mixpo.

EFFECTIVE ONLINE VIDEO ADVERTISING MADE EASY

Make more $$$ with Video Ads

Online VideoAd Solutions for Publishers

Anupam Gupta, CEO, agupta@mixpo.com

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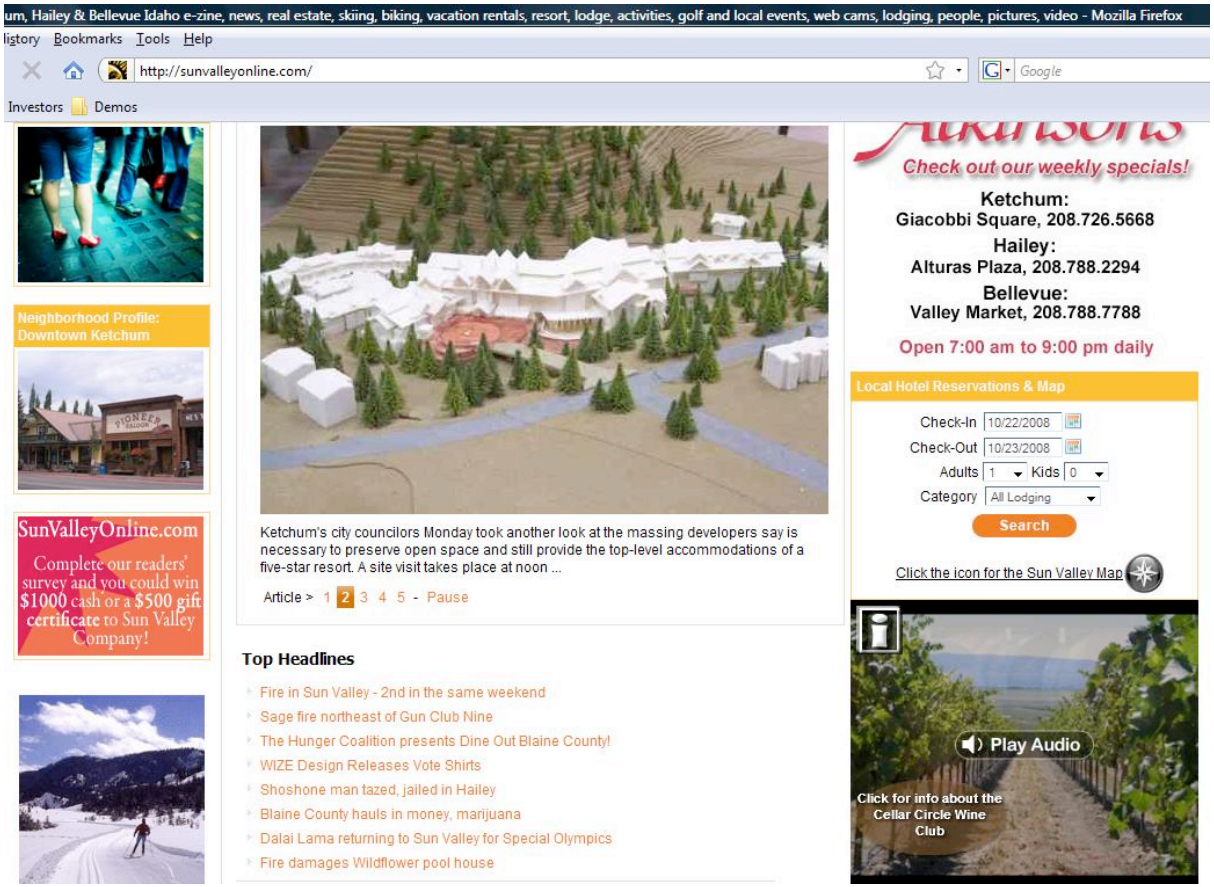
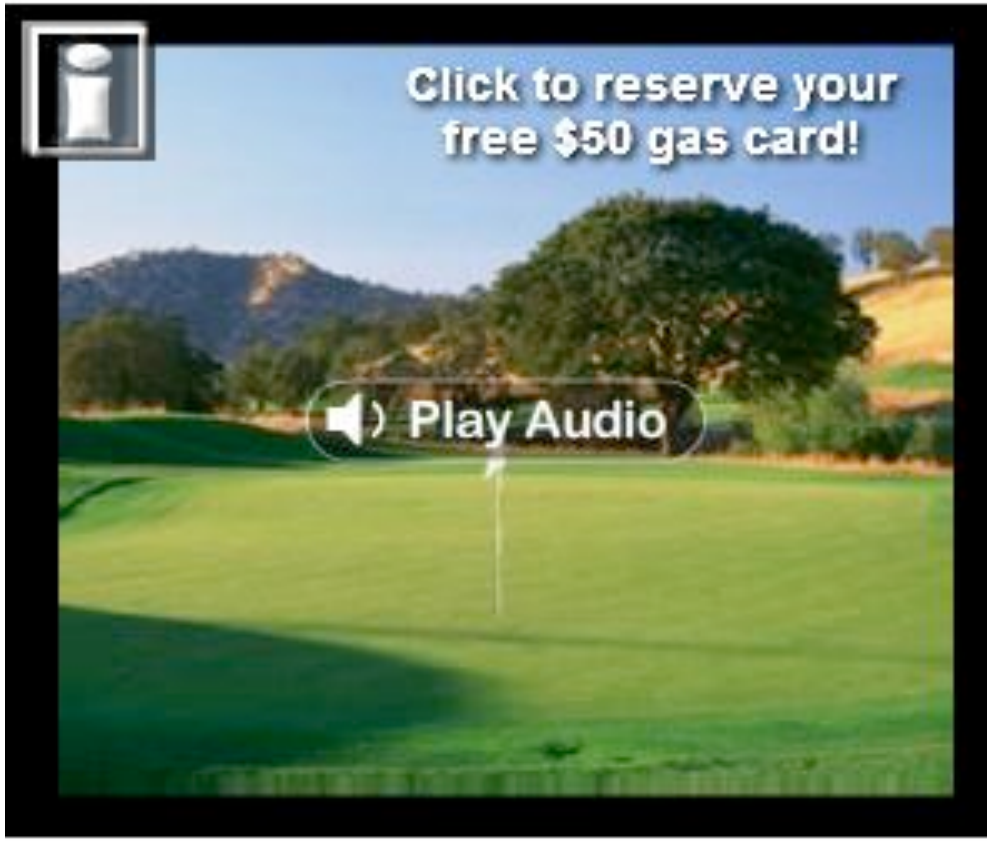
Making Video Advertising accessible for Smaller Advertisers *through* Publishers

