Q1 Was this the first ICMA Conference that you attended?
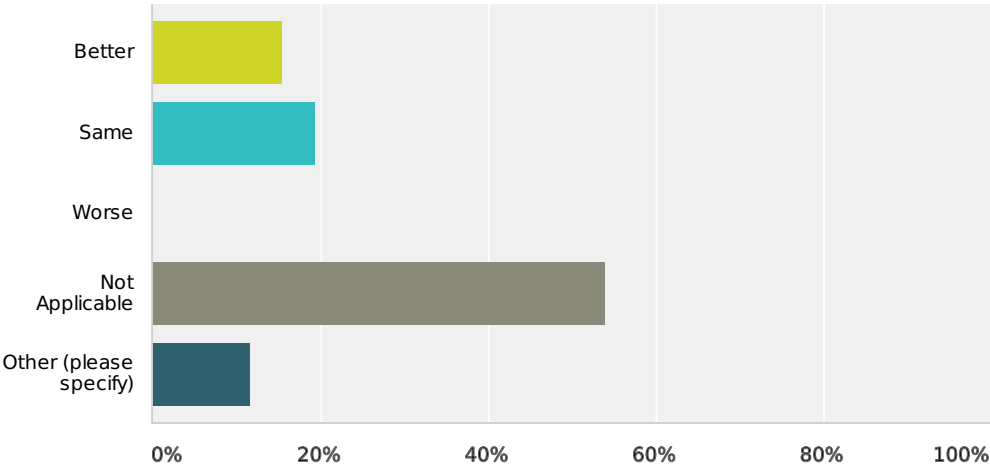
Answered: 56   Skipped: 0
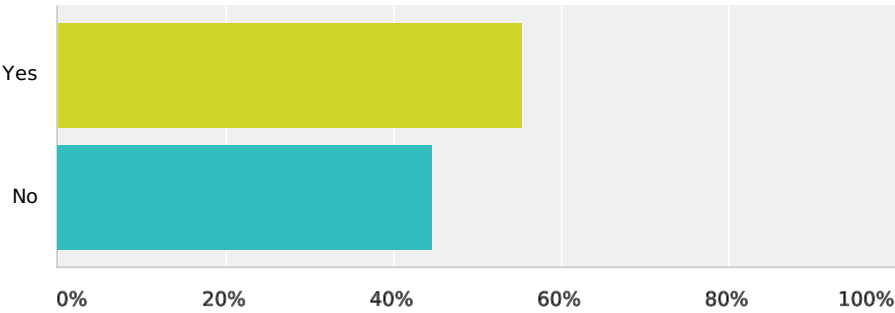
Answer Choices	Responses	
Yes	**55.36%**	31
No	**44.64%**	25
Total		56

Q2 How did the ICMA Istanbul Conference compare with other similar industry events (e.g. WAN/IFRA INMA, etc.) that you have attended?

Answered: 26　Skipped: 30

Answer Choices	Responses	
Better	**15.38%**	4
Same	**19.23%**	5
Worse	**0%**	0
Not Applicable	**53.85%**	14
Other (please specify)	**11.54%**	3
Total		26

#	Other (please specify)	Date
1	I can't choose, it's my first conference of such level	11/18/2012 4:42 AM
2	I have not attended events in this industry space before	11/13/2012 6:42 AM
3	i did not attend other similar events	11/13/2012 6:25 AM

Q3 If better, why?

Answered: 5   Skipped: 51

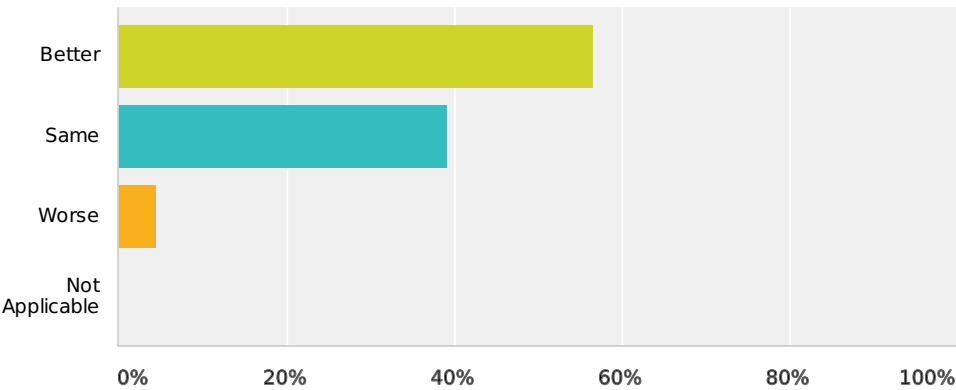| #	Responses	Date
1	The whole program and presentations were excellent. The set up and program was kept in track.	11/21/2012 4:49 AM
2	Subjects are more focused on our business Attendees are more of the same background	11/16/2012 11:32 PM
3	more exchange with the visitors	11/13/2012 6:21 AM
4	Difficult to judge; I'm not in the classifieds industry.	11/13/2012 6:20 AM
5	specific, more open	11/13/2012 6:07 AM

Q4 If worse, why?

Answered: 0　Skipped: 56

#	Responses	Date

Q5 How did the ICMA Istanbul Conference compare with the last ICMA conference that you attended?

Answered: 23   Skipped: 33

Answer Choices	Responses	
Better	**56.52%**	13
Same	**39.13%**	9
Worse	**4.35%**	1
Not Applicable	**0%**	0
Other (please specify) **(1)**		
Total		23

#	Other (please specify)	Date
1	The conferences are consistently interesting for me.	11/13/2012 10:33 AM

Q6 If better, why?

Answered: 14   Skipped: 42

| #	Responses	Date
1	great BLF	11/23/2012 1:56 AM
2	Better venue, better program.	11/19/2012 10:39 AM
3	More international and that is what interests me.	11/13/2012 4:30 PM
4	More detailed information, good vendors, lot of exchange during the breaks	11/13/2012 12:34 PM
5	Because of the meeting tema. future-oriented perspectives	11/13/2012 10:55 AM
6	The more often we meet, the more fun to chat.	11/13/2012 9:02 AM
7	Networking	11/13/2012 6:53 AM
8	Speakers were better, venue and networking were better	11/13/2012 6:40 AM
9	.	11/13/2012 6:37 AM
10	more relevant people	11/13/2012 6:36 AM
11	Good publishers meeting	11/13/2012 6:29 AM
12	the topics of the conference were not better. it's all the same since 4 years e.g. is Google a threat or a chance, etc. The attendees were more open for new ideas. that was much better than before	11/13/2012 6:23 AM
13	Content more relevant, moved more to digital side, probably own expertise grown as well, so felt more comfortable.	11/13/2012 6:15 AM
14	Better sessions, better events.	11/13/2012 6:11 AM

Q7 If worse, why?

Answered: 3   Skipped: 53

#	Responses	Date
1	Location, hotel and meeting rooms were worse	11/13/2012 12:09 PM
2	The more often we meet, the more we already know about each others ideas and less takeaways.	11/13/2012 9:02 AM
3	Presentations	11/13/2012 6:53 AM

Q8 What did you think about the Sharing Best Practice (Business Leaders, Sales or Technology) session?

