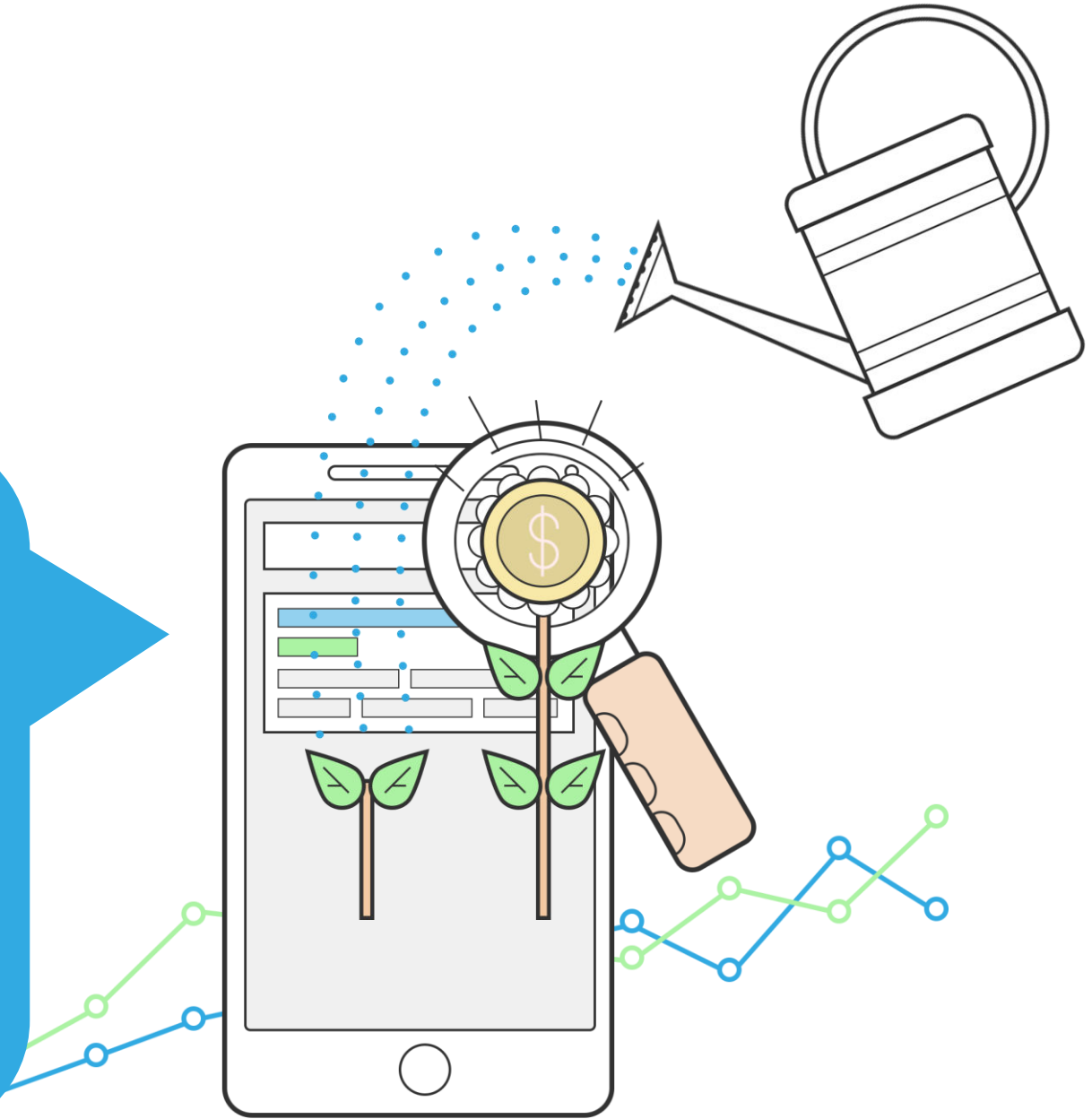


IOVOX

enterprise

Real-time call tracking & Analytics

Take control of
your phone leads
and grow your
business



Some of our customers include:



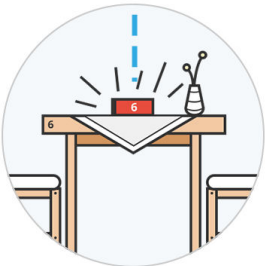
Hello!

IOVOX Enterprise are a specialist, cloud-based call tracking and analytics company, operating in over 30 countries across multiple markets.

And we've been doing it since 2007.

We are unrivalled in our ability to innovate, deliver accurate analytics and carry telephone calls over our carrier-grade infrastructure.

