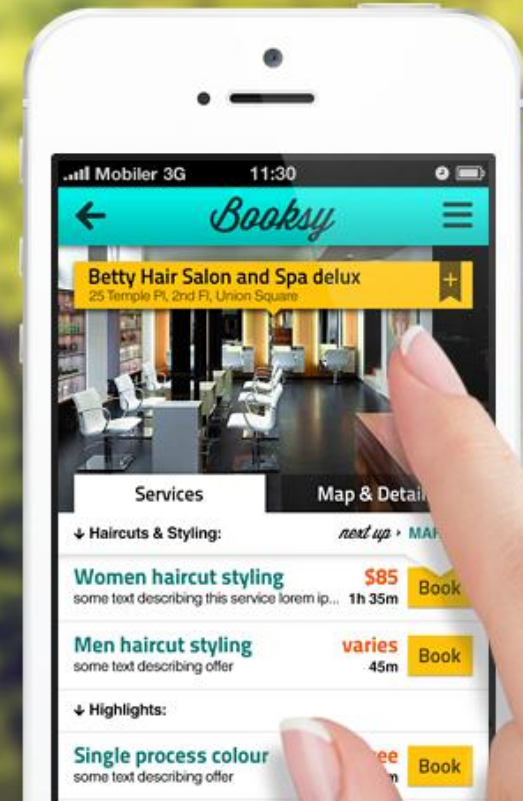


# Booksy

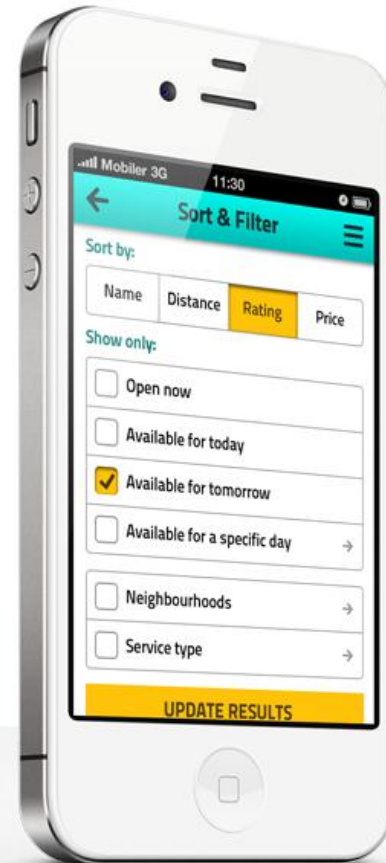
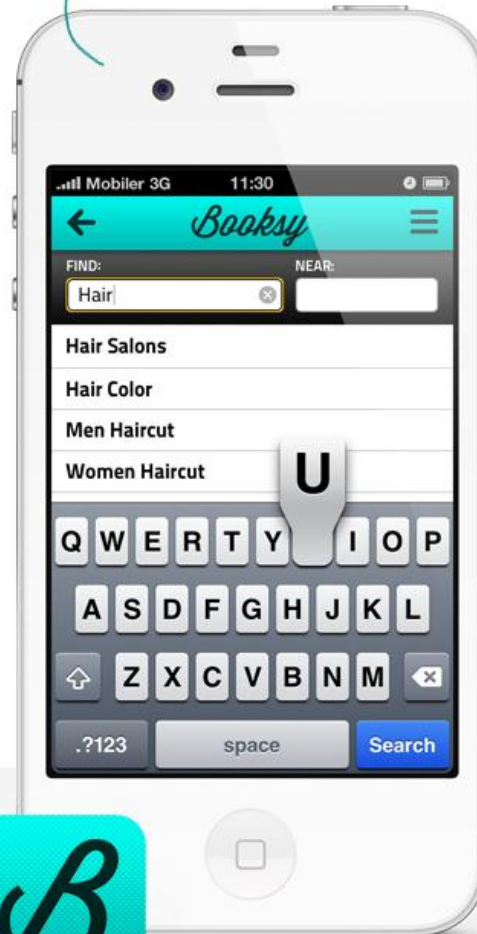
**Find local services  
in New York**  
and book  
appointments  
right from your iPhone

