

# General Manager - Recycler

## **Location: Los Angeles, CA**

The Recycler Classifieds, a leader in niche classified publications for 30 years and is part of the Los Angeles Times with 35 Pulitzer Prizes and an international reputation for journalistic excellence has an outstanding, exciting, dynamic, and entrepreneurial position available for a General Manager located at our Los Angeles, CA corporate offices.

As General Manager you will be responsible for the leadership of all operational aspects of the Recycler Classifieds publication with primary focus on distribution, production, marketing, promotion and P&L responsibility. Design, promote and develop existing and new Niche classified products in print and on-line that add value to the advertisers and through efficient utilization of existing infrastructure, add to the profitability of the company. Coordinate sales efforts with LA Times Classifieds and the verticals within the department. Business Management according to Company goals and objectives. Shared responsibility of revenues through LA Times' classifieds department. Strategic planning of classified development in print and on-line. Personnel and management development of team.

Qualifications include a BA/BS degree in Business or related area and at least 12 years of Operational/Distribution experience. Must have experience in a strategic Sr. Management capacity. Prior publication experience is strongly desired. Strong knowledge of the classified advertising market with private party and business advertising. Good understanding of accounting and finance with strong knowledge of advertising booking and production. Call Center knowledge is strongly preferred. Systems understanding and development capability. Excellent organization and communication skills are required.

We offer an excellent compensation and benefits package.

Interested candidates are asked to submit a resume to:

[chris.remmers@latimes.com](mailto:chris.remmers@latimes.com)