Answered: 20   Skipped: 36
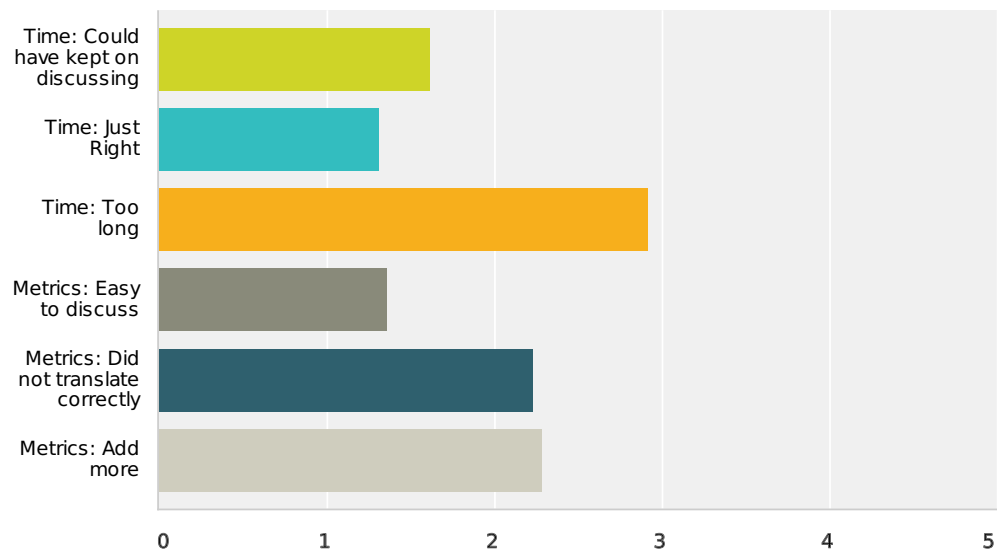
	Agree	No Comment	Disagree	N/A	Total	Average Rating
Time: Could have kept on discussing	**38.89%** 7	**22.22%** 4	**11.11%** 2	**27.78%** 5	18	1.62
Time: Just Right	**57.89%** 11	**0%** 0	**10.53%** 2	**31.58%** 6	19	1.31
Time: Too long	**0%** 0	**5.56%** 1	**61.11%** 11	**33.33%** 6	18	2.92
Metrics: Easy to discuss	**57.89%** 11	**5.26%** 1	**10.53%** 2	**26.32%** 5	19	1.36
Metrics: Did not translate correctly	**21.05%** 4	**10.53%** 2	**36.84%** 7	**31.58%** 6	19	2.23
Metrics: Add more	**15.79%** 3	**21.05%** 4	**36.84%** 7	**26.32%** 5	19	2.29

Other (please specify) **(3)**

| #	Other (please specify)	Date
1	did not participate	11/13/2012 10:55 AM
2	Too many metrics. I like the freeflowing discussion that follow.	11/13/2012 10:33 AM
3	I seem to be stuck in groups that are not lively	11/13/2012 6:29 AM

Q9 We are looking for new Sharing Best Practice Metrics - (here is your chance to improve upon the product!) Please give us one new metric that we can use for the Cologne SBP session (Business Leaders, Sales or Technology).

Answered: 6   Skipped: 50

#	Responses	Date
1	% of market (you & competitors)	11/14/2012 5:12 AM
2	Ad placement by channel eg how many ads were placed as a result of email. Not all will have the tracking in place to do this.	11/13/2012 6:40 AM
3	Size of (Product Management + Developers + Testers + Designers) / Total company size	11/13/2012 6:37 AM
4	revenue	11/13/2012 6:29 AM
5	Biggest problem seemed to be that not everybody had interpreted the questions the same way, thus not all info was useful	11/13/2012 6:15 AM
6	mobile conversion	11/13/2012 6:11 AM

Q10 Please rank the importance of reasons why you attended the ICMA Istanbul Conference.

Answered: 47   Skipped: 9
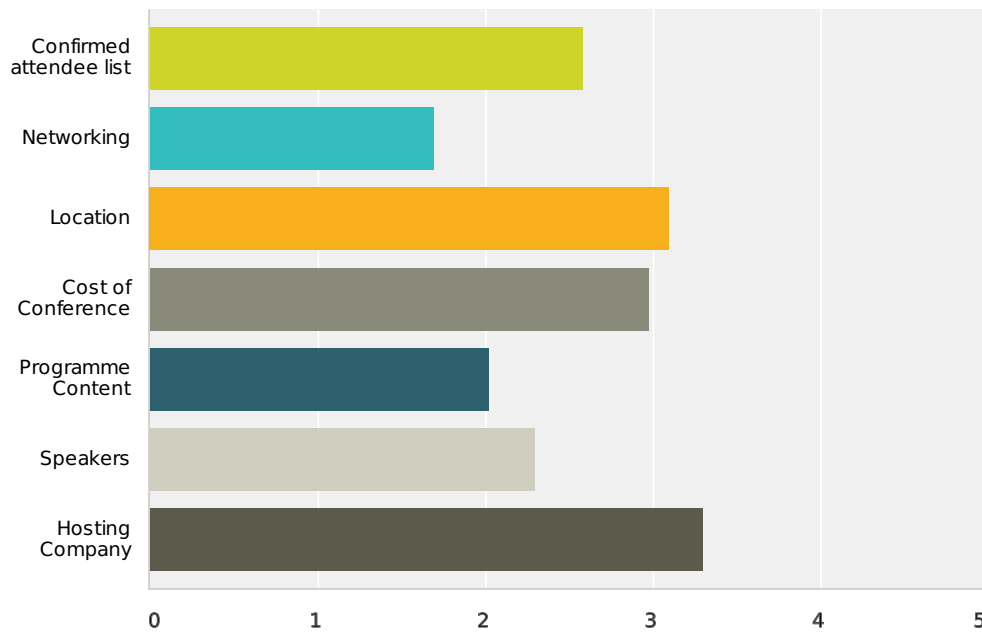
	Most important	Very important	Important	Least Important	N/A	Total	Average Rating
Confirmed attendee list	**7.14%** 3	**30.95%** 13	**45.24%** 19	**7.14%** 3	**9.52%** 4	42	2.58
Networking	**44.44%** 20	**37.78%** 17	**6.67%** 3	**4.44%** 2	**6.67%** 3	45	1.69
Location	**2.22%** 1	**15.56%** 7	**44.44%** 20	**28.89%** 13	**8.89%** 4	45	3.10
Cost of Conference	**0%** 0	**23.26%** 10	**44.19%** 19	**20.93%** 9	**11.63%** 5	43	2.97
Programme Content	**29.79%** 14	**34.04%** 16	**27.66%** 13	**2.13%** 1	**6.38%** 3	47	2.02
Speakers	**19.15%** 9	**31.91%** 15	**38.30%** 18	**4.26%** 2	**6.38%** 3	47	2.30
Hosting Company	**6.82%** 3	**11.36%** 5	**20.45%** 9	**52.27%** 23	**9.09%** 4	44	3.30

Other (please specify) **(3)**

#	Other (please specify)	Date
1	As a vendor, I value most new leads.	11/21/2012 4:52 AM
2	I was invited to speak and was honored and thrilled to accept.	11/13/2012 7:57 AM
3	Invited as a speaker.	11/13/2012 6:22 AM

Q11 Please rank the importance of these programmes at the ICMA Istanbul Conference.