RESTAURANTS & BOOKINGS



MARKETPLACES



DIRECTORIES



HOSTERS & RESELLERS

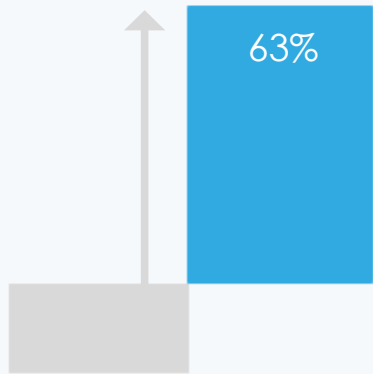


MARKETERS

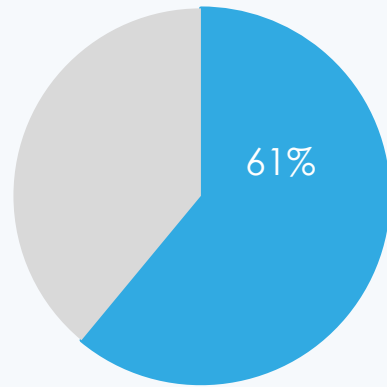


The Phone is King

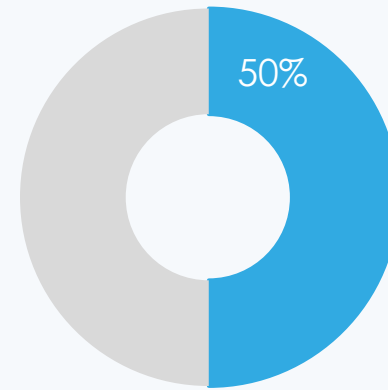
Studies have proven time and again that businesses rely on the phone.



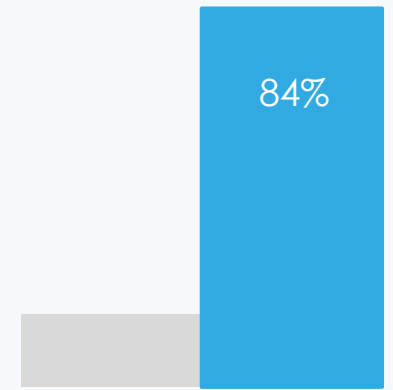
63%
increase in call
traffic by
switching to local
numbers



61%
of businesses rate
their inbound phone
leads as an
"excellent" source



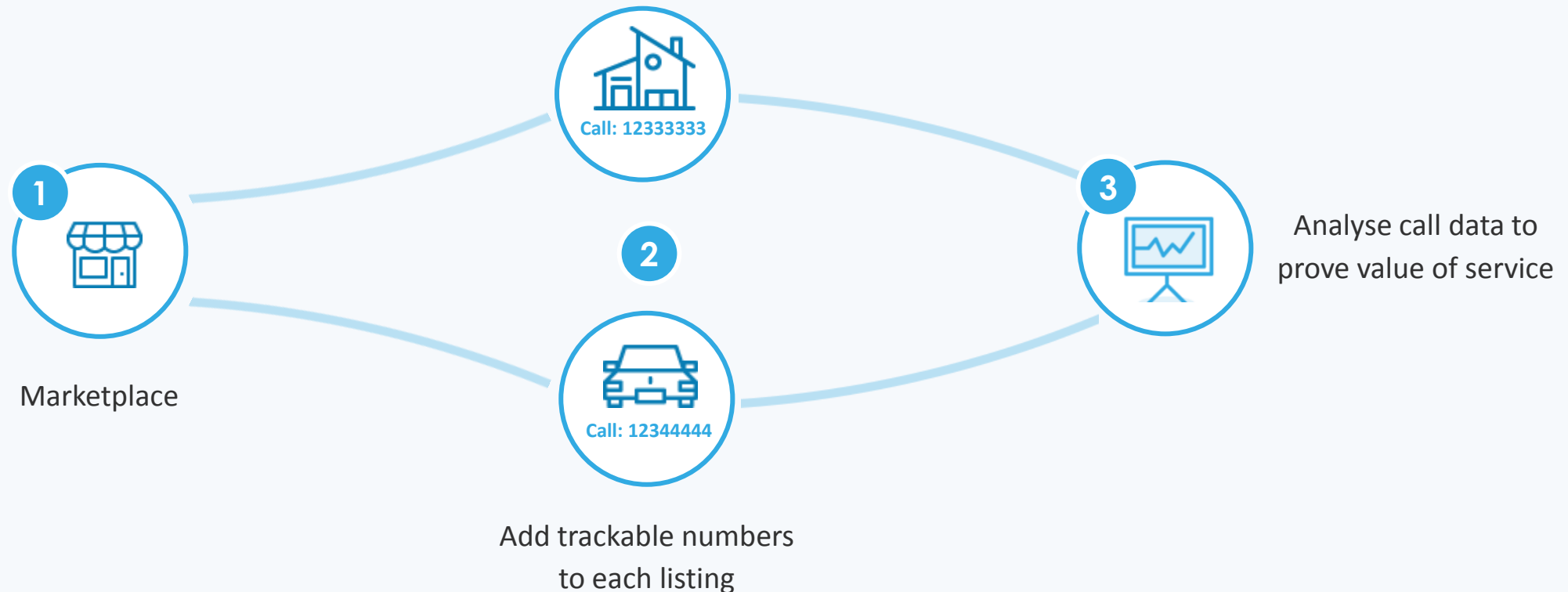
50%
of phone calls made
to real estate agents
are missed during
their busiest day



