



**Monetize classifieds thru
upselling of add. services**

homegate.ch

Monetize classifieds thru upselling of add. services

Introduce a Premium Search-Alert

Target group

Added value

Consumer
Get notified first!
Preview of the ad with a picture



	Free	Premium
Price	Free	CHF 29.-
Number of e-mails	1 time daily	3 times daily
Dispatch time	19:00	06:30/12:30/19:00
Ad picture	Without picture	With picture
Term	unlimited	60 days

Monetize classifieds thru upselling of add. services

Monetize the power of the Search-Alert

Target group
Added value

Advertisers
More attention and response

CLASSIC

test_abo_en

Search for: Rent, Apartment and house

Region: Lörrach / Waldshut, Fluntern/Hirslanden/Hottingen, Wollishofen, ...

Naherholungsgebiet vor der B Haustür

Preyenstr. 47, 8180 Bülach

Rooms: 5, 97 m², CHF 1,740.--

[» Go to ad](#)

test_abo_pr_en

Search for: Rent, Apartment and house

Region: Lörrach / Waldshut, Fluntern/Hirslanden/Hottingen, Wollishofen, ...



Naherholungsgebiet vor der B Haustür

Preyenstr. 47, 8180 Bülach

Rooms: 5, 97 m², CHF 1,740.--

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Monetize the power of the Search-Alert

Target group Advertisers



Offer the opportunity to re-publish your ad again in the search alert

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Introduce a virtual number service

Target group
Added value

Private advertisers
Protect your private phone number



Contact details

How would you like buyers to contact you?

* **Contact number:** 123456789 Add a second number

Protect your number: (recommended) Protect your number with Telesafe:

Contact email: qianfranc• Replaces your number with an alternative

Location of car: (postcode) • Calls are forwarded to you

• Free for you and callers don't pay more

• Scammers can't see your actual number

Monetize classifieds thru upselling of add. Services

Forward listings for a small fee

Target group

Advertisers

Added value

Reach a wider target group with a simple click

Additional services

Optionally, you can select the following additional services:



Forward to other real estate portals

You have the possibility to publish your ad on the following partner-portals:

Forwarding with charges ([price list](#)):

To a-z.ch/immobilien ■ (additional costs: basic rate CHF 25.- and CHF 0.50 per day)

[Continue without additional services](#)

[Confirm additional services](#)

Monetize classifieds thru upselling of add. services

Charge to archive listings

Target group
Added value

Advertisers (private)
Time saving



Do you really want to delete? [Close Window](#)

Delete

Do you really want to delete the ad (hgar2292153)?

Data will be permanently deleted.

[Delete](#)

Archive

For only CHF 15.-, you can archive the ad until its next use (maximum 5 years).

Please note that a reactivated ad is billed at the standard rates (basic rate and flat fee per day).

[To the price list](#)

I agree that the amount of CHF 15.- will be added to my final invoice.

[Archive](#)

Monetize classifieds thru upselling of add. services

Most common service: Toplisting

Target group Advertisers

PREMIUM

Überzeugen Sie sich vor Ort!
Grabensprung 19, Biesdorf (Marzahn), Berlin [auf Karte anzeigen](#)

Kaltmiete 694 € | Wohnfläche 82 m² | Zimmer 3

Balkon | Garten

Ihr Ansprechpartner:
Herr Werner Kopp
Werner Kopp Immobilien

12 Bewertungen

PREMIUM

NEU Maisonettewohnung sucht Nachmieter!
Treuenbrietzener Straße 4, Wittenau (Reinic... [auf Karte anzeigen](#)

Kaltmiete 685 € | Wohnfläche 113 m² | Zimmer 4

Provisionsfrei* | Balkon

mit Grundriss

Ihr Ansprechpartner:
GESOBAU
Vermietungsbüro Märkisches ...
GESOBAU AG

185 Bewertungen

Monetize classifieds thru upselling of add. services

Widespread: Gallery view

Target group Advertisers

Screenshot of a classifieds website showing a search results page for cars in Zürich.

Search filters at the top:

- Zürich, 9'396
- Nachbarkantone, 25'796
- Ganze Schweiz, 59'705
- Typ: Alle
- Inserent: Alle
- Sprache: Alle

Buttons at the top right:

- Suche speichern
- Meine Suchen
- Liste:

Three car listings are shown in a grid:

- 6'200.-
BMW 330d xDrive Touring ...
- 21'900.-
Renault Grand Scénic 1.2 T...
- 94'800.-
Mercedes-Benz S 350 Blue...