Answered: 47   Skipped: 9
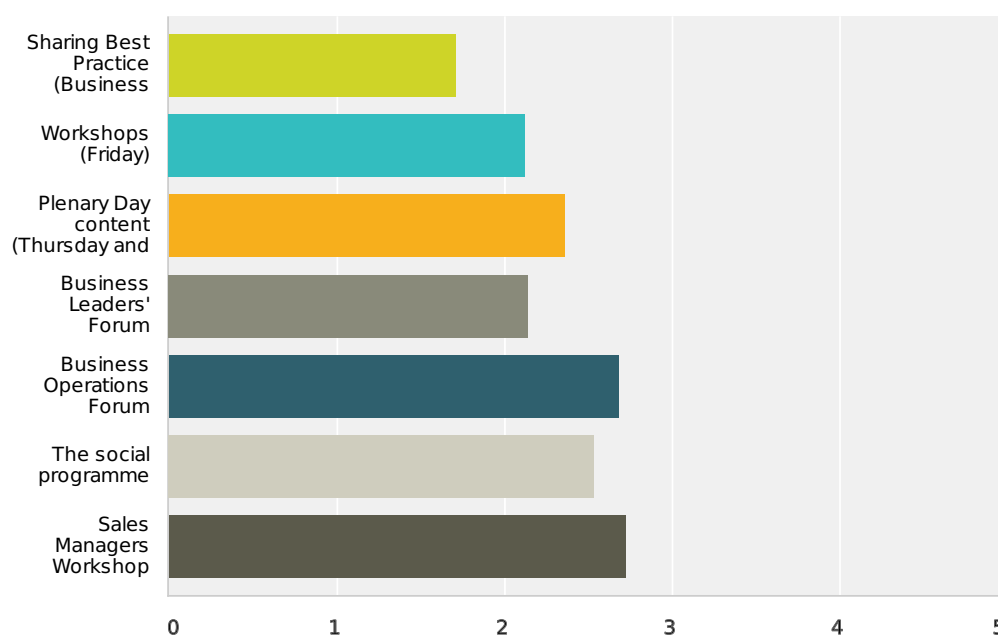
	Most Important	Very Important	Important	Not very important	Not important at all	N/A	Total	Average Rating
Sharing Best Practice (Business Leaders, Sales or ICT)	**40.48%** 17	**19.05%** 8	**11.90%** 5	**0%** 0	**2.38%** 1	**26.19%** 11	42	1.71
Workshops (Friday)	**23.91%** 11	**30.43%** 14	**30.43%** 14	**2.17%** 1	**0%** 0	**13.04%** 6	46	2.13
Plenary Day content (Thursday and Friday)	**13.04%** 6	**28.26%** 13	**43.48%** 20	**0%** 0	**0%** 0	**15.22%** 7	46	2.36
Business Leaders' Forum (Saturday)	**25%** 11	**20.45%** 9	**9.09%** 4	**2.27%** 1	**6.82%** 3	**36.36%** 16	44	2.14
Business Operations Forum (Saturday)	**8.11%** 3	**18.92%** 7	**10.81%** 4	**8.11%** 3	**5.41%** 2	**48.65%** 18	37	2.68
The social programme	**15.56%** 7	**26.67%** 12	**35.56%** 16	**11.11%** 5	**2.22%** 1	**8.89%** 4	45	2.54
Sales Managers Workshop (Saturday)	**14.63%** 6	**9.76%** 4	**7.32%** 3	**19.51%** 8	**2.44%** 1	**46.34%** 19	41	2.73

Other (please specify) **(2)**

#	Other (please specify)	Date
1	I only attended the plenary day, and your audience seemed intensely interested and very focused.	11/13/2012 7:57 AM
2	Invited as a speaker.	11/13/2012 6:22 AM

# Q12 What did you think of the registration process?

Answered: 44   Skipped: 12
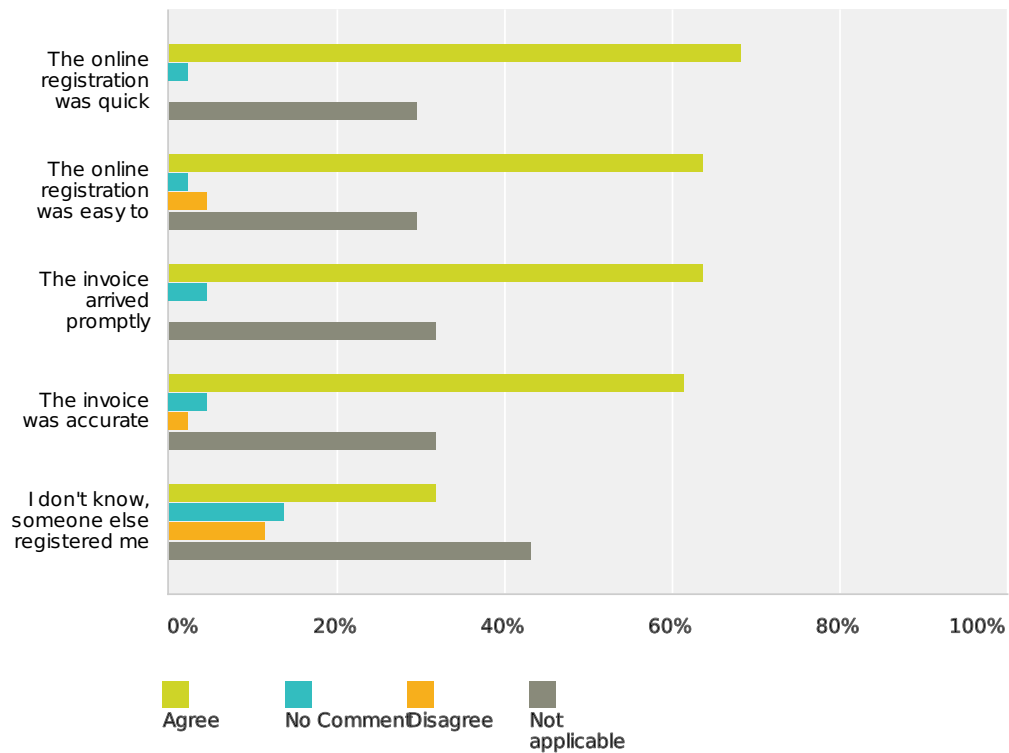
	Agree	No Comment	Disagree	Not applicable	Total
The online registration was quick	**68.18%** 30	**2.27%** 1	**0%** 0	**29.55%** 13	44
The online registration was easy to navigate	**63.64%** 28	**2.27%** 1	**4.55%** 2	**29.55%** 13	44
The invoice arrived promptly	**63.64%** 28	**4.55%** 2	**0%** 0	**31.82%** 14	44
The invoice was accurate	**61.36%** 27	**4.55%** 2	**2.27%** 1	**31.82%** 14	44
I don't know, someone else registered me	**31.82%** 14	**13.64%** 6	**11.36%** 5	**43.18%** 19	44

Q13 What did you think of the communication service from Head Office?

