



**Monetize classifieds thru
upselling of add. services**

X homegate.ch



Monetize classifieds thru upselling of add. services

Introduce a Premium Search-Alert

Target group
Added value

Consumer
Get notified first!
Preview of the ad with a picture



	Free	Premium
Price	Free	CHF 29.-
Number of e-mails	1 time daily	3 times daily
Dispatch time	19:00	06:30/12:30/19:00
Ad picture	Without picture	With picture
Term	unlimited	60 days

Monetize classifieds thru upselling of add. services

Monetize the power of the Search-Alert

Target group Advertisers
Added value More attention and response



test_abo_en

Search for: Rent, Apartment and house

Region: Lörrach / Waldshut, Fluntern/Hirslanden/Hottingen, Wollishofen, ...

Naherholungsgebiet vor der B Haustür

Preyenstr. 47, 8180 Bülach

Rooms: 5, 97 m², CHF 1,740.--

[» Go to ad](#)



test_abo_pr_en

Search for: Rent, Apartment and house

Region: Lörrach / Waldshut, Fluntern/Hirslanden/Hottingen, Wollishofen, ...



Naherholungsgebiet vor der B Haustür

Preyenstr. 47, 8180 Bülach

Rooms: 5, 97 m², CHF 1,740.--

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Monetize the power of the Search-Alert

Target group Advertisers



Offer the opportunity to re-publish your ad again in the search alert

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Introduce a virtual number service

Target group
Added value

Private advertisers
Protect your private phone number



Contact details

How would you like buyers to contact you?

* **Contact number:** ☒ 123456789

[Add a second number](#)

Protect your number: ☒ (recommended)

Contact email:

gianfranc

* **Location of car:**
(postcode)

Protect your number with Telesafe:

- Replaces your number with an alternative
- Calls are forwarded to you
- Free for you and callers don't pay more
- Scammers can't see your actual number

Monetize classifieds thru upselling of add. Services

Forward listings for a small fee

Target group	Advertisers
Added value	Reach a wider target group with a simple click

Additional services


Optionally, you can select the following additional services:



Forward to other real estate portals

You have the possibility to publish your ad on the following partner-portals:

Forwarding with charges (**price list**):

☐ To a-z.ch/immobilien  (additional costs: basic rate CHF 25.- and CHF 0.50 per day)

Continue without additional services

Confirm additional services

Monetize classifieds thru upselling of add. services

Charge to archive listings

Target group
Added value

Advertisers (private)
Time saving




Do you really want to delete? Close Window

<p>Delete</p> <p>Do you really want to delete the ad (hgar2292153)?</p> <p>Data will be permanently deleted.</p> <p>Delete</p>	<p>Archive</p> <p>For only CHF 15.-, you can archive the ad until its next use (maximum 5 years).</p> <p>Please note that a reactivated ad is billed at the standard rates (basic rate and flat fee per day).</p> <p>To the price list</p> <p><input type="checkbox"/> I agree that the amount of CHF 15.- will be added to my final invoice.</p> <p>Archive</p>
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Most common service: Toplisting

Target group Advertisers



PREMIUM


Überzeugen Sie sich vor Ort!
Grabensprung 19, Biesdorf (Marzahn), Berlin [auf Karte anzeigen](#)

Kaltniete	Wohnfläche	Zimmer
694 €	82 m ²	3

Balkon | Garten

Ihr Ansprechpartner:
Herr Werner Kopp
Werner Kopp Immobilien

12 Bewertungen
★★★★☆



PREMIUM

NEU! Maisonettewohnung sucht Nachmieter!
Treuenbrietzener Straße 4, Wittenau (Reinic... [auf Karte anzeigen](#)

Kaltniete	Wohnfläche	Zimmer
685 €	113 m ²	4

Provisionsfrei* | Balkon

[mit Grundriss](#)

GESOBAU

Ihr Ansprechpartner:
Vermietungsbüro Märkisches ...
GESOBAU AG

185 Bewertungen
★★★★☆

Monetize classifieds thru upselling of add. services


Widespread: Gallery view

Target group Advertisers

● Zürich, 9'396 ▾ ● **Nachbarkantone**, 25'796 ● **Ganze Schweiz**, 59'705


Typ: Alle ▾ Inserent: Alle ▾ Sprache: Alle ▾

Suche speichern Meine Suchen Liste:




6'200.-

BMW 330d xDrive Touring ...



21'900.-



Renault Grand Scénic 1.2 T...



94'800.-

Mercedes-Benz S 350 Blue...

Galerie

	Datum ▾	Preis
	Mercedes S 430 Automat Brillantsilber, Leder hellgrau, autom. Klimaanlage, Partronic, Komfortsitze mit Belüftung u. Heizung, Einbruch- u. Diebstahlwarnanlage, Holzausführung...	Heute 15:39 28'000.-
[Zürich - Fahrzeuge - Autos - Angebote]		
	Renault Kangoo Express Maxi 1.5 dCi 110 Busin +++ Demo Fahrzeug zum Bestpreis +++	Heute 15:30 19'555.-
[Zürich - Fahrzeuge - Autos - Angebote]		

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One more tip...



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Finding the best way to charge fees

Discussion Topic:

How should private and professional advertisers be charged?





Thank you

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