84%
of private advertisers
prefer to use IOVOX's
protected number
option

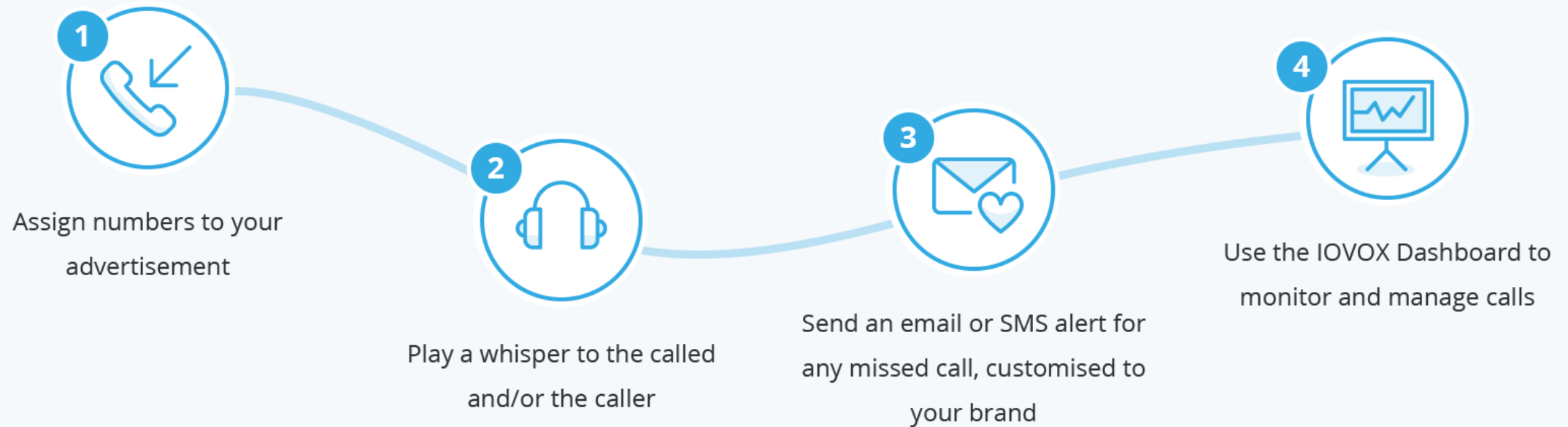
Best Practice: Customer Retention

1. Improve customer retention by adding trackable numbers to listings, proving the volume & value of calls delivered, locking them into the service.