Answered: 44   Skipped: 12
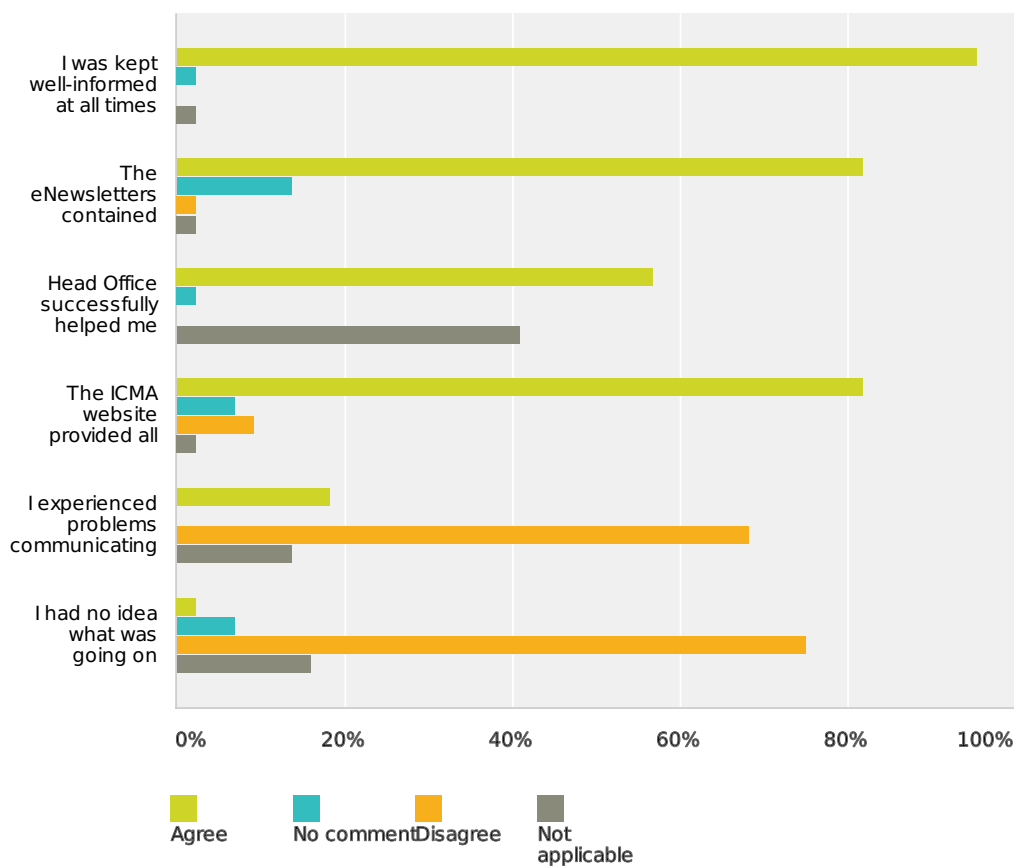
|	Agree	No comment	Disagree	Not applicable	Total
I was kept well-informed at all times	**95.45%** 42	**2.27%** 1	**0%** 0	**2.27%** 1	44
The eNewsletters contained important & relevant conference information	**81.82%** 36	**13.64%** 6	**2.27%** 1	**2.27%** 1	44
Head Office successfully helped me with a change or query with my registration	**56.82%** 25	**2.27%** 1	**0%** 0	**40.91%** 18	44
The ICMA website provided all the information that I needed	**81.82%** 36	**6.82%** 3	**9.09%** 4	**2.27%** 1	44
I experienced problems communicating with Head Office	**18.18%** 8	**0%** 0	**68.18%** 30	**13.64%** 6	44
I had no idea what was going on	**2.27%** 1	**6.82%** 3	**75%** 33	**15.91%** 7	44

Q14 If you experienced an issue with the Head Office, please explain the situation and what we could do to improve.

Answered: 4   Skipped: 52

#	Responses	Date
1	how to get access to presentations, slides during conference days	11/23/2012 2:21 AM
2	We should have an ap with the schedule and updates.	11/19/2012 10:40 AM
3	Only comment I had there was there were too many emails coming in. It was difficult what was targeted at me personally, the group participating or attending in Istanbul, and the group in general.	11/13/2012 12:44 PM
4	Organize shuttle airport to hotel	11/13/2012 12:12 PM

Q15 Please rank the quality of the Hotel Dedeman Istanbul.

Answered: 44   Skipped: 12
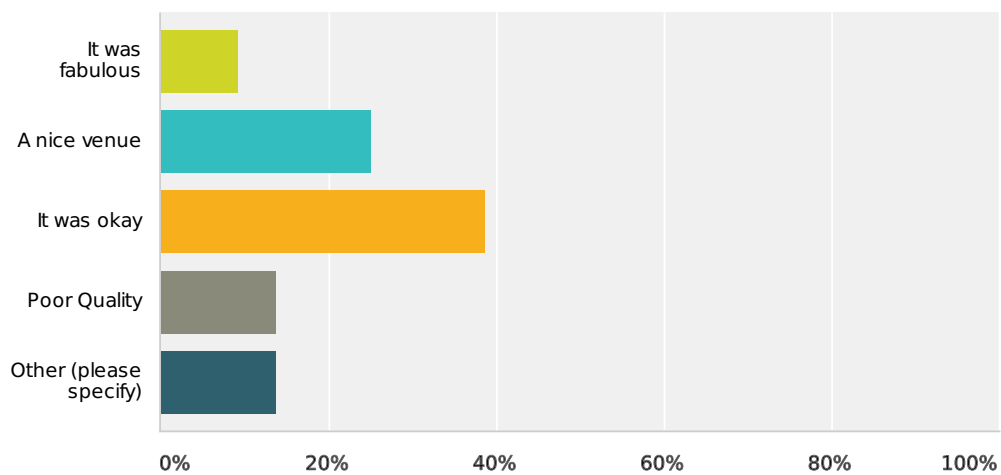
Answer Choices	Responses	
It was fabulous	**9.09%**	4
A nice venue	**25%**	11
It was okay	**38.64%**	17
Poor Quality	**13.64%**	6
Other (please specify)	**13.64%**	6
Total		44

#	Other (please specify)	Date
1	I had enormous trouble to connect to internet during my entire stay and also the hotel was so far from any leisure option in town	11/19/2012 3:50 AM
2	standard rooms were way too small. some members checked into other hotels. I think those members understood it was the consequence of meeting in a location such as Istanbul and the trade-off was worth it to put up with a few inconveniences.	11/14/2012 9:23 AM
3	no ac, I switched hotels which was 5 times nicer (but a little pricey)	11/13/2012 4:34 PM
4	The food was great, conference rooms were great, rooftop bar fabulous. Bedrooms were smoky and location might be better closer to metro.	11/13/2012 9:07 AM
5	for the price the rooms were on poor quality (need some restauration) WiFi was horrible. Conference rooms were good	11/13/2012 6:27 AM
6	Otherwise okay, but wifi was a disaster	11/13/2012 6:18 AM

Q16 Please grade the various aspects of the Hotel Dedeman Istanbul so we know what to prioritize in the future.

