



ICMA

International Classified
Media Association

Madrid 21-23 October 2015

“What’s Next for Marketplaces?”



**Delegates from Previous
Conferences Include
Executives From:**

SCHIBSTED

axel springer

**Sanoma Digital
FINLAND**

MASCUS

backpage.com

ebay

Google

**Auto
Trader
.co.uk**

YAHOO!

erento

X homegate.ch

**Conference Hotel
Event Location**

Hesperia Hotel Madrid
Paseo de la Castellana 57
28046 Madrid
Spain

Phone: +34 912 108 800

Join ICMA in Madrid for the opportunity to meet key decision makers in the classified media industry. Choose from an array of options and ad-on's to suit your needs and ensure you're getting your products and services in front of the right audience.

EXHIBITION PACKAGE: €1,999

The Exhibition package includes two full conference registrations, including all coffee and lunch breaks during the conference, the welcome reception dinner, local Spanish dinner and two Friday Night Out party tickets worth €230. In addition we will ensure your company's presence is prevalent with a healthy dose of promotional opportunities (excludes travel to and from the conference, hotel accommodation and any "member only sessions")

Before the Conference

- Your company logo and description (max 200 words) on our conference website
- Exposure in all conference related eNewsletters in the lead-up to the conference, reaching our complete database (2,500+ contacts, minimum two email per month)
- Exposure in vendor related social postings (Facebook, Twitter, LinkedIn)

At the Conference

- An exhibition space for the duration of the conference, consisting of a table 180 x 60 cm, two chairs, and ample space for pop up banners. Does not include AV, which can be rented for an additional fee
- Your company logo and description on the conference app
- Your company logo on the conference slide deck (playing prior to speakers and during all breaks)

After the Conference

- A case study slide deck (provided by the vendor) included on the post conference presentations page of our website, accessed by all ICMA members and conference attendees

TWO DAY VENDOR TICKET: € 1,444

Looking to enjoy the full conference, full of networking opportunities, but without actually exhibiting? The 2 day vendor ticket allows you to do just that. It includes all lunch and coffee breaks, social activities and dinners planned on the day, and 1 Friday Night Out ticket worth €115 (excludes travel to and from the conference, hotel accommodation and any "member only" sessions).

ADDITIONAL MARKETING OPPORTUNITIES: € 300

NAME BADGE & LANYARD SPONSORSHIP

Provide your branded lanyards for the delegate name badges and we'll include your logo on the badge itself. A way to ensure you're always hanging out front and centre with the guests!

DELEGATE REGISTRATION TABLE

A great option for those who would like their brand front and centre at our registration desk. Just provide your banner, signage, and flyers.

SEAT DROP

Surprise the delegates with a gift from your company prior to the start of a plenary session. Pens, water bottles, USB sticks, moleskins, etc, are always popular! (Gifts provided by sponsors).