*more cities  
coming Q4 2013*

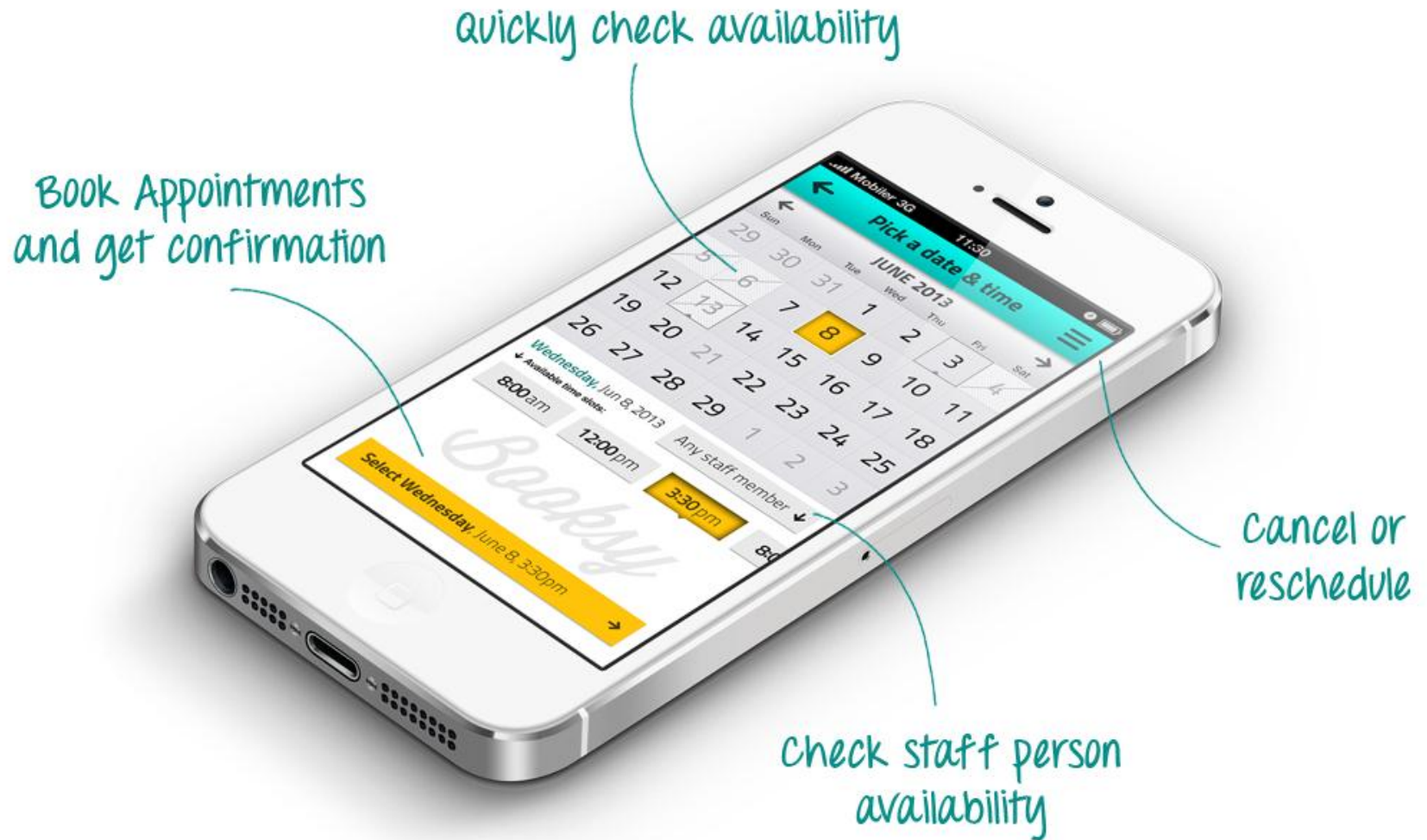


# What is Booksy?

The Smarter Way to Find & Book Local Services

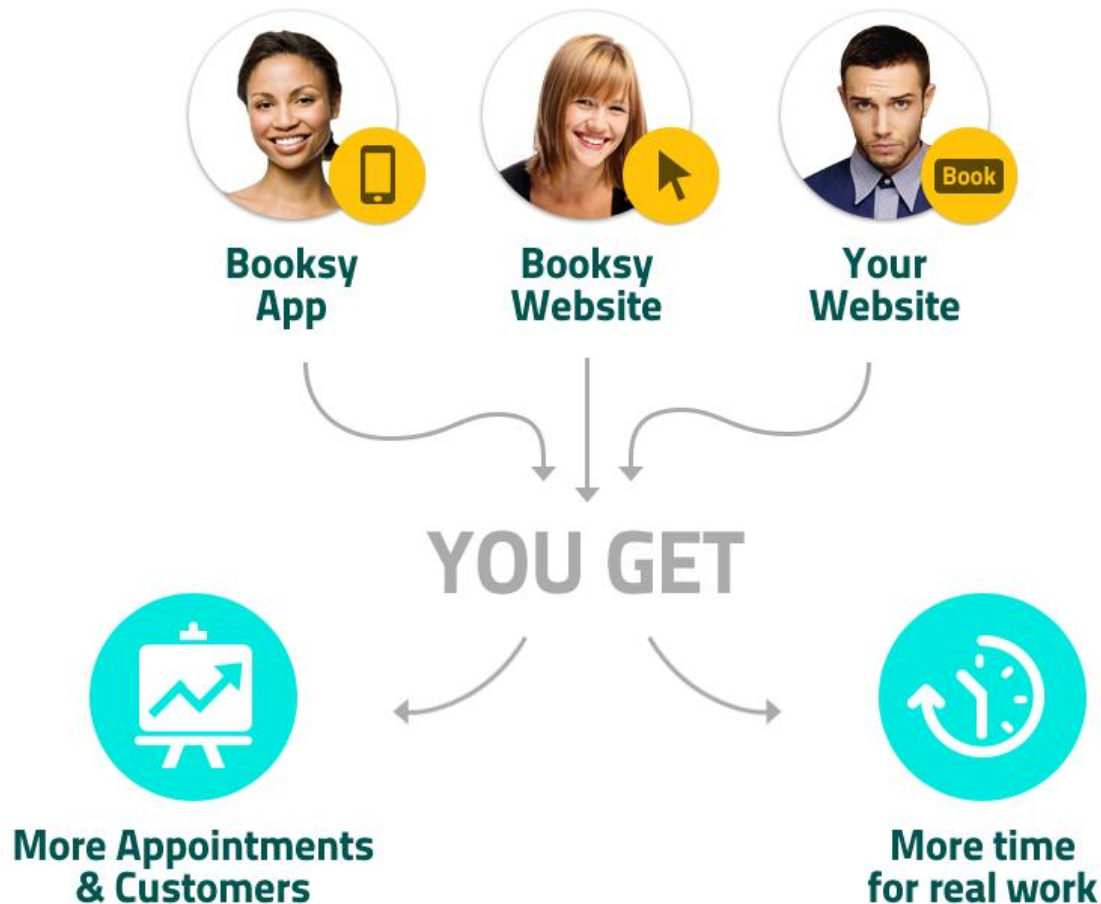


# *How it works?*



# *What is Booksy Biz?*

**CUSTOMERS SELF-BOOK 24/7**





# *What is Booksy Biz?*

## MANAGE YOUR BUSINESS



Services



Calendars



Staff



Resources



Enter your own  
appointments



Real availability  
visible to customers



# *What is Booksy Biz?*

## YOU'RE FULLY IN CONTROL

- ✓ Approve / Reject / Reschedule all of your appointments
- ✓ Block specific times of the day

Boost low  
seasons



&



Fill gaps in  
schedule

Check your schedule from anywhere,  
at any time...



# *What is Booksy Biz?*

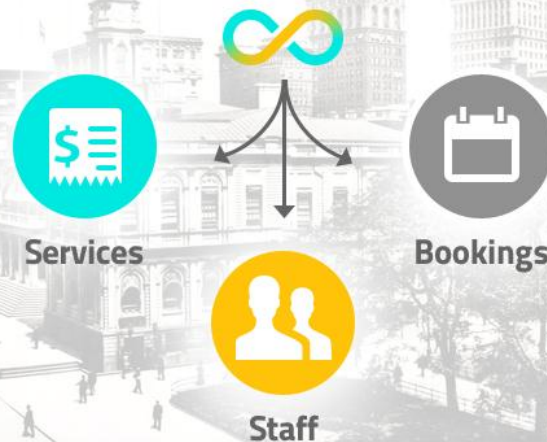
## PAY FOR PERFORMANCE



# *What is Booksy Biz?*


**WE GROW WITH YOUR  
BUSINESS**

*All Unlimited*





# *Publishers*



The app is 3<sup>rd</sup> generation classifieds platform, bringing together the best of Internet and mobile with a new approach and business model.

It offers unique values to customers, businesses, affiliates and publishers.

# *Publishers*

For publishers, Booksy will provide a new and recurring revenue stream that can be generated by leveraging their existing local assets.

- Local sales force
- Local marketing in their publication and on their website
- Long standing local business relationships.

# Booksy

## Contact us

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