Answered: 44   Skipped: 12
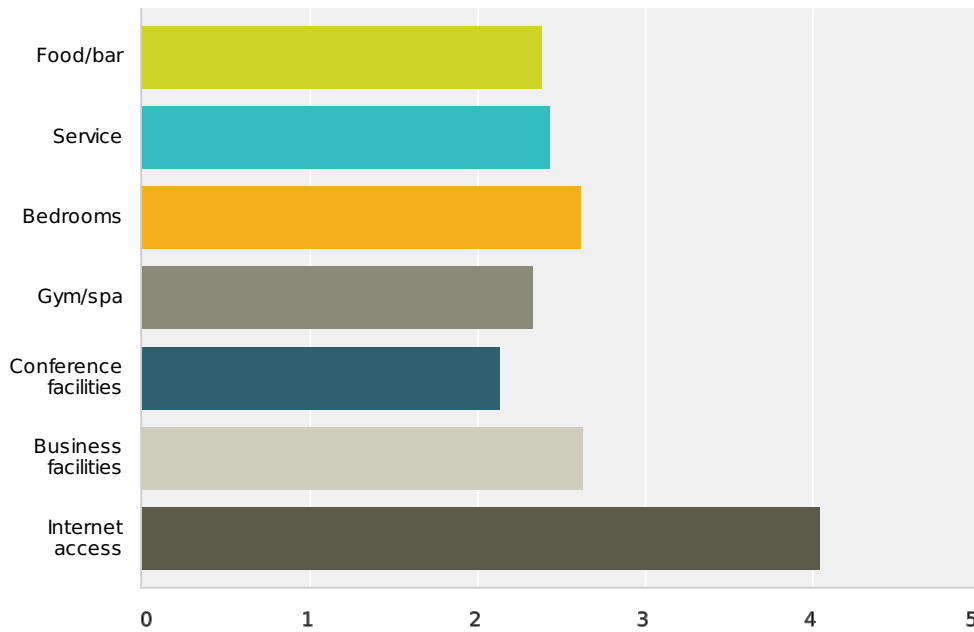
	Very good	**Good**	**Okay**	**Poor**	**Very bad**	**N/A**	Total	Average Rating
Food/bar	**11.36%** 5	**52.27%** 23	**25%** 11	**9.09%** 4	**2.27%** 1	**0%** 0	44	2.39
Service	**11.36%** 5	**43.18%** 19	**38.64%** 17	**4.55%** 2	**2.27%** 1	**0%** 0	44	2.43
Bedrooms	**11.36%** 5	**29.55%** 13	**38.64%** 17	**15.91%** 7	**0%** 0	**4.55%** 2	44	2.62
Gym/spa	**9.09%** 4	**18.18%** 8	**15.91%** 7	**4.55%** 2	**0%** 0	**52.27%** 23	44	2.33
Conference facilities	**18.18%** 8	**50%** 22	**31.82%** 14	**0%** 0	**0%** 0	**0%** 0	44	2.14
Business facilities	**9.09%** 4	**25%** 11	**34.09%** 15	**9.09%** 4	**2.27%** 1	**20.45%** 9	44	2.63
Internet access	**4.55%** 2	**11.36%** 5	**4.55%** 2	**34.09%** 15	**45.45%** 20	**0%** 0	44	4.05

Other (please specify) **(5)**

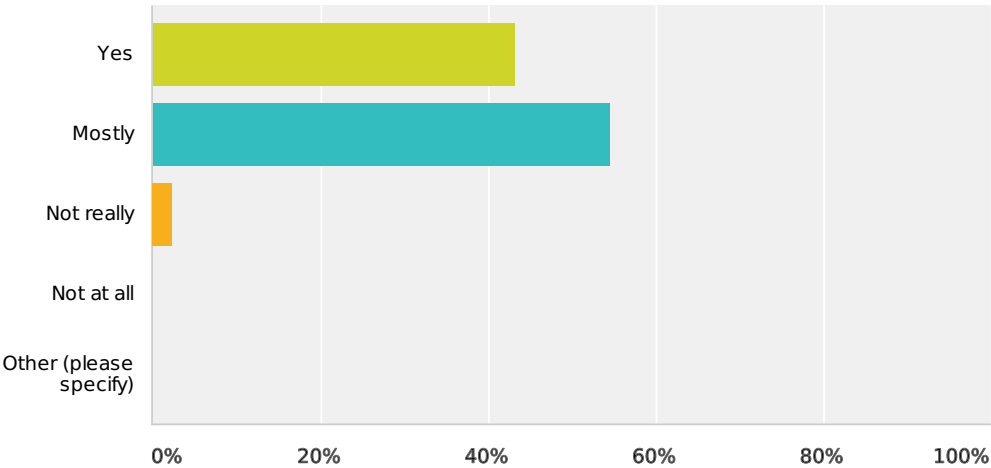| #	Other (please specify)	Date
1	no internet at all in the rooms	11/15/2012 3:35 AM
2	WiFi poor	11/14/2012 3:56 AM
3	Very expensive. But that may have been just Istanbul prices.	11/13/2012 12:45 PM
4	cleaning the curtains an the carpet would do the room very good...	11/13/2012 12:43 PM
5	I ended up with two separate rooms. I moved after days of sitting on the floor near the door or on the chairs near the elevator.	11/13/2012 10:39 AM

Q17 Anything else that you would have liked to see in the hotel?

Answered: 9   Skipped: 47

#	Responses	Date
1	internet connectivity is crtitical. Workshops could not demonstrate anything via internet.	11/14/2012 9:23 AM
2	Itemised bill	11/14/2012 3:56 AM
3	This group is all about moving the industry forward (and that almost exclusively means online) - not having reliable Internet access is simply unforgivable under those circumstances..	11/13/2012 4:13 PM
4	more typical turkish food/meat :-)	11/13/2012 12:43 PM
5	Working Internet was the main thing. I'd never stay there again.	11/13/2012 8:25 AM
6	LOCATION	11/13/2012 6:56 AM
7	Just better internet access	11/13/2012 6:42 AM
8	Better English speakers	11/13/2012 6:32 AM
9	Adapter for my Notebook :)	11/13/2012 6:11 AM

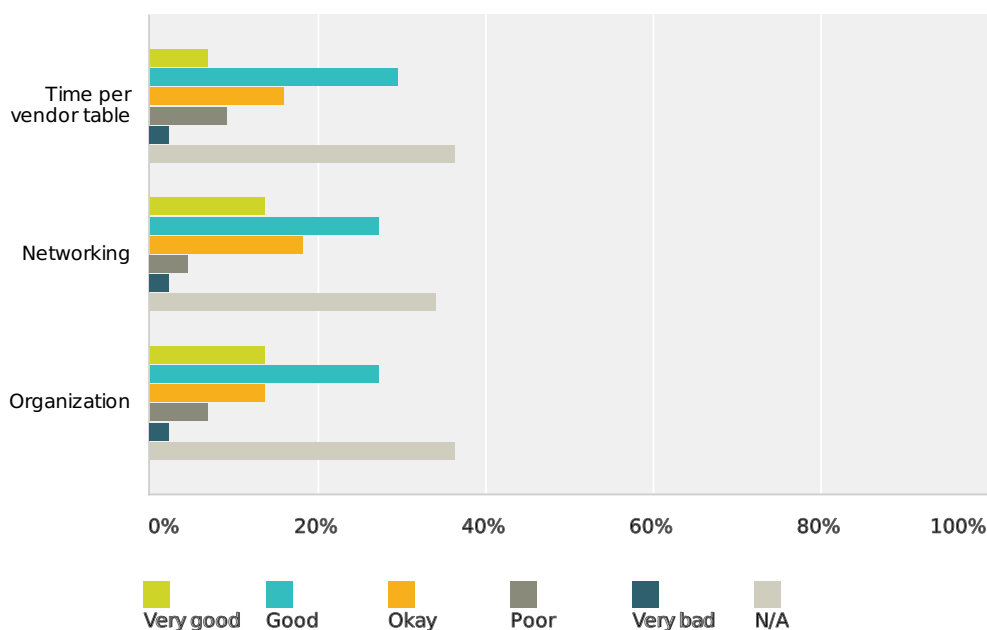# Q18 Did you get to meet everyone you wanted to?

