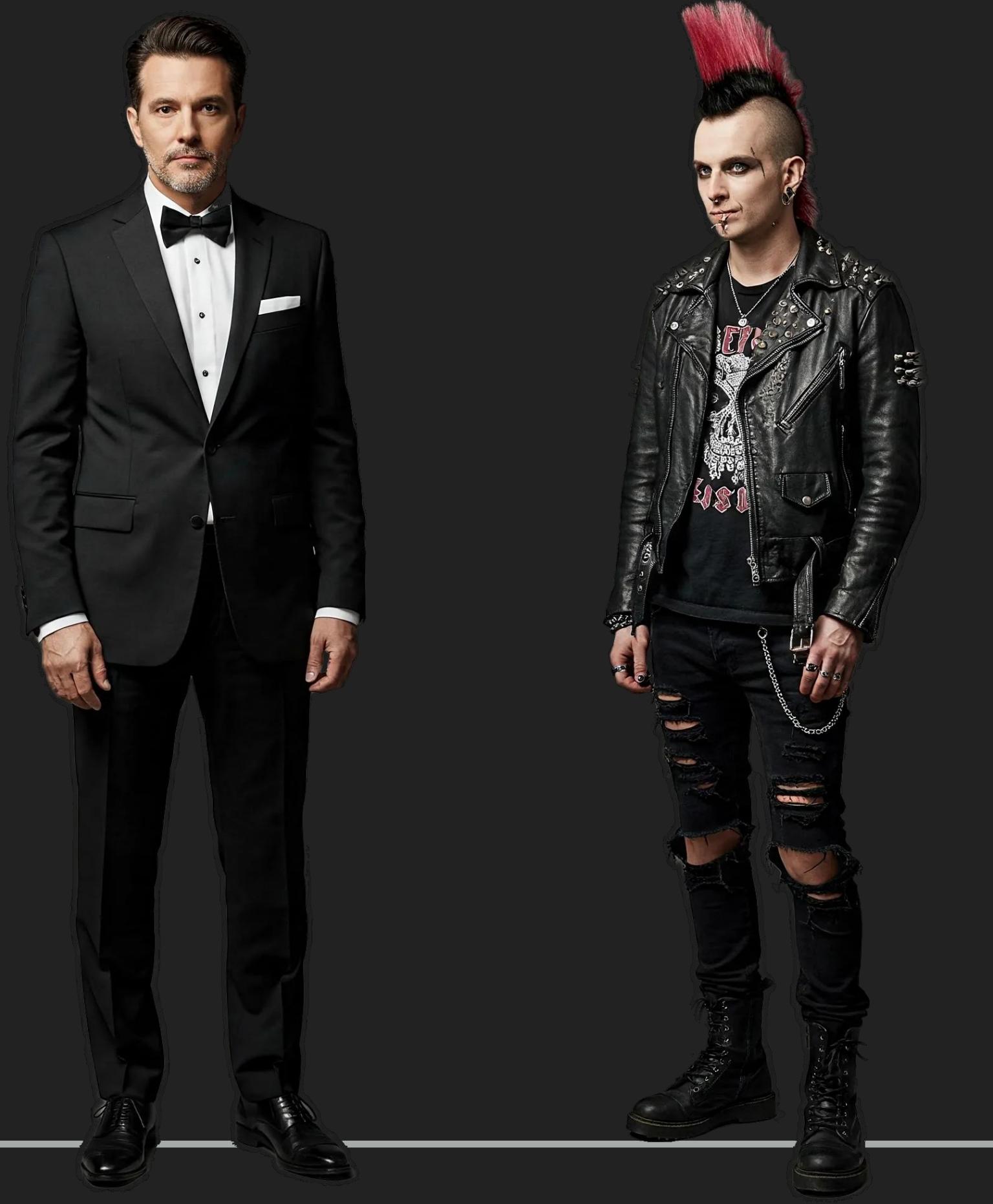


ONDŘEJ MYSLIVEČEK

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# PROJECT MANAGEMENT OR



## INTRODUCTION

- ▶ 18 years
- ▶ (not only) job board market
- ▶ Product management & Engineering
- ▶ Czechia / Slovakia directly
- ▶ ~ 550 employees, ~ 80M EUR revenue, ~ 42% EBIT



Alma  
Career.