In-Banner VideoAds



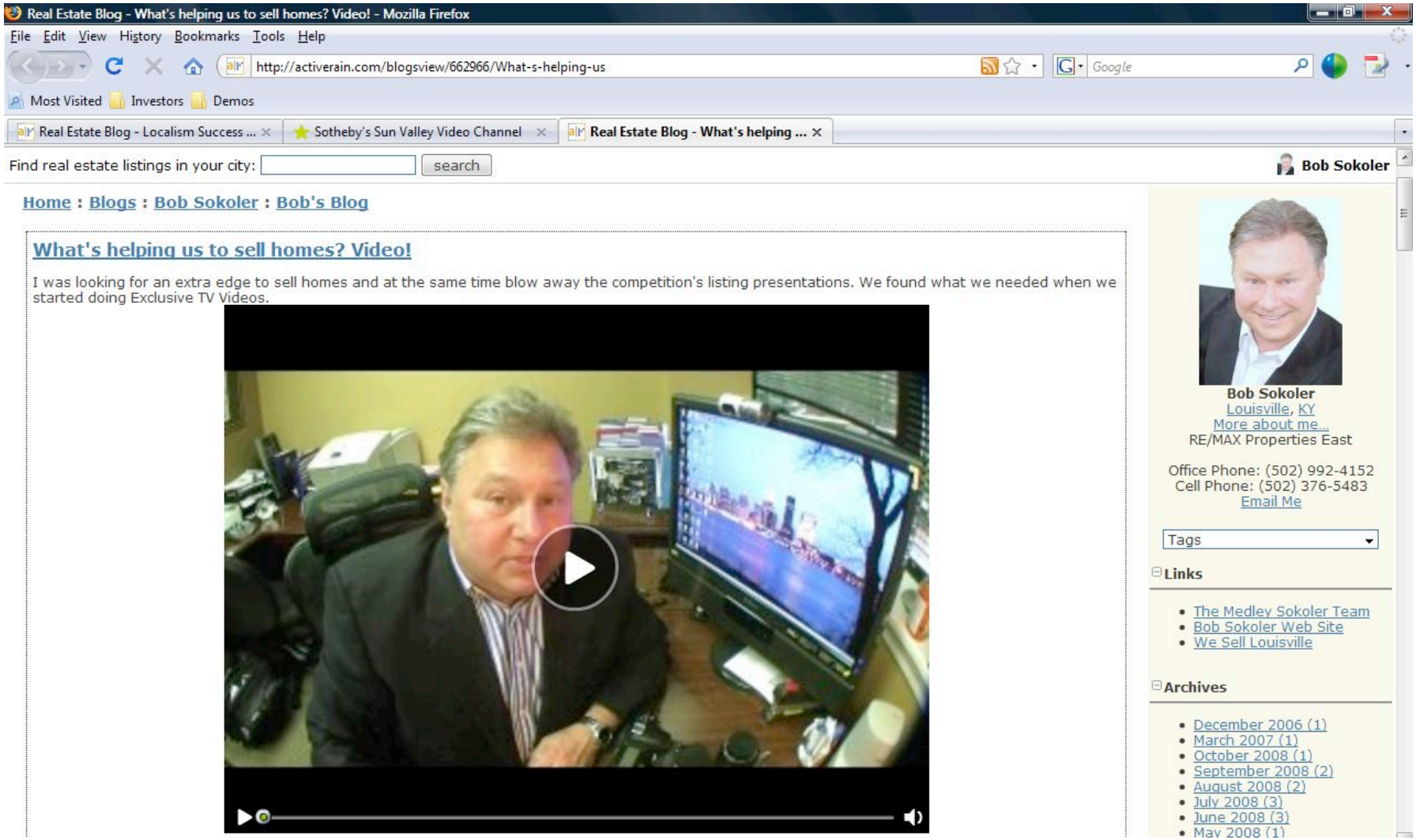
- **5x higher View Rates vs Banners**
- **+ Brand Exposure (71% viewed)**
- **+ 28% Conversions (Clicks)**