Answered: 44   Skipped: 12

Answer Choices	Responses	
Yes	**43.18%**	19
Mostly	**54.55%**	24
Not really	**2.27%**	1
Not at all	**0%**	0
Other (please specify)	**0%**	0
Total		44

Q19 Please rank the value of the Vendor Roundtable session.

Answered: 44   Skipped: 12

	Very good	Good	Okay	Poor	Very bad	N/A	Total
Time per vendor table	**6.82%** 3	**29.55%** 13	**15.91%** 7	**9.09%** 4	**2.27%** 1	**36.36%** 16	44
Networking	**13.64%** 6	**27.27%** 12	**18.18%** 8	**4.55%** 2	**2.27%** 1	**34.09%** 15	44
Organization	**13.64%** 6	**27.27%** 12	**13.64%** 6	**6.82%** 3	**2.27%** 1	**36.36%** 16	44

Comments (8)

#	Comments	Date
1	As a vendor it seemed, that lost of the people concidered the Vendor Roundtable as a free time. A little push would have been good.	11/21/2012 5:05 AM
2	I do not see this as a good use of time of the conference. I think it would be more profitable to have more time for other activities	11/19/2012 3:52 AM
3	There was not enough time in this session and not many attendees. the time for this was also not good	11/15/2012 3:39 AM
4	Only saw a few people, no time for everyone to get to us, people made to go round in a circle, not pick who they wanted to see.	11/14/2012 3:58 AM
5	I hated that vendor roundtable speed dating thing. I think it was embarrassing for the vendors and it didn't help me at all. With the "moderator" yelling how much time we had left, I had no opportunity to actually interact with the vendors.	11/13/2012 4:14 PM
6	would have liked tpo pass each table not only the half	11/13/2012 12:45 PM
7	Sorry - got caught in another meeting	11/13/2012 6:43 AM
8	Sorry I missed it!	11/13/2012 6:18 AM

Q20 Would you like us to host the Vendor Roundtable session in future conferences?

Answered: 36   Skipped: 20
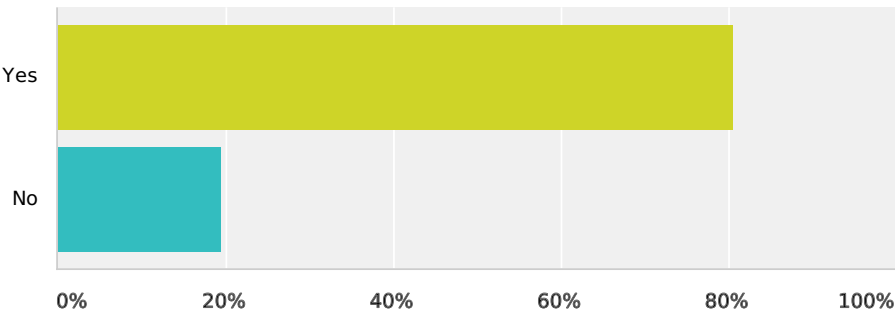
Answer Choices	Responses	
Yes	**80.56%**	29
No	**19.44%**	7
Comments **(11)**		
Total		36

#	Comments	Date
1	Absolutely. From a vendor standpoint, that is almost the most important part. It could be marketed more to the participants. (maybe a draft between all participants or something). I would imagine the roundtable would be very effective way for the participants to quickly get to know the vendors.	11/21/2012 5:05 AM
2	I prefer the "speed dating" version.	11/19/2012 10:42 AM
3	Very interesting, new ideas, new aspects	11/16/2012 12:11 AM
4	This is VERY important part for all the vendors, we should get more time and better slot	11/15/2012 3:39 AM
5	Important, regardless of the format.	11/14/2012 9:26 AM
6	Could have been better but still useful for us.	11/14/2012 3:58 AM
7	Stop it. Kill it dead. It is an AWFUL program. Downright embarrassing.	11/13/2012 4:14 PM
8	explain better what it is, and how it works	11/13/2012 12:16 PM
9	I don't care for this part of the conference.	11/13/2012 10:40 AM
10	But maybe change the format slightly	11/13/2012 6:43 AM
11	on the first day	11/13/2012 6:39 AM

Q21 How would you rank the social events at the conference? (Please choose as many answers as apply)

Answered: 44   Skipped: 12
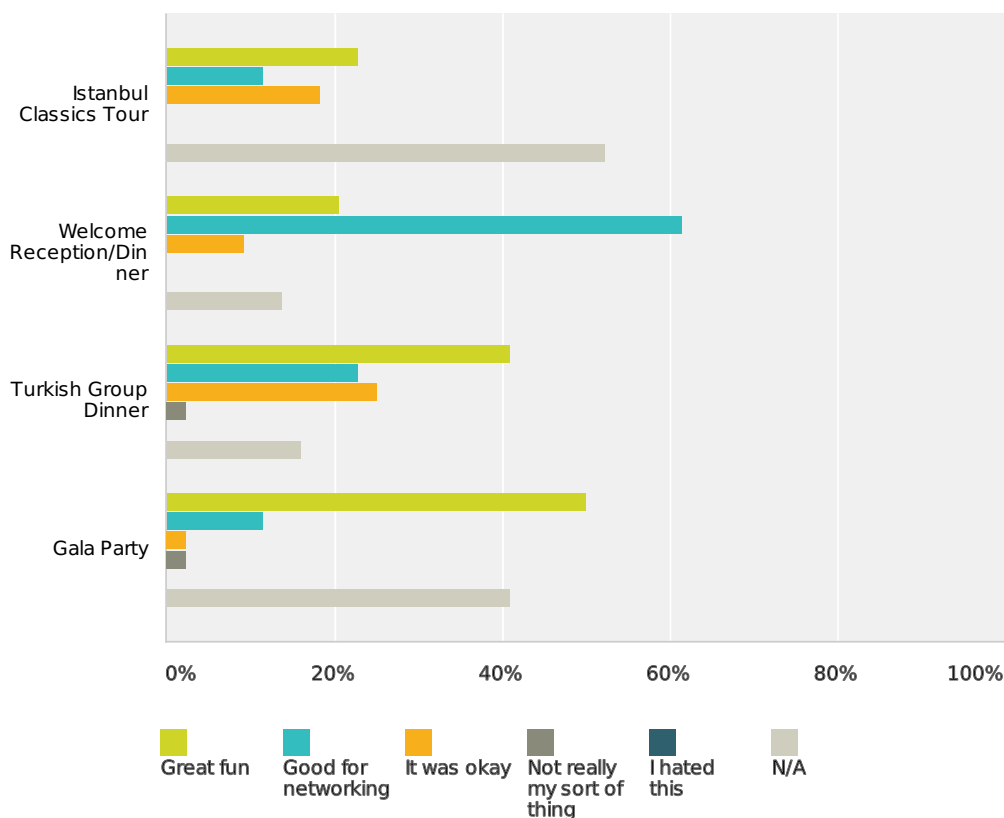
	Great fun	Good for networking	It was okay	Not really my sort of thing	I hated this	N/A	Total Respondents
Istanbul Classics Tour	**22.73%** 10	**11.36%** 5	**18.18%** 8	**0%** 0	**0%** 0	**52.27%** 23	44
Welcome Reception/Dinner	**20.45%** 9	**61.36%** 27	**9.09%** 4	**0%** 0	**0%** 0	**13.64%** 6	44
Turkish Group Dinner	**40.91%** 18	**22.73%** 10	**25%** 11	**2.27%** 1	**0%** 0	**15.91%** 7	44
Gala Party	**50%** 22	**11.36%** 5	**2.27%** 1	**2.27%** 1	**0%** 0	**40.91%** 18	44