## WHAT IS BETTER? (PROJECT OR AGILE)



- ▶ No silver bullet
- ▶ Depends on business
- ▶ Main perspective: How expensive is to fix bug or poor decision?
  - ▶ Cheap => agile
  - ▶ Expensive => project management

# AGILE IN PRODUCT OR SW DEVELOPMENT?

- ▶ Product development vs. software development

PRODUCT  
STRATEGY

MARKET  
RESEARCH

CHANGE  
DEFINITION

SW DEVELOPMENT  
“PROGRAMMING”

OPERATIONS

## REQUIREMENTS FOR AGILE

- ▶ Trust of the owner / management
- ▶ Agile of the whole product development process
- ▶ Seniority of people / teams
- ▶ Trust of the customers (for “software house”)
- ▶ Onboarding of the whole company (for “product company”) - including Sales!
- ▶ Getting rid of all project management “ceremonies” (ultimate scope & deadline, outputs, ...)

## LMC TRANSITION - PART I - MISERABLE FAILURE

- ▶ IT initiative
- ▶ Root cause/s
  - ▶ Only sw development changed
  - ▶ All other things (like 80%?) remained (scope / project & resources planning, ...)
  - ▶ No one from outside to IT really cared
- ▶ Similar story from AVG (acquired by Avast in 2016)



## LMC TRANSITION - PART II - STARTING TO SUCCEED

- ▶ BOARD initiative
- ▶ Training with Marty Cagan from SVPG
- ▶ Onboarding all opinion leaders across the company (incl. Sales)
- ▶ Initiated a year long programme (with like 10+ areas/projects)
- ▶ Changing all processes (and mindsets!) in product development
- ▶ learning to deploy biweekly, automate testing, organizing product teams, goal setting from outputs to outcomes, ...



## LMC TRANSITION - PART III - CURRENT STRUGGLES

- ▶ Context
- ▶ 15+ product teams & 5+ products (growing)
- ▶ Integrated products
- ▶ External “non-business?” requirement (legal / security / ...)
- ▶ Merge of sister companies across Europe
- ▶ Building a single platform for efficiency

NOW

NEXT

FUTURE

### Outcome 1: Increase the number of logged in users

Implement login with social networks accounts

Test making feature A only for logged in users

Roll out for everyone if success

### Outcome 2: Increase total value of orders

Change technology X

Test emailing with targeted discounts

Implement discounts emailing if test success

### GDPR alignment

Trainings, analysis, tasks definition

Implementation of tasks

# Scan your site now

jobs.cz

Scan

Hide results  Follow redirects

## Security Report Summary

A

**Site:** <https://www.jobs.cz/>

**IP Address:** 18.66.171.102

**Report Time:** 06 May 2025 06:53:15 UTC

**Headers:** ✓ Strict-Transport-Security ✓ Content-Security-Policy ✓ Referrer-Policy ✓ X-Frame-Options  
✗ X-Content-Type-Options ✗ Permissions-Policy

**Advanced:** Great grade! Perform a deeper security analysis of your website and APIs:

Try Now

## Missing Headers

**X-Content-Type-Options**

[X-Content-Type-Options](#) stops a browser from trying to MIME-sniff the content type and forces it to stick with the declared content-type. The only valid value for this header is "X-Content-Type-Options: nosniff"

A large, jagged iceberg is shown floating in a vast, blue ocean. The iceberg is mostly submerged, with only a small portion visible above the water's surface. The ocean has gentle waves and ripples. The sky above is a clear, pale blue with a few wispy white clouds.

**SCRATCH ON  
THE SURFACE**

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