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# What's our experience of selling multiple listings?

**BOATSHOP24.COM** Versicherungen für Yachten **BAVARIA**  
www.bavaria-yacht.de 089-649 22 33

HOME SEARCH OFFER TRADE ONLY INFO

**Motor Boat** Search for a motor boat  
Showing 1 to 25 of 903 hits

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 ▶

**Azimut (IT) 52**  
Length: 15.58m (~ 51.12 ft); Beam: 4.50m; Draft: 1.20m; built 2000; Location: Italy; 2 Engine / manufac.: Caterpillar; 3196 DITA; 486kW; Weight: 16.000kg  
US\$ 150  
GBP 91  
EUR 100,-

**Azimut (IT) 28 Winterpreis**  
Length: 9.80m (~ 32.15 ft); Beam: 3.20m; built 1989; Location: Info Baotic Yachting Frankfurt, Croatia (Hrvatska); 2 Engine / manufac.: BMW-VUM; 110kW; 600 Engine Hours  
US\$ 41,619  
GBP 25,345  
EUR 27,800,-

**Azimut (IT) 32 HT**  
Length: 9.85m (~ 32.32 ft); Beam: 3.40m; built 1980; Location: Adriatico, Italy; 2 Engine / manufac.: Alfa; 121kW  
US\$ 44,164  
GBP 26,095  
EUR 29,500,-

**SPONSORED ADS**

**Azimut (IT) 52**  
GBP 825,000.00  
Year built: 2003  
Length (m): 22.00

**Azimut (IT) 865 PRICE REDUCED**  
GBP 2,199,000.00  
Year built: 2004  
Length (m): 26.00

**Azimut (IT) 45**  
GBP 280,000.00  
Year built: 2003  
Length (m): 15.00

**Azimut (IT) 25**  
Length: 8.20m (~ 26.90 ft); Beam: 2.90m; built 1989; Location: MESSINA, Italy; 2 Engine / manufac.: VM; 81kW  
US\$ 44,913  
GBP 27,351  
EUR 30,000,-

**Azimut (IT) 28**  
Length: 8.68m (~ 28.48 ft); Beam: 3.20m; built 1985; Location: TOSCANA, Italy; 2 Engine / manufac.: MERCRUISER; 166kW; 200 Engine Hours  
US\$ 44,913  
GBP 27,351  
EUR 30,000,-

**Azimut (IT) 25**  
Length: 8.17m (~ 26.80 ft); Beam: 2.87m; Draft: 0.50m; built 1988; Location: Inuli, Italy; 2 Engine / manufac.: vm; 81kW; 350 Engine Hours; Weight: 4.300kg  
US\$ 46,410  
GBP 28,263  
EUR 31,000,-

Choose languages:  
GB DE FR IT ES NL PT PL RU

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Buy and sell locally in...  
Brighton Chichester

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Quick car search...  
BMW Post Code (required) Search term or ad ref Min Price Search  
5 Series Distance (choose) Private or Dealers Max Price

**Keymer Car Sales.co.uk** "Drive On Our Reputation"  
Friday-Ad Home > Cars ads > BMW > 5 Series > Brighton > Search Results

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Find dealers selling used vehicles in your area.  
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Dealers selling: BMW  
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BMW 3 Series 1995(M) Brighton £2150  
BMW 5 Series 1993(K) East Grinstead £795  
BMW 3 Series 2004(O4) Lancing £13995  
BMW 5 Series 1999(T) Lancing £4995  
BMW X3 SE 2004(S4) Hove £11595  
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**18 used BMW - 5 Series for sale in Brighton**  
Ads Per Page: 10 20 30 40  
Filter Ads: Private or Dealer Sort results by: Choose Ads with photo's only

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Ads by Google  
**BMW 5 Series For Sale**  
CarShop.co.uk has the best choice of used BMW 5 Series for sale now!  
www.CarShop.co.uk/BMW-5-Series

**Would extra cash be useful? Got something to sell? Click here to place an ad in a few easy steps**

**BMW 5 Series 523i** (Chandlers)  
M Sport, Grey, 2008, 19" M Double-spoke style  
172M a...  
£25,995 Brighton  
2 more photos

**BMW 5 Series 530i** (Abbott & Son for sales)  
M Sport, Sabon, Automatic, Blue, 2006(56), 56000  
miles...  
£17,995 Brighton  
3 more photos