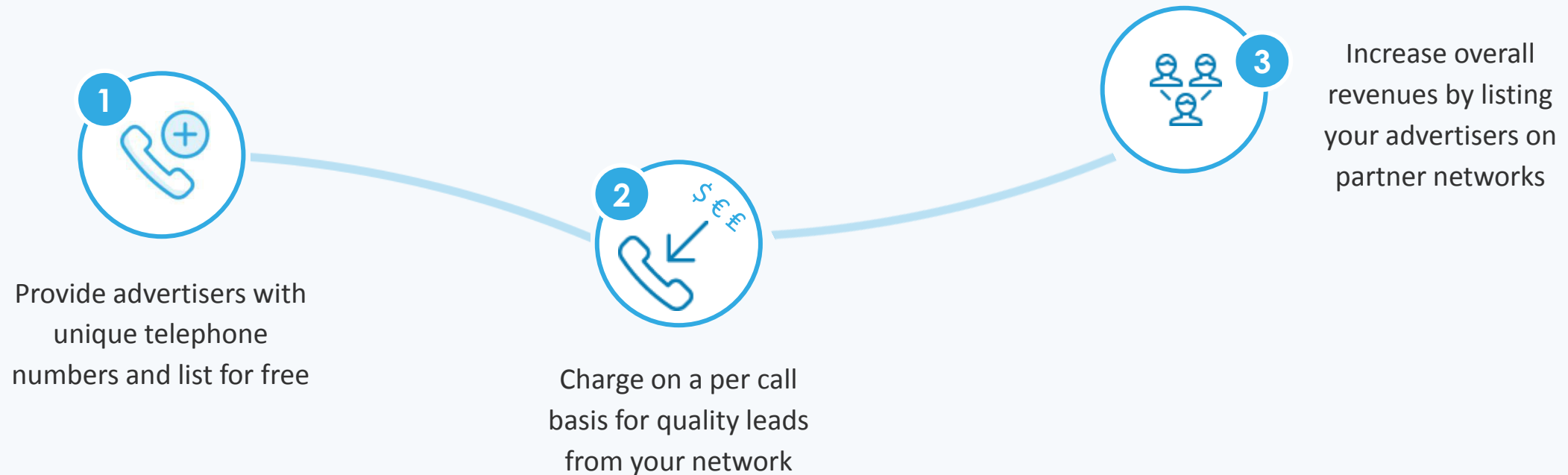
Best Practice: Build Brand

2. Build brand and raise awareness with Voice Whispers and Branded Alerts.



Best Practice: New Revenue

3. Identify new commercial opportunities such as pay-per-lead. A leading UK property portal showed 30% of trials prefer this to subscriptions. Offer flexible models & boost sales.



Best Practice: Protect your customers

4. Protect customers by disguising private advertisers' numbers with virtual numbers to ensure privacy and prevent nuisance calls, coupled with IOVOX blocking system.



Thank you!

Come see us in the area outside for a coffee break

 www.iovox.com

 hello@iovox.com

 [@iovox](https://twitter.com/iovox)

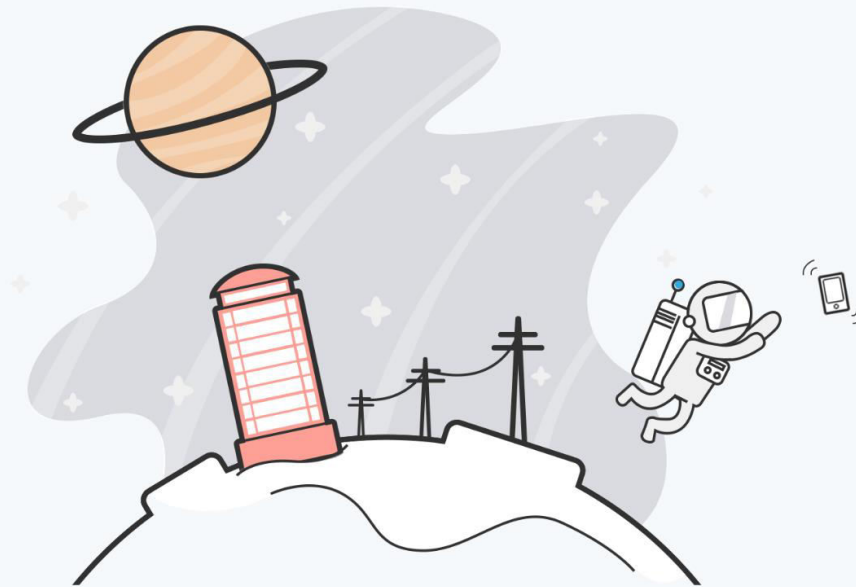
 [company/iovox](https://www.linkedin.com/company/iovox)

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IOVOX France
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IOVOX Australia
t. +61 (0)2 8520 3530



We do smart things with phone calls

Leading global brands and small businesses trust IOVOX to make smarter data-driven decisions, increase revenue and improve customer experience.

IOVOX Key Features



Analytics
Dashboard



Full REST /
JavaScript API



Numbers / Call
Tracking



Intelligent Call
Routing & IVR



Call
Recording



Call Blocking &
Spam Filters



Text to
Speech



Google Adword
Tracking/GA
integration



Automated
Telephone
Booking



Email
Tracking



Click to
Call/SMS



Mobile
Surveys

Client Case Study - Zoopla

Zoopla is the UK's most comprehensive property website, focused on empowering users with the resources they need to make better-informed property decisions.

API

Integrated real-time call analytics into their agent platform via API

10x

Raised brand awareness 10 times by adding whispers to consumer and agent calls

63%

Switched from national / premium to local numbers and increased calls by 63%

€€

Converted free listings to paying customers by proving the value of their service

1st

Moved from 9th position in the market to the leading place

Why do our clients choose IOVOX?



Clients in over
30 countries



Coverage in over
60 countries



International, multi-
lingual, 24/7 support



A solid infrastructure and
network that respects
telecom regulations



An experienced and
trustworthy provider in the
marketplace sector



IOVOX is continually developing
new products and providing
actionable and customisable
data without compromising
quality of services