Other (please specify) **(6)**

| #	Other (please specify)	Date
1	It's a pity, but I was not participating in Istanbul Classics Tour and in Gala Party.	11/16/2012 12:11 AM
2	The traffic was terrible!	11/14/2012 5:18 AM
3	Boat was noisy, couldn't hear people.	11/14/2012 3:58 AM
4	I would love to spend less time on buses.	11/13/2012 10:40 AM
5	Turkish Group Dinner on ship was in fabulous setting. The food was rather poor and service slow. Good fun, though!	11/13/2012 9:09 AM
6	There was no early bus.	11/13/2012 6:33 AM

Q22 Please tell us what we can do to improve the networking opportunities at future events.

Answered: 6   Skipped: 50

#	Responses	Date
1	more mixer, less sit-down dinners :-)	11/22/2012 8:38 AM
2	The exhibition stands could be within more centralized location. Also, there were 51 first timers in the event, maybe it would be good idea to introduce all the speakers/people on the stage. Also, it would be great to see more newcomers. Geographically, there were large areas with no or very few participants.	11/21/2012 5:05 AM
3	Some way of encouraging mixing.	11/14/2012 3:58 AM
4	Keep the group small. You currently have just the right amont of people. Big enough to keep it interesting, small enough so that people don't clique off or where it becomes unwieldy to meet everyone.	11/13/2012 8:33 PM
5	Don't think there's much you can do - maybe try the "speed dating" as a way of getting to know people	11/13/2012 6:43 AM
6	Don't do more. It's also good to have at least one evening where you can meet with people you want to without any social program.	11/13/2012 6:35 AM

Q23 Please give an overall grade for the ICMA Istanbul Conference out of 10. (10=fantastic and 0=dreadful)

Answered: 42   Skipped: 14
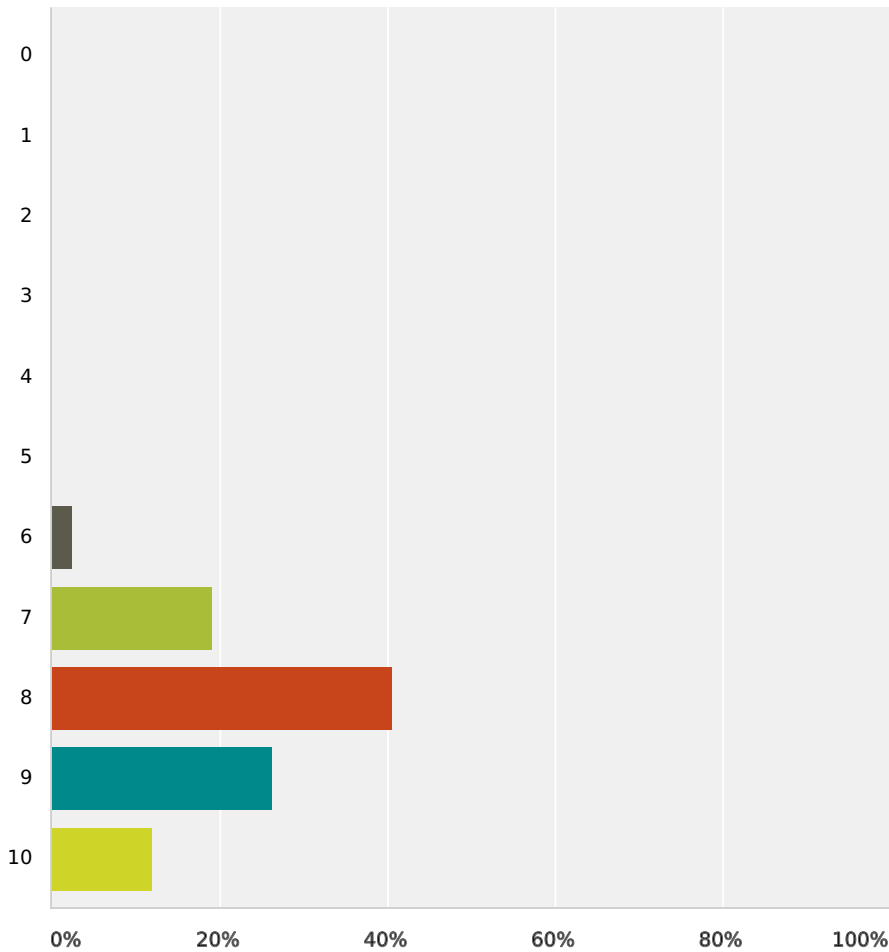
Answer Choices	Responses	
0	**0%**	0
1	**0%**	0
2	**0%**	0
3	**0%**	0
4	**0%**	0
5	**0%**	0
6	**2.38%**	1
7	**19.05%**	8
8	**40.48%**	17
9	**26.19%**	11
10	**11.90%**	5
Total		42

Q24 What else could we do to continue improving ICMA conferences?

Answered: 20　Skipped: 36

#	Responses	Date
1	Get more new participants.	11/21/2012 5:07 AM
2	Need to use more technology, twitter, aps to make the experience more efficient and social. We are media association and we need to show advanced media skills.	11/19/2012 10:45 AM
3	1. Choose better location (city and hotel) 2. Get more attendees from the US 3. consider to have in on mid week instead Sat	11/15/2012 3:41 AM
4	Vendor round table improvements.	11/14/2012 3:58 AM
5	The destinations/activities are a great idea. Continuing to have good thought-leaders and panels is a great idea. The difference between ICMA and regular conferences (even SXSW) is huge because you truly get a chance to get to know a core group of people and yet are not constantly being bombarded with new distractions (like SX).	11/13/2012 8:45 PM
6	Really need to focus more speakers discussion on user experience and functionality.	11/13/2012 4:38 PM
7	conference facilities should be much closer to interesting/historic sites. We spent so much time on busses, it was difficult to enjoy the city. No matter what the cost, you HAVE to provide reliable Internet connectivity.	11/13/2012 4:16 PM
8	Ask native speakers (english) to speak slowlier! non native speakers (50% of the participants, minimum) would be able to follow and understand	11/13/2012 12:53 PM
9	Mostly the location of the hotel. I'd like to be within walking distance of more attractions if possible.	11/13/2012 11:05 AM
10	Make sure at least some speaker provide concrete takeaways, not just critiques.	11/13/2012 9:10 AM
11	moer case studies from the members	11/13/2012 7:10 AM
12	more insight to organisations,	11/13/2012 6:48 AM
13	Not rely on doing the same things each time - keep experimenting	11/13/2012 6:44 AM
14	get new players (start up and big players)	11/13/2012 6:40 AM
15	More case studies, more facts, fewer speakers.	11/13/2012 6:34 AM
16	a bit more general roundview what's going on regarding internet services and businesses with classified relationship, e.g. who has gained marketshare in which country, who is new in the country etc. in germany one could give an overview about the market participants and inform about the potential market...	11/13/2012 6:32 AM
17	-	11/13/2012 6:29 AM
18	- more then one hands-on workshops/session - let's criticize each others sites and products (in smaller groups) - Members presenting new projects in a 5 min. presentation.	11/13/2012 6:27 AM
19	more social media solutions.	11/13/2012 6:19 AM
20	Brief the speakers better!	11/13/2012 6:19 AM

Q25 What was your single most important "takeaway" (i.e. thing that you learned) from the ICMA Istanbul Conference?