In-Banner VideoAds

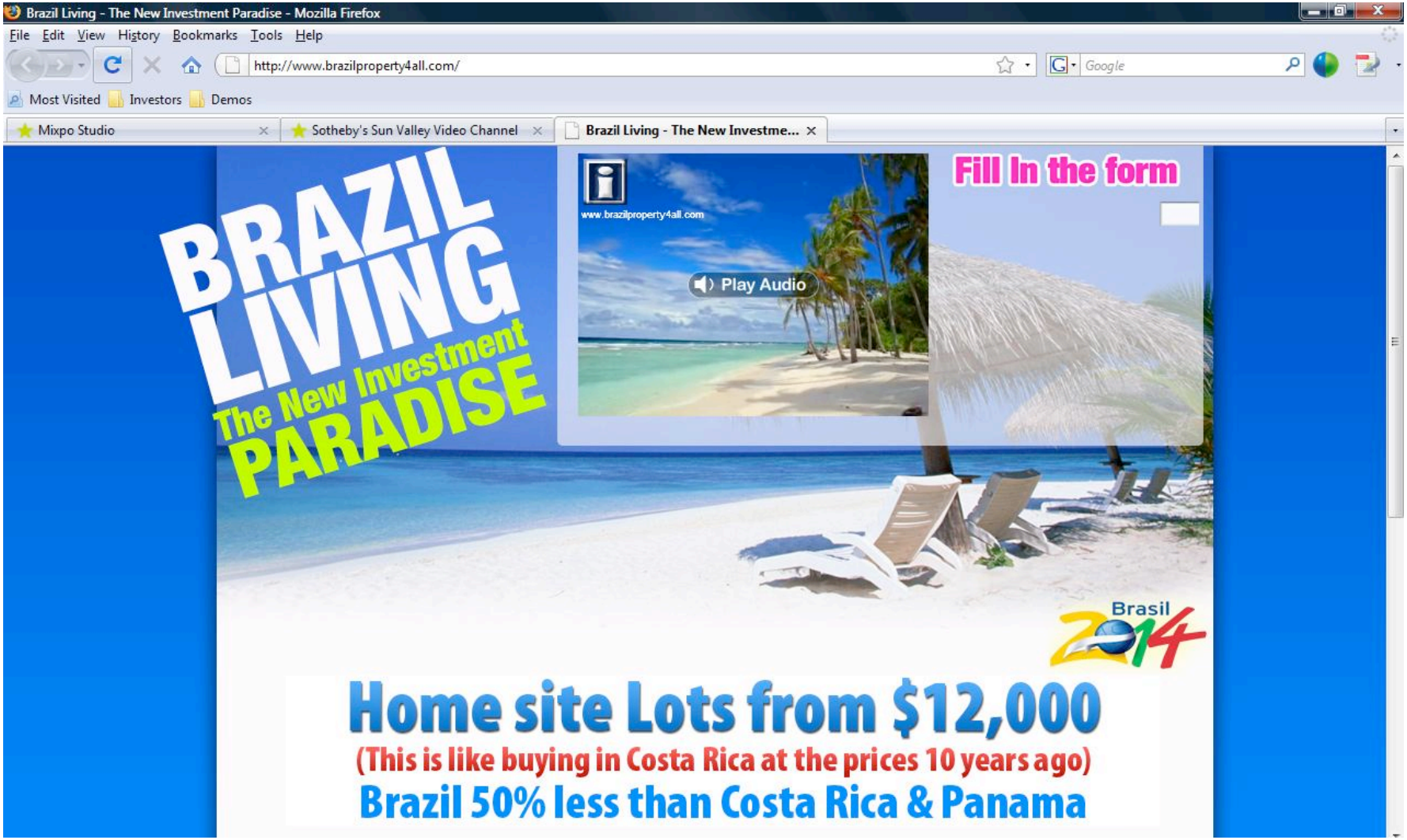


- 4x higher View Rates vs Banners
- + Brand Exposure (70% Viewed)
- + 13% Conversions (Leads)

