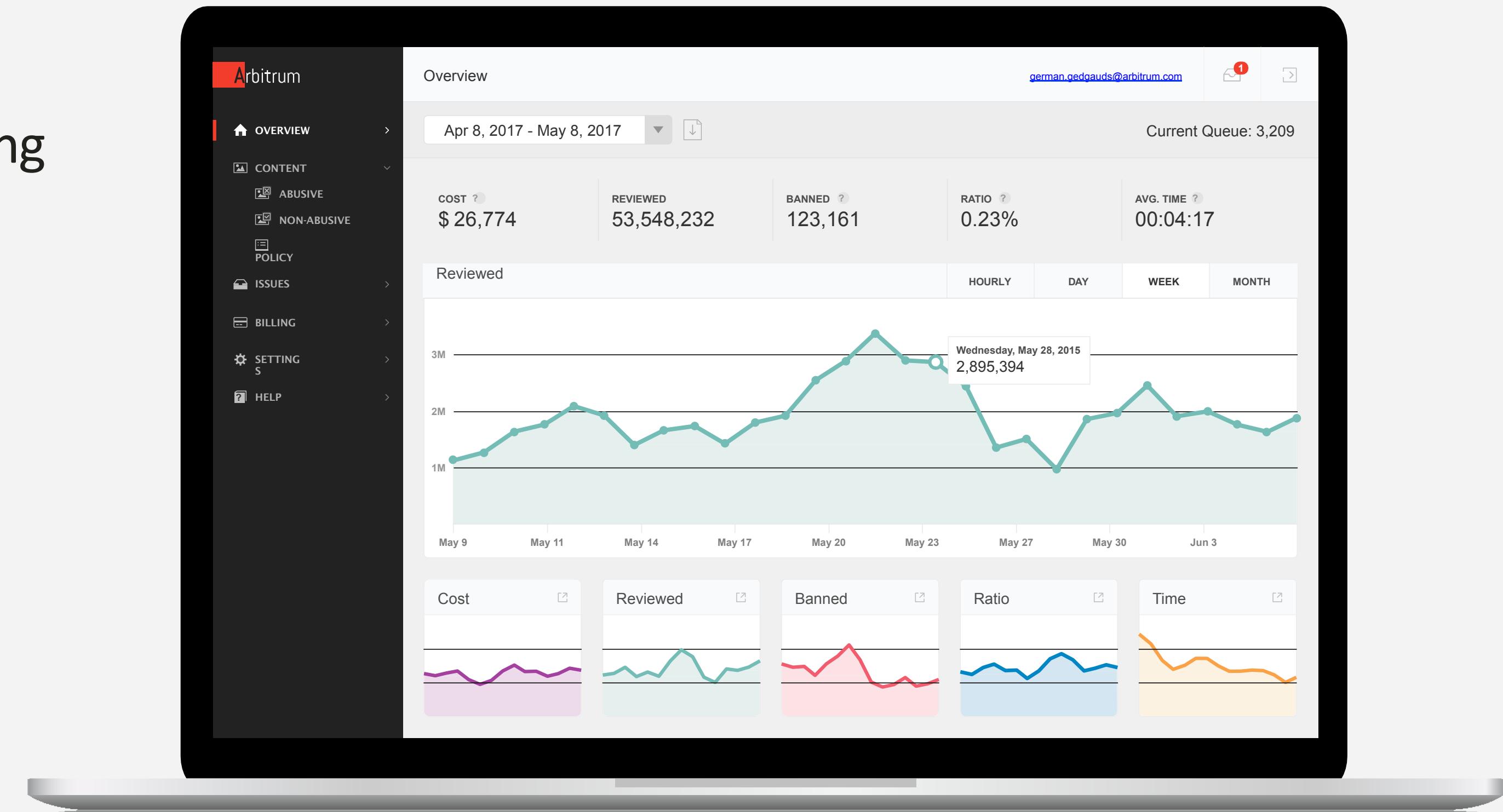
MODERATION PLATFORM

Detailed Real-Time Reporting

Key Metrics and More

Tuned for Every Project

Easy and Fast Integration





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www.arbitrum.com