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Churchill is reducing all insurance prices by over £10 million  
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# Multiple listings: The media owners



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# Multiple listings: The customers



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# Multiple listings: The sales person



# What's the solution?



# What do our solutions look like?

The screenshot shows the 'Feed Hub' interface for BOATSHOP24.COM. The header includes the logo and navigation links: Home, Check Feed, Preferences, Support, FAQ, Logout. Below the header, there's a 'Welcome,' message and a 'Last login: 0 minutes Ago' timestamp. The main content area is divided into three columns: 'MANAGE FEED' with links for 'Check Your Feed', 'Import Boats from Feed', and 'View Last Import Cache'; 'MANAGE BOATS' with links for 'View Available Boats' and 'Manage Hub Boats'; and 'ACCOUNT SETTINGS' with links for 'Change Feed Settings' and 'View Messages'. A 'HUB MESSAGES' section shows a message from the system about importing 25 boats to the hub, with details on added, updated, and removed items. A 'HUB STATUS' section shows the number of boats in the cache and the hub. The footer includes the copyright notice '© 2009 BoatShop24.com'.

The screenshot shows the 'Ad-Statistics' interface for BOATSHOP24.COM. The header includes the logo and navigation links: Home, ADD NEW OFFER, MODIFY/DELETE OFFERS, CHANGE YOUR ADDRESS DATA, SPONSORED ADVERTS, SET TOP OFFER, AD-STATISTICS (highlighted), CUSTOMIZE YOUR HOMEPAGE, CUSTOM LINK TO OFFERS, UPLOAD LOGO, EMAILS, SEARCH FOR BOATS AT TRADE PRICE, HELP / SUPPORT. Below the header, there's a 'Statistics from 01 / 10 / 2009 until 21 / 10 / 2009' section with a date range selector and a 'Show statistics' button. The main content area is a table with columns 'Views' and 'Ad / Boat'. The table lists various boat models and their associated statistics, including 'Horizon n Elegance 68, GBP 699000', 'Princess V 53, GBP 624995', 'Azimut 46, GBP 280000', 'Sunseeker 37 Metre Yacht, GBP 9850000 (added 09 / 10 / 2009)', 'Cranchi Atlantique 50, EUR 399000', 'Sunseeker Camargue 47, GBP 160000', 'Sunseeker Portofino 53 Hard Top, GBP 449000', 'Sunseeker Predator 108, GBP 4750000 (added 06 / 10 / 2009)', 'Sunseeker Portofino 47, GBP 389995', 'Azimut 39, EUR 199000', 'Atlantis 39, EUR 199000', 'Sunseeker 105 Yacht, GBP 4250000', 'Azimut 43, GBP 345000', 'Sunseeker Predator 72, GBP 1495000', 'Sunseeker Manhattan 60 Price Reduced, GBP 735000', 'Sunseeker Predator 52, GBP 699995', 'Sunseeker Portofino 47, GBP 449950', 'Sunseeker Camargue 50 Hard Top, GBP 325000', and 'Sunseeker 90 Yacht, GBP 3500000'.

Views	Ad / Boat
5.097	Total
205	Horizon n Elegance 68, GBP 699000
189	Princess V 53, GBP 624995
185	Azimut 46, GBP 280000
184	Sunseeker 37 Metre Yacht, GBP 9850000 (added 09 / 10 / 2009)
173	Cranchi Atlantique 50, EUR 399000
164	Sunseeker Camargue 47, GBP 160000
161	Sunseeker Portofino 53 Hard Top, GBP 449000
161	Sunseeker Predator 108, GBP 4750000 (added 06 / 10 / 2009)
154	Sunseeker Portofino 47, GBP 389995
152	Azimut 39, EUR 199000
145	Atlantis 39, EUR 199000
138	Sunseeker 105 Yacht, GBP 4250000
134	Azimut 43, GBP 345000
134	Sunseeker Predator 72, GBP 1495000
128	Sunseeker Manhattan 60 Price Reduced, GBP 735000
128	Sunseeker Predator 52, GBP 699995
126	Sunseeker Portofino 47, GBP 449950
123	Sunseeker Camargue 50 Hard Top, GBP 325000
118	Sunseeker 90 Yacht, GBP 3500000

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