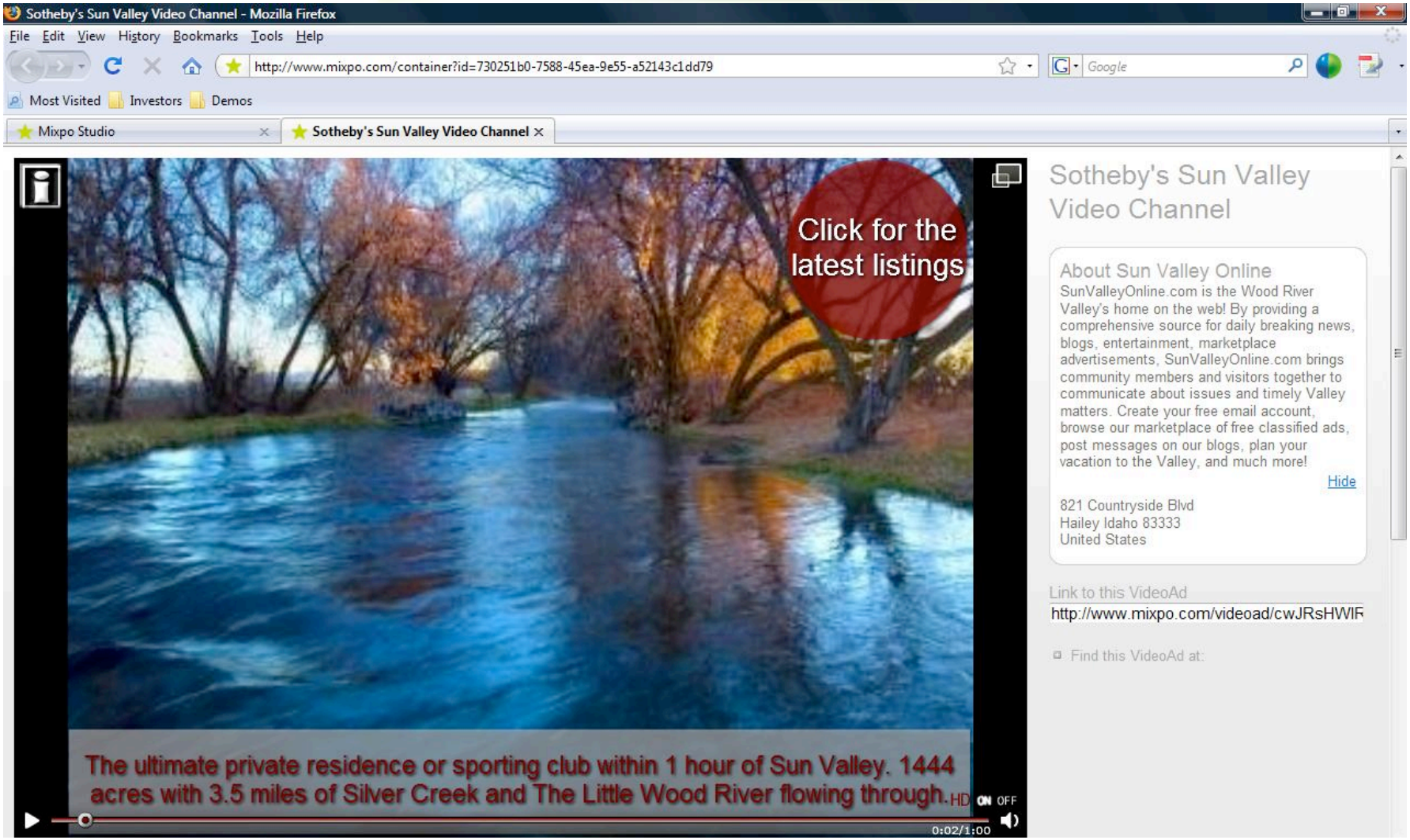
Self-Serve Ads



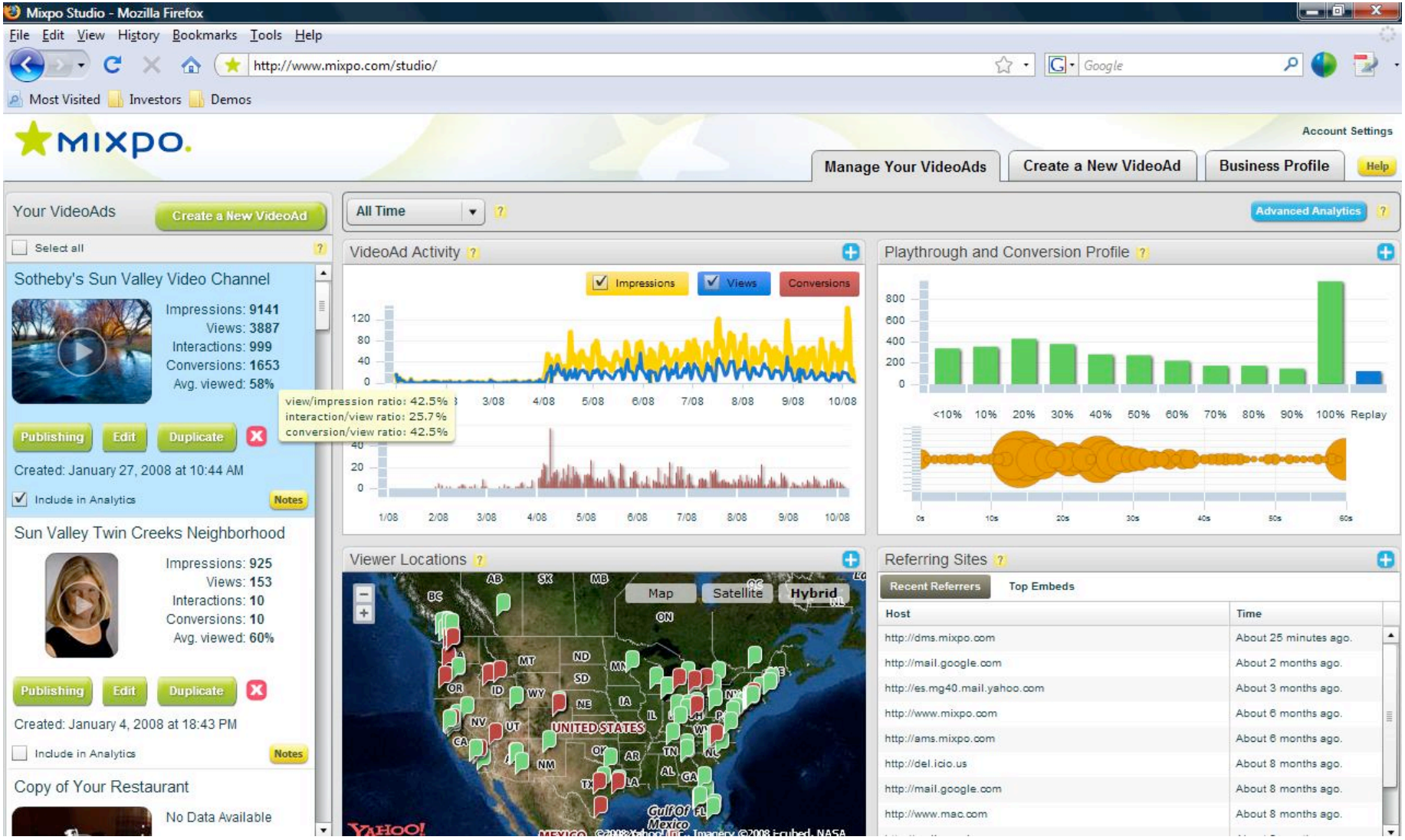
Self-Serve Ads



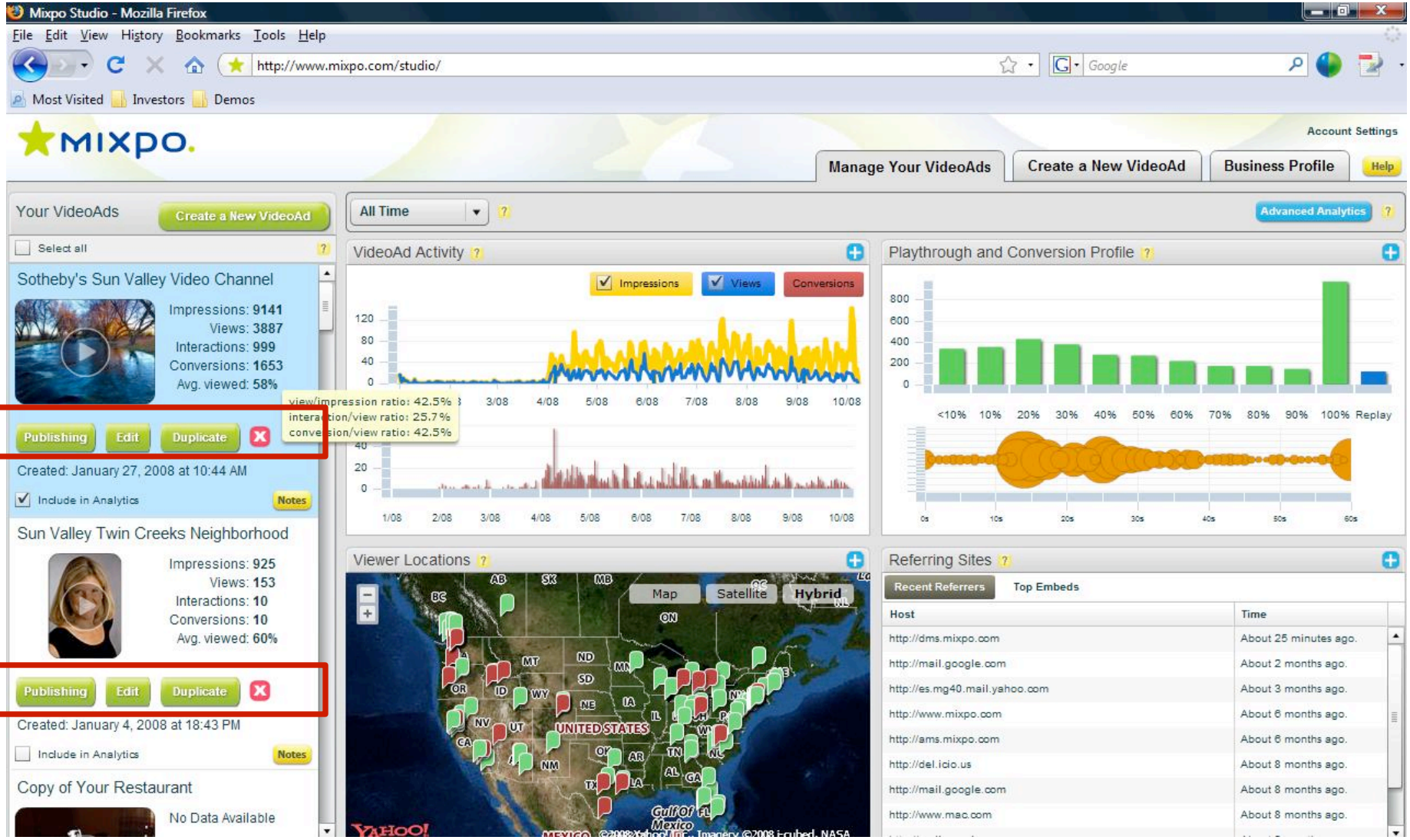
