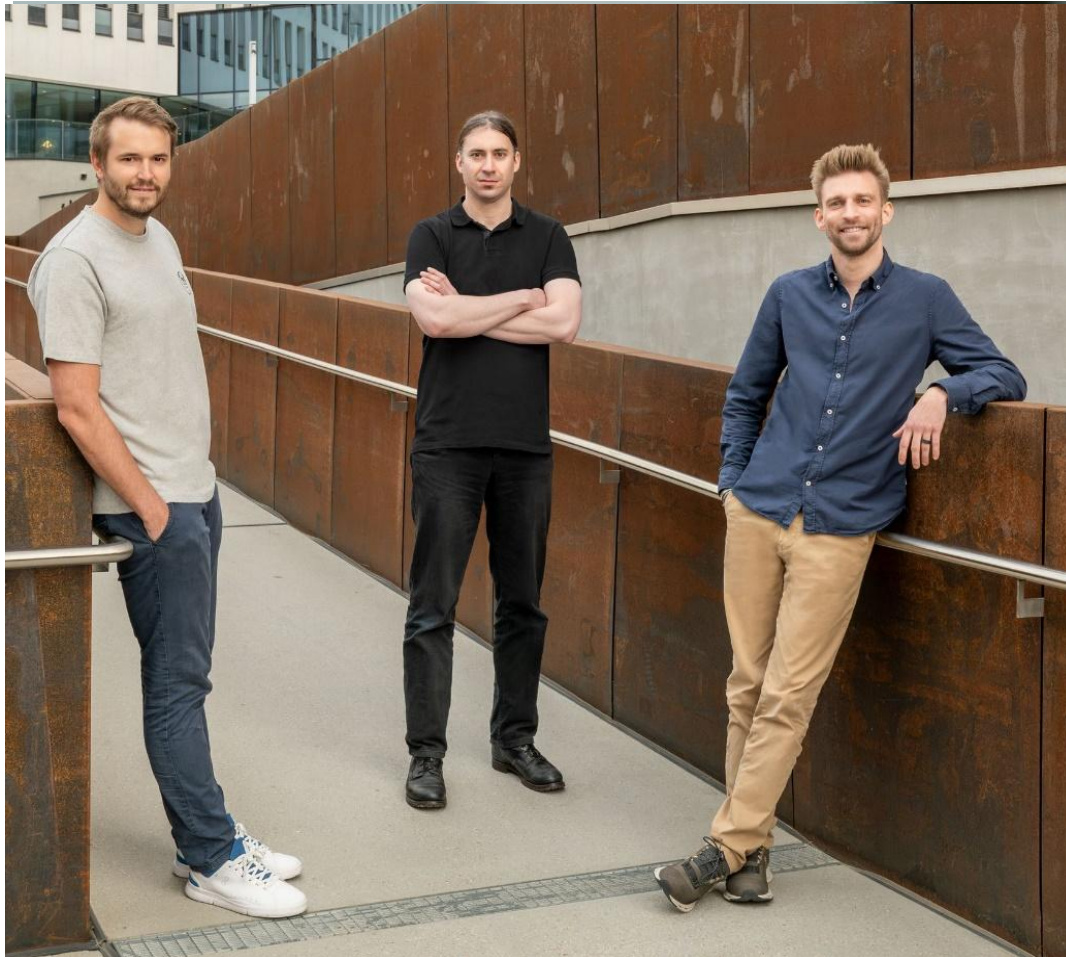


Growth through mission

THE REFURBED JOURNEY

Who am I? And why am I talking about marketplaces?

The refurbished founding story



Kilian Kaminski, refurbished

Because
we are
here to
make a
difference.

The situation:
The electronics
market is one
of the largest
industries
worldwide

The problem we need to fix:

Incredible amounts of negative environmental impact



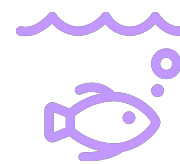
70 bn

kg of CO₂ emissions
emitted worldwide in
production



50 mn

Tons of e-waste
produced each year



Water

as a scarce
resource wasted
during production

THE SOLUTION

Growing the circular economy

The part we play in the electronics industry

And the impact we were founded to create



In 2017, refurbed
was born



Since then, we have
grown exponentially



How?

Growing a trust network of suppliers

And offering desirable products to our customers



Doubling down on the mission

And contributing to changes in legislation



Expanding services strategically

B2B & Trade-In



Make it scientific

Research to change the way we consume

Making impact measurable and tangible

Scientific research with Fraunhofer Austria



Measuring environmental impact – refurbished smartphones



Co2 emissions

12,9 kg

Co2-emissions saved compared to new purchase:

83%

(=63.6 kg)* this corresponds to 450 km by car



Virtual water consumption

3,086.2 l

Virtual water saved compared to new purchase:

89%

(=24,335 l)* this corresponds to 162 bathtubs



Electronic waste

43.6 g

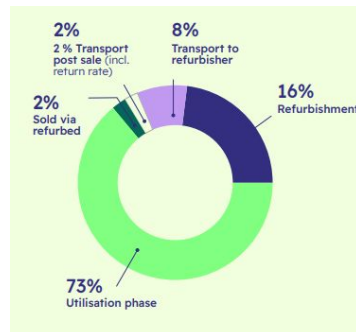
Electronic waste saved compared to new purchase:

77%

(=149.1 g)* this corresponds to -1.9 computer mice



Refurbished smartphones



Our impact since founding

Positive impact at our core



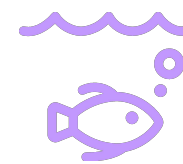
**983t
e-waste**

Equals the weight of
7 blue whales or the
weight of 492 cars



**299.728t
CO2**

Equals emissions
of 65.000 cars in
one year



**103bn l
water**

Equals the use of
2.2mn households
per year

Driving the shift our economy needs

Current mindset

Business success = profit

New mindset

Business success = profit
and impact

The winning
combination:
Economic success
and positive
environmental
impact



Kilian Kaminski
CO-FOUNDER