Answered: 42　Skipped: 14

#	Responses	Date
1	Understanding other businesses from around the world, sharing best practices and working together after the conference to implement new ideas.	11/27/2012 3:01 AM
2	mobile everyware will come very soon in our region	11/23/2012 2:33 AM
3	Sahibindin operation	11/23/2012 1:59 AM
4	networking	11/22/2012 8:38 AM
5	Diversity of the business, others moving ahead with digital/social aggressively. Other banking on the "old business".	11/21/2012 5:07 AM
6	The business leaders forum provided good insights as to where we benchmark.	11/19/2012 10:45 AM
7	The bests practices!	11/19/2012 3:53 AM
8	Optimization of on-line campaigns, curating classifieds	11/18/2012 5:13 AM
9	New experience, new people. I had an opportunity to get to know how the advertising situation is going on in other different countries and compare to our country.	11/16/2012 12:13 AM
10	Meeting people and creating business opportunities	11/15/2012 3:41 AM
11	My most memorable/valuable takeaways came from offline conversations at this particular conference.	11/14/2012 9:28 AM
12	Sales workshop	11/14/2012 5:19 AM
13	Lots of new contacts	11/14/2012 3:58 AM
14	Chang of business model	11/14/2012 2:48 AM
15	I was a speaker for a workshop. I would've tried to tailor my presentation towards ICMA company's use cases. I learned a ton about the classified space and feel like I understand most people's pain points and interest areas now.	11/13/2012 8:45 PM
16	Alternate payment options. I always learn of new classified sites that I need to check out.	11/13/2012 4:38 PM
17	Understand what problem you're trying to address - because only then can you make intelligent decisions as to where to spend your resources.	11/13/2012 4:16 PM
18	the awarness that successful things do not work exactly in the same way in every country, has to be adapted	11/13/2012 12:53 PM
19	Classifieds companies seem to *get* mobile, but many are unprepared for the cost.	11/13/2012 12:20 PM
20	We're still here to bring a buyer and seller together.	11/13/2012 11:05 AM
21	SoLoMo need all my attention in the future	11/13/2012 11:00 AM
22	Some details on apps.	11/13/2012 9:10 AM
23	I was impressed with the sense of *community* amongst your attendees. It was really quite amazing.	11/13/2012 8:28 AM
24	to use local content and mobility	11/13/2012 7:31 AM
25	the growth of the trafic from mobile devices and the necesity to find solutions to monetize the mobile audience	11/13/2012 7:10 AM
26	revenue stream push	11/13/2012 6:57 AM
27	1st to know how other companies (worldwide) work and how the different business models work. 2nd many talks with very interesting people.	11/13/2012 6:48 AM
28	That ecommerce and classifieds can be successfully mixed.	11/13/2012 6:44 AM
29	everybody has scams issues but nobody discusses it	11/13/2012 6:40 AM
30	.	11/13/2012 6:40 AM
31	information exchange	11/13/2012 6:36 AM
32	Sahibinden is a tech company	11/13/2012 6:34 AM
33	many platforms face similar problems and have similar or even new approaches to solve these	11/13/2012 6:32 AM
34	Print/Digital approach	11/13/2012 6:30 AM
35	-	11/13/2012 6:29 AM
36	the new business development canvas	11/13/2012 6:27 AM

37	SoLoMo is not a one size fits all solution	11/13/2012 6:24 AM
38	Many in industry do want to find ways to embrace social, local and mobile	11/13/2012 6:20 AM
39	Sales motivations.	11/13/2012 6:19 AM
40	Cannot spesify one thing, lots of little nuggets. Except for new people!	11/13/2012 6:19 AM
41	i learned more during this 3 days then during the 10 years in the past	11/13/2012 6:15 AM
42	Who owns the ads?	11/13/2012 6:13 AM

Q26 How likely are you to attend the next ICMA conference in Cologne, Germany, 17-20 April 2013.

Answered: 42   Skipped: 14
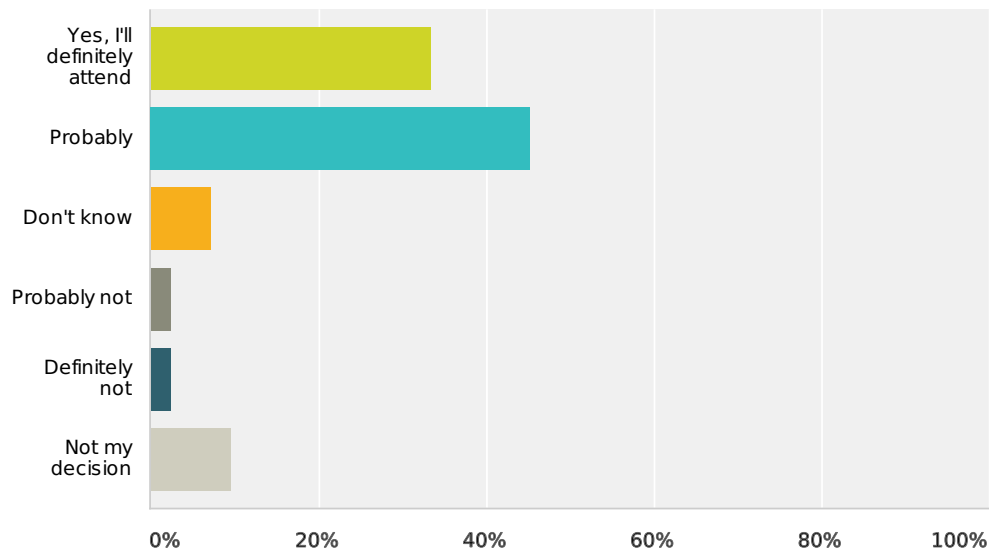
Answer Choices	Responses	
Yes, I'll definitely attend	**33.33%**	14
Probably	**45.24%**	19
Don't know	**7.14%**	3
Probably not	**2.38%**	1
Definitely not	**2.38%**	1
Not my decision	**9.52%**	4
Other (please specify) **(3)**		
Total		42

#	Other (please specify)	Date
1	I could only justify coming as a speaker, given it's a little outside my company's business plans.	11/13/2012 8:28 AM
2	-	11/13/2012 6:29 AM
3	If invited! :-)	11/13/2012 6:24 AM