Bonus: Dynamic Landing Pages for SEO



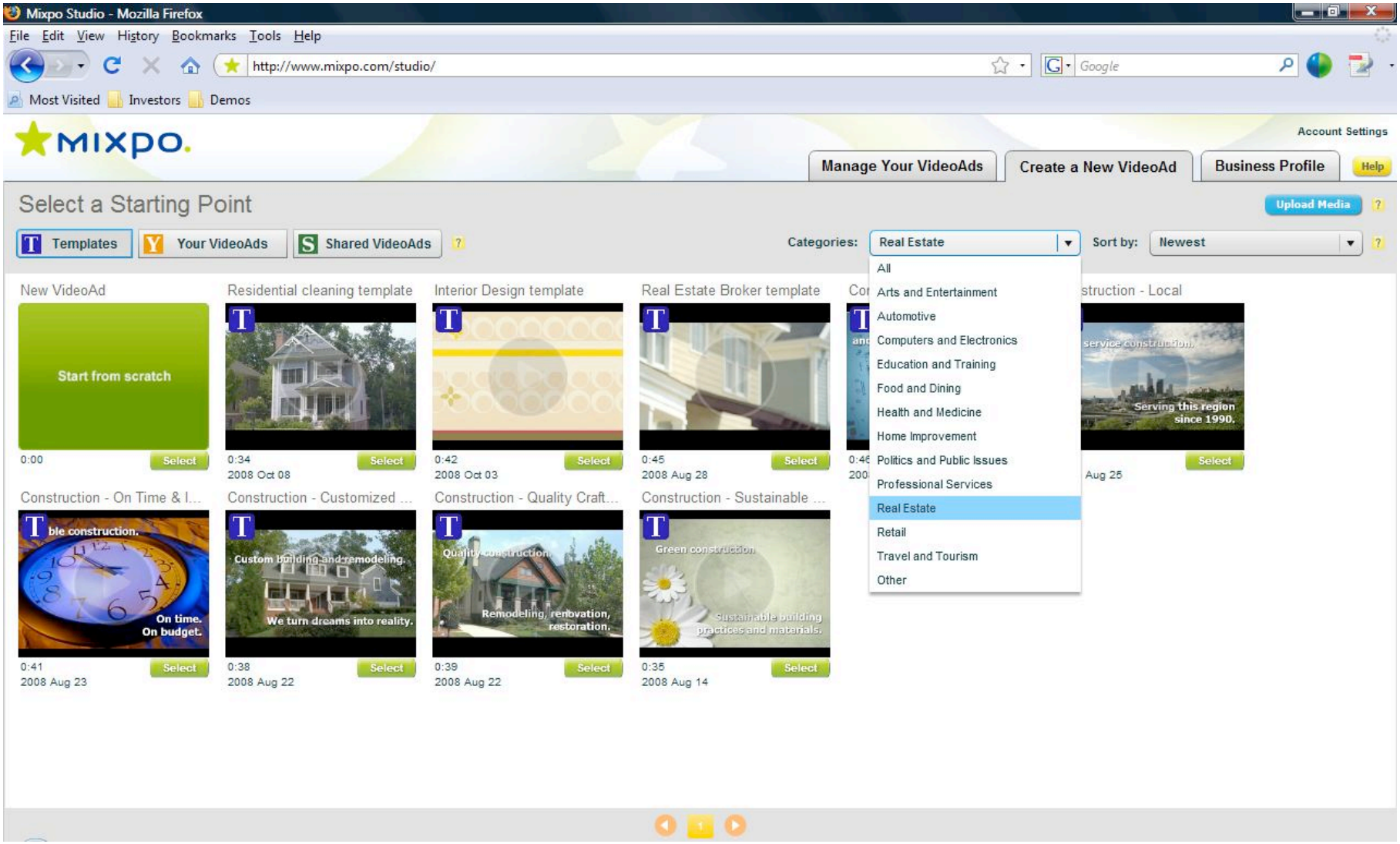
ANALYZE: The Dashboard



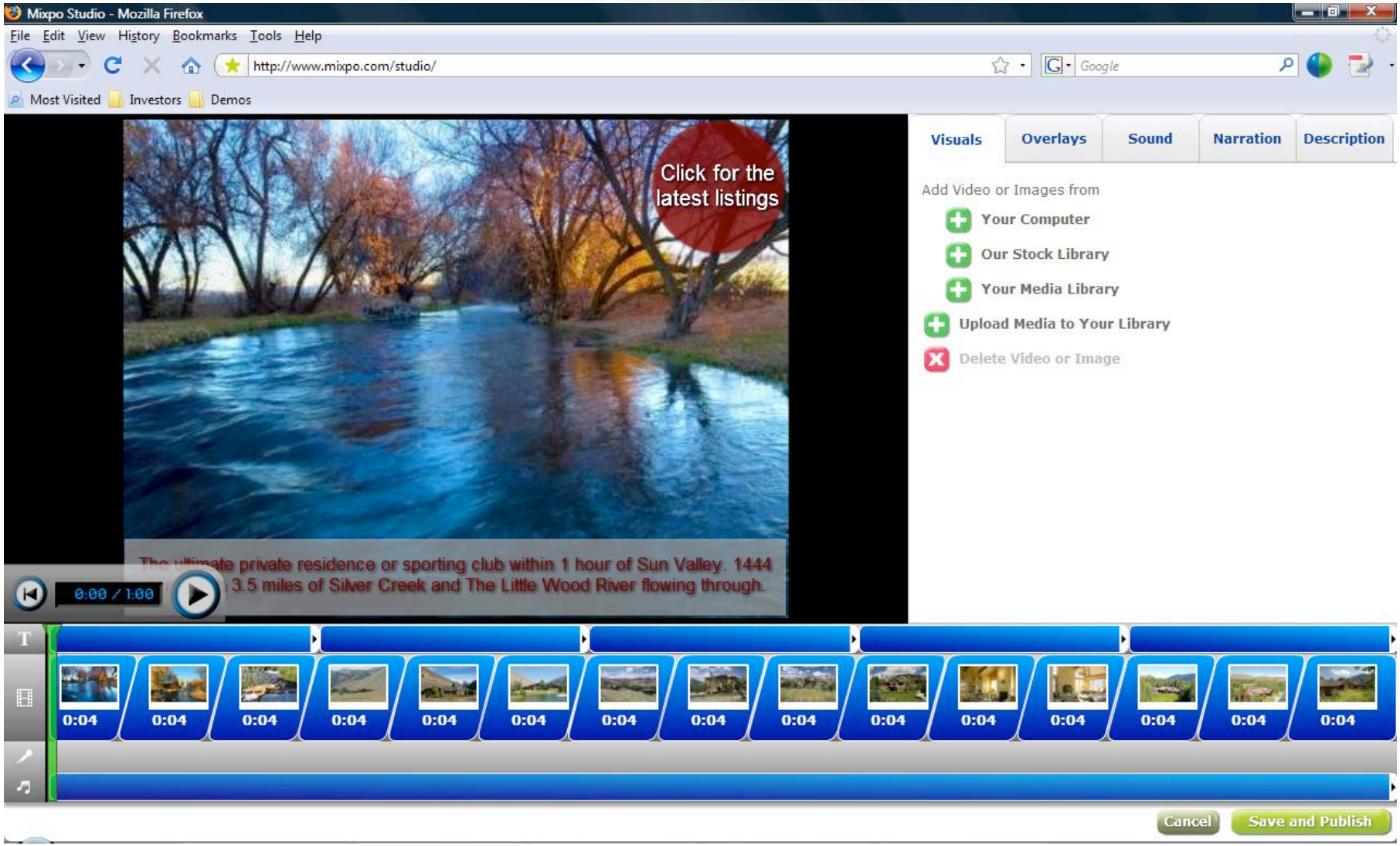
