

ONDŘEJ MYSLIVEČEK

PROJECT MANAGEMENT OR



INTRODUCTION

- ▶ 18 years
- ▶ (not only) job board market
- ▶ Product management & Engineering
- ▶ Czechia / Slovakia directly
- ▶ ~ 550 employees, ~ 80M EUR revenue, ~ 42% EBIT



**Alma
Career.**

WHAT IS BETTER? (PROJECT OR AGILE)



- ▶ No silver bullet
- ▶ Depends on business
- ▶ Main perspective: How expensive is to fix bug or poor decision?
 - ▶ Cheap => agile
 - ▶ Expensive => project management

IT IS NOT ABOUT “PROGRAMMING”

AGILE IN PRODUCT OR SW DEVELOPMENT?

- ▶ Product development vs. software development

PRODUCT
STRATEGY

MARKET
RESEARCH

CHANGE
DEFINITION

SW DEVELOPMENT
“PROGRAMMING”

OPERATIONS

REQUIREMENTS FOR AGILE

- ▶ Trust of the owner / management
- ▶ Agile of the whole product development process
- ▶ Seniority of people / teams
- ▶ Trust of the customers (for "software house")
- ▶ Onboarding of the whole company (for "product company") - including Sales!
- ▶ Getting rid of all project management "ceremonies" (ultimate scope & deadline, outputs, ...)

LMC TRANSITION - PART I - MISERABLE FAILURE

- ▶ IT initiative
- ▶ Root cause/s
 - ▶ Only sw development changed
 - ▶ All other things (like 80%?) remained (scope / project & resources planning, ...)
 - ▶ No one from outside to IT really cared
- ▶ Similar story from AVG (acquired by Avast in 2016)



LMC TRANSITION - PART II - STARTING TO SUCCEED

- ▶ BOARD initiative
- ▶ Training with Marty Cagan from SVPG
- ▶ Onboarding all opinion leaders across the company (incl. Sales)
- ▶ Initiated a year long programme (with like 10+ areas/projects)
- ▶ Changing all processes (and mindsets!) in product development
 - ▶ learning to deploy biweekly, automate testing, organizing product teams, goal setting from outputs to outcomes, ...



LMC TRANSITION - PART III - CURRENT STRUGGLES

▶ Context

- ▶ 15+ product teams & 5+ products (growing)
- ▶ Integrated products
- ▶ External “non-business?” requirement (legal / security / ...)
- ▶ Merge of sister companies across Europe
- ▶ Building a single platform for efficiency

NOW

NEXT

FUTURE

Outcome 1: Increase the number of logged in usersImplement login with social
networks accountsTest making feature A only
for logged in usersRoll out for everyone if
success**Outcome 2: Increase total value of orders**

Change technology X

Test emailing with targeted
discountsImplement discounts
emailing if test success**GDPR alignment**Trainings, analysis, tasks
definition

Implementation of tasks

Scan your site now

jobs.cz

Scan

☐ Hide results ☒ Follow redirects

Security Report Summary



Site: <https://www.jobs.cz/>

IP Address: 18.66.171.102

Report Time: 06 May 2025 06:53:15 UTC

Headers:

✓ Strict-Transport-Security

✓ Content-Security-Policy

✓ Referrer-Policy

✓ X-Frame-Options

✗ X-Content-Type-Options

✗ Permissions-Policy

Advanced:

Great grade! Perform a deeper security analysis of your website and APIs:

Try Now

Missing Headers

X-Content-Type-Options

[X-Content-Type-Options](#) stops a browser from trying to MIME-sniff the content type and forces it to stick with the declared content-type. The only valid value for this header is "X-Content-Type-Options: nosniff"



SCRATCH ON THE SURFACE

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