Below the grid, a table lists more car details:

	Datum	Preis
Mercedes S 430 Automat Brillantsilber, Leder hellgrau, autom. Klimaanlage, Parcetronic, Komfortsitze mit Belüftung u. Heizung, Einbruch- u. Diebstahlwarnanlage, Holzausführung...	Heute 15:39	28'000.-
Renault Kangoo Express Maxi 1.5 dCi 110 Busin +++ Demo Fahrzeug zum Bestpreis +++	Heute 15:30	19'555.-

Links for each row:

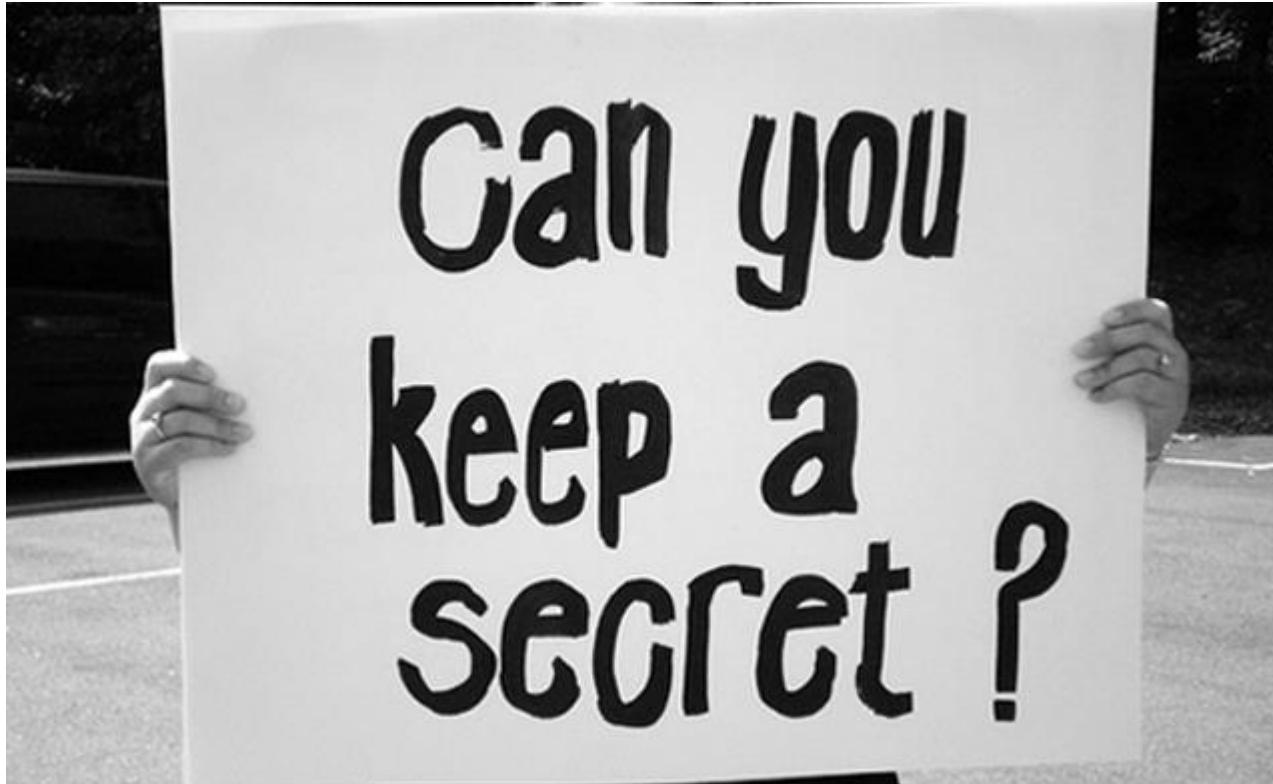
- [Zürich - Fahrzeuge - Autos - Angebote]
- [Zürich - Fahrzeuge - Autos - Angebote]

Icons at the bottom right of the table rows:

- Star icon
- Star icon

Monetize classifieds thru upselling of add. services

One more tip...



Monetize classifieds thru upselling of add. services

Finding the best way to charge fees

Discussion Topic:

How should private and professional advertisers be charged?





Thank you

X homegate.ch