OPTIMIZE: Dynamic Changes



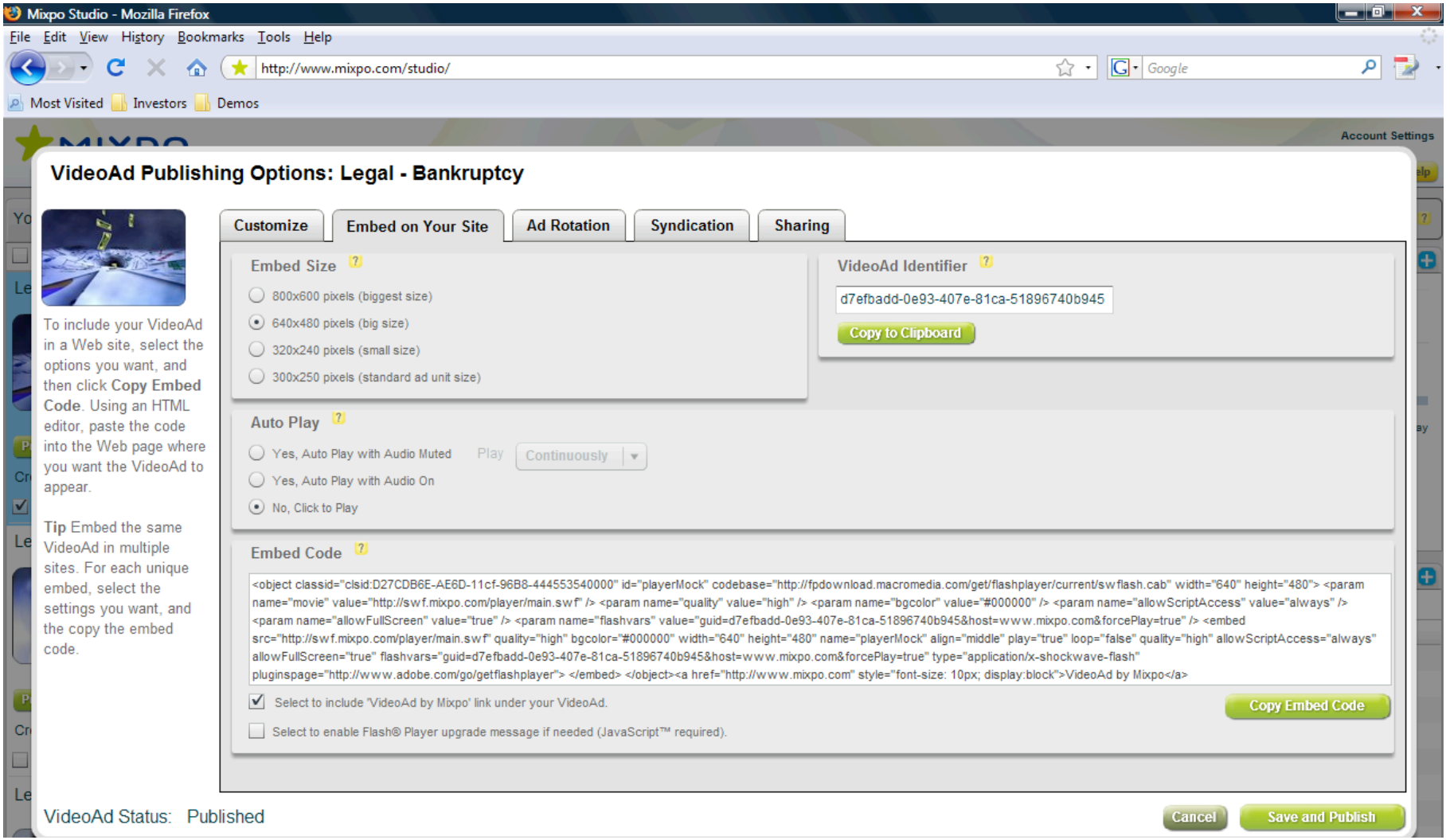
CREATE OPTIONS: Category Templates



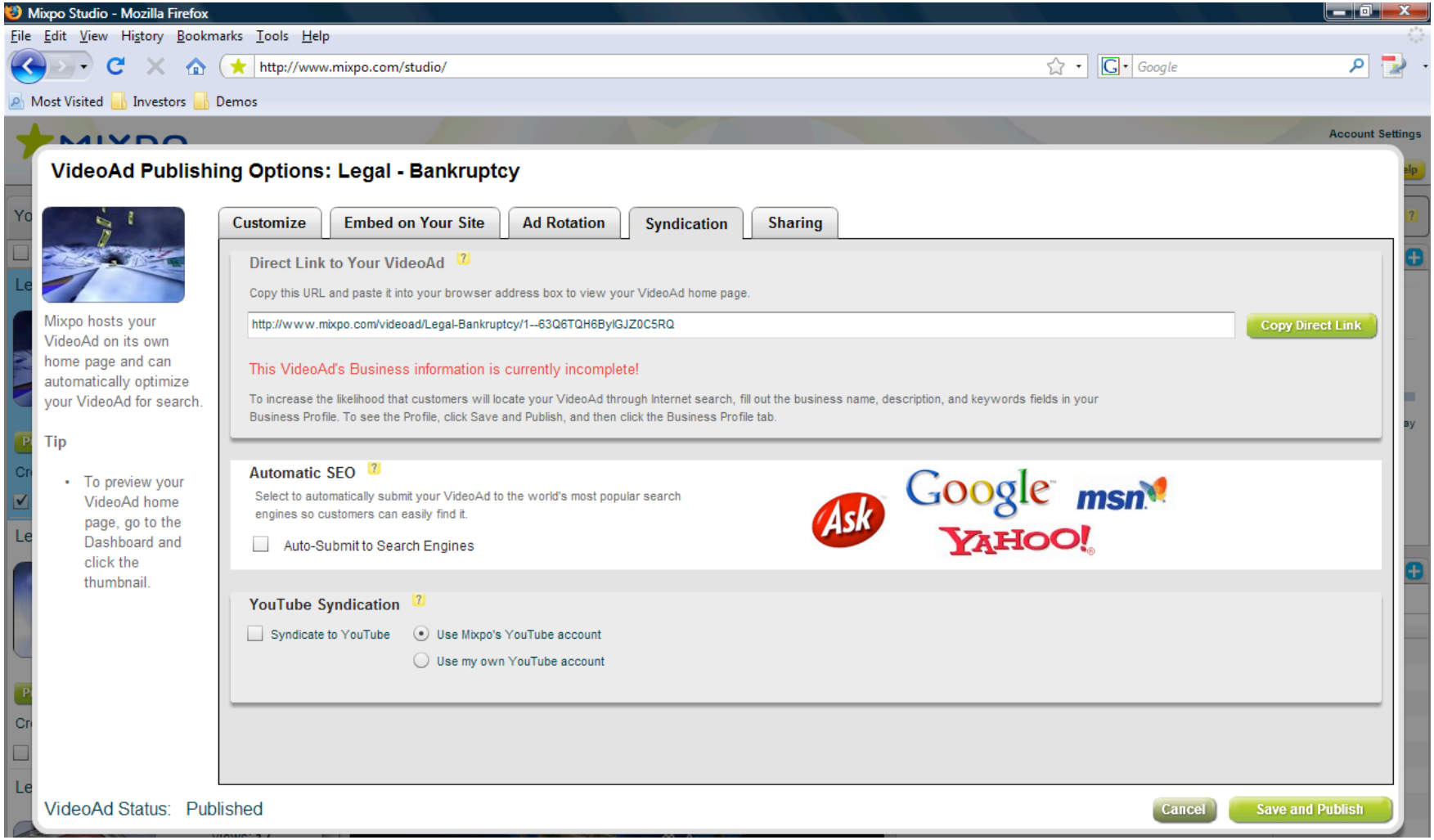
CREATE OPTIONS: Advertiser's Content



RUN: Get Embed Code



RUN: Video SEO



Summary

- Video Advertising is growing rapidly
- Make more money with VideoAds
- Bring easy & effective advertising to your Advertisers
- Offer VideoAds as rep